Going Global 2012

Unique Pathways to an Internationalized University

Brought to you by “Team 6”

Internationalized universities highlight the power of international education to advance learning and research, develop a globally competent workforce, enhance constructive leadership in the global community, (and promote a more just and peaceful world)

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- Is your university internationalized????
- Silly question - of course it is...no????After all,
  - We have y students from x countries via xx MoUs;
  - y% of our faculty were born abroad or received their terminal degrees abroad or have spent significant periods abroad;
  - we teach courses on x,y,and z and
  - credits from our school are recognized all over....
    - Proxies for internationalization
- So we are all internationalized, right?

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- Internationalization should be an easy process to define.
  - It is obvious; right?
- Perhaps it is even redundant – an internationalized university?
  - Can one be a university and not international in some way?
- There is a boring laundry list of what everyone thinks it takes to be an internationalized university (e.g. on previous slide).
- Yet, there is no "one size fits all" definition.

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Perhaps it is important to preserve the uniqueness of each university – and not make it all so "internationalized“.

Looking outward with strong locally-rooted foundations

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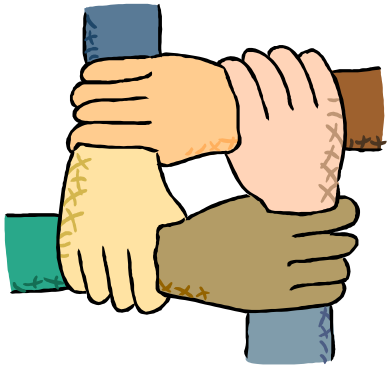
- Maybe we should speak of the **Glocalized University**: Individual flavor + global common elements
- **People plus place = unique contexts**
  - Not the brick and mortar
- Students choose a university and location to receive disciplinary education, (research) training and local immersion (not necessarily international immersion).
  - The Oxford/Cambridge experience is different from the Columbia/NYU; Harvard/MIT experience, because, in part, of the unique locations and the people they attract.

Internationalization is about learning (the means)

understanding
mutual recognition
collaborative thinking
to maintain distinct identities
to develop knowledge and (analytical and comparative) skills
critical thinking skills; argumentation
to hone practical tools for life
interdisciplinarity or at least multidisciplinarity
to think globally
to network; seeing the connections between pe
places and ideas
etc…

Internationalization is learned in order to (the goals/ends) …



Facilitate global problem-solving
Understand the complex human condition
Nurture cross-cultural understanding/empathy
Build respect for cultural diversity
Produce cross-culture literate contemporary citizens
Change/shape/widen minds, opinions, attitudes, and views
Increase employability of graduates, etc…

and, internationalziation may be used:
To serve as a "ministry of foreign affairs" of the home country
To promote an image of the country
To promote better understanding of the country

So what is a process of internationalizion at a university like?

The **process** is a driver for **self-critical-thinking and evaluation** of core mission-critical functions.

It should be a **seamless mission-critical element of the core institutional strategy**; not a fragmented part of institutional policy and posture

It is not just for the Top 100, prestigious, Ivy-league, world-class, research-intensive institutions.

So what is needed of an institution to be "internationalized"?

1) An Articulated Mission Statement and Vision
2) A Clear Shared Strategy by all Stakeholders
3) Dedicated Resources
4) Measurable Inputs (above) and Outputs (e.g. mobility and research projects)
5) Expressed Outcomes (learning and otherwise) with Measurable Effects (Impact)

This may create **individual institutional pathways to internationalization.**

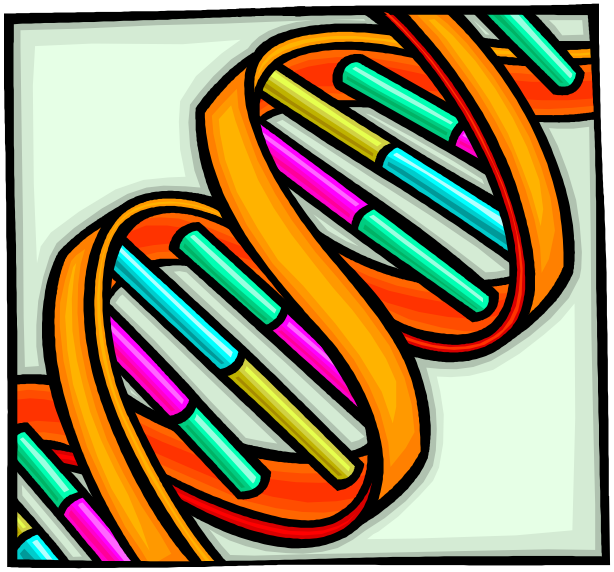
The triple helix of internationalized higher education:

