Mapping the way to effective engagement and communication

Ellen Lessner, e-Learning Coordinator

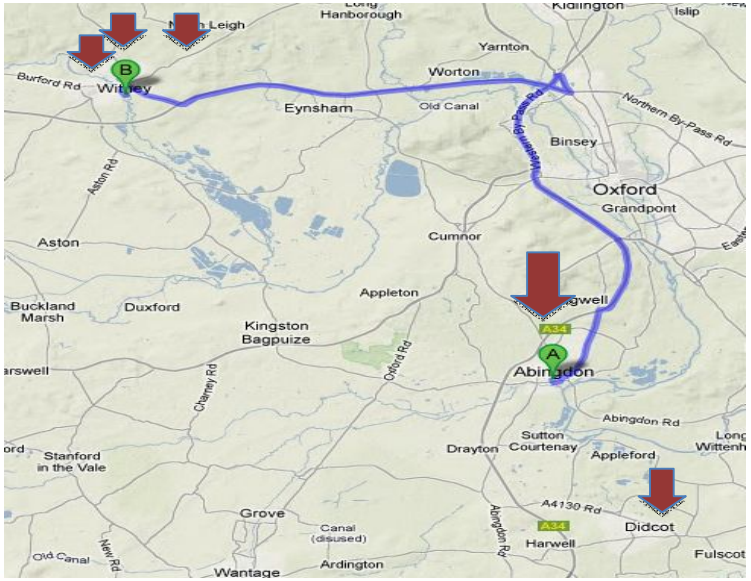
Abingdon and Witney College

The journey begins....

Context

- Abingdon and Witney College – general FE College - 10 miles from Oxford

- Students and staff travel from small towns and rural areas



- 5 campuses and students

HE to SLDD

The start - listening to learners

- JISC Learner Experience of e-Learning Phase 1 & 2 http://bit.ly/9EPS0h
- JISC Learning literacies in a digital age http://bit.ly/dt8A78
- Annual Abingdon and Witney Learner Voice Conference and student participation in CDD

Trying it out

- Abingdon and Witney Digital Literacy Induction - http://www.abingdon-witney-digit.co.uk/
- Cross college texting service – 2 way
- Using social networking to support and develop trainee teachers http://www.excellencegateway.org.uk/node/3542
- Professional Futures Programme pilot for Level 3 students
- Moved to Moodle
- Learning to love video conferencing/Skype

Video conferencing is making a difference to effective engagement

- Using video conferencing and Skype
  - Attend a class or work collaboratively in a group
  - Participate in meetings without losing hours in travel

Here & Now

Effective engagement and communication

Induction

Clear guidance

Always available

Students

Employment skills

Student council

Learner voice conference

Support

Mentors in library

Multi modes of communication

Staff CPD

Teaching Skills Academy

Mandatory e-Learning CPD

Are we there yet?

© Jeremy Hiebert - 2010-09-10 09:17:34
www.flickr.com/48728884@N00/5001765832/

Summary

- Don’t assume …
- Be explicit
- Care
- Support staff and students
- Use technology appropriately

Activity

- Text your institution's most effective way to engage students :

07537 40 24 00

- **Start the text with AWC**
- **And then space**
- **Then type your idea & send**