Research

Learning (education, training)

Global Community (**GloCal**) Outreach

This may lead to **impact on the global community**



Yes – this graphic is a double-helix ☺

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Matrix – a springboard to **begin** articulating different institutional pathways to internationalization

	Research	Learning	Applied
Internationally Recognized	Collective scholarly output of highest impact	1) Post-Graduate degrees 2) highest intl alum employability	1) Skills 2) intl "liberal arts" curriculum 3) Recognized by intl professional societies 4) Highest level of intl employability 5) Internships should be made available
Internationally Oriented	Individual islands of high scholarly output	1) Undergraduate and graduate degrees 2) Good alum employability	1) Skills 2) Some degree of intl "liberal arts" curriculum
Internationally Operated	EMBO, branch campuses	EUNI, Asian University for Woman, U of London Intl programs, online universities	UNESCO vocational training centers
	Impact on global science	Impact on global social processes	Impact on global technology

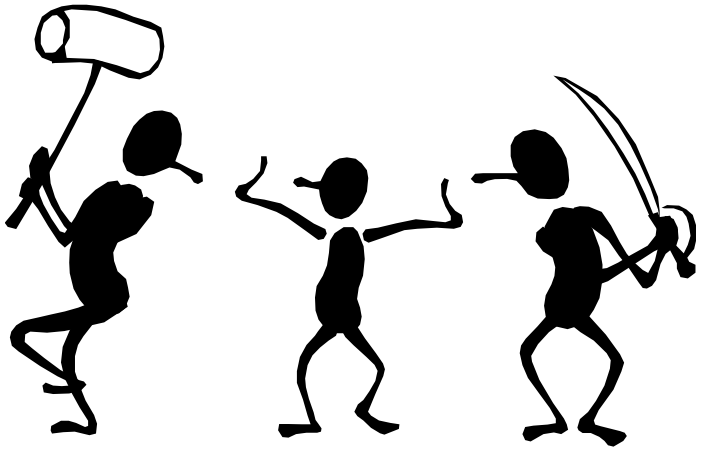
There is tension beltween the cells; it is a grey moving scale

A 3rd dimension is location

What use does internationalization make of ICTs?

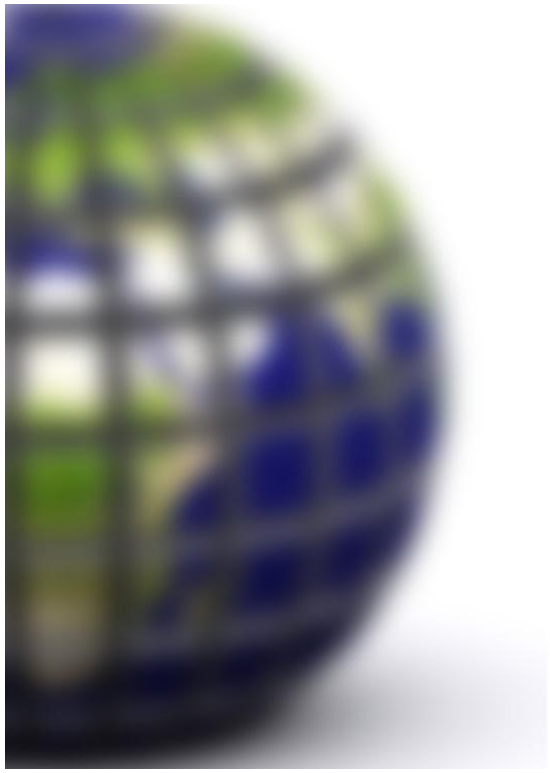
The matrix is as valid today as it was two decades ago.

ICTs are only facilitators, mediators; not game-changers!



So, what is an internationalized university?

It is your **unique individual** institution of higher education with an educated talent pool poised to become tomorrows **GloCal** citizens.



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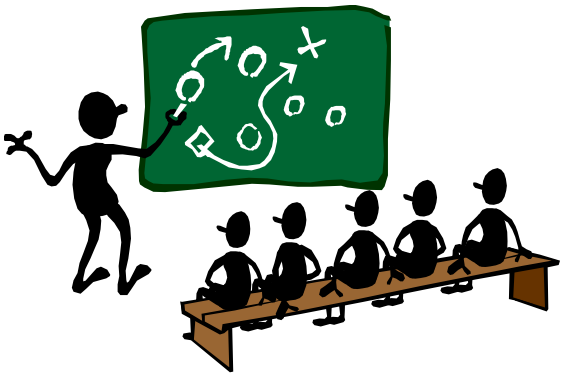
and you all … ☺

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