Recruitment and Retention in FE Colleges Conference 27th March 2012

Newbury College

Developing Curriculum For Hard To Retain Students

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DEPUTY PRINCIPAL

INVESTORS IN PEOPLE | Bronze

ACTION FOR INCLUSION

matrix

TRAINING QUALITY STANDARD

Who are the hard to retain students?

- NEETs (16 – 18 & adults): with personal, financial and social issues
- PRA: progression L1 to L2 to L3 to L4, etc.
- Unemployed: dis-engaged adults
- Students on courses but looking for a job and don't see the benefit of education

Why

Why go after such students?

- Funding incentives
- Social responsibility
- On Ofsted agenda
- Cheaper to retain existing students than finding new students

What about the income?

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- **Complicated funding models**
  - ✓ Learner Responsive (LR)
  - ✓ Adult Community Learning (ACL)
  - ✓ Apprenticeships (ER)
  - ✓ European Social Funding (ESF)
  - ✓ Unit funding

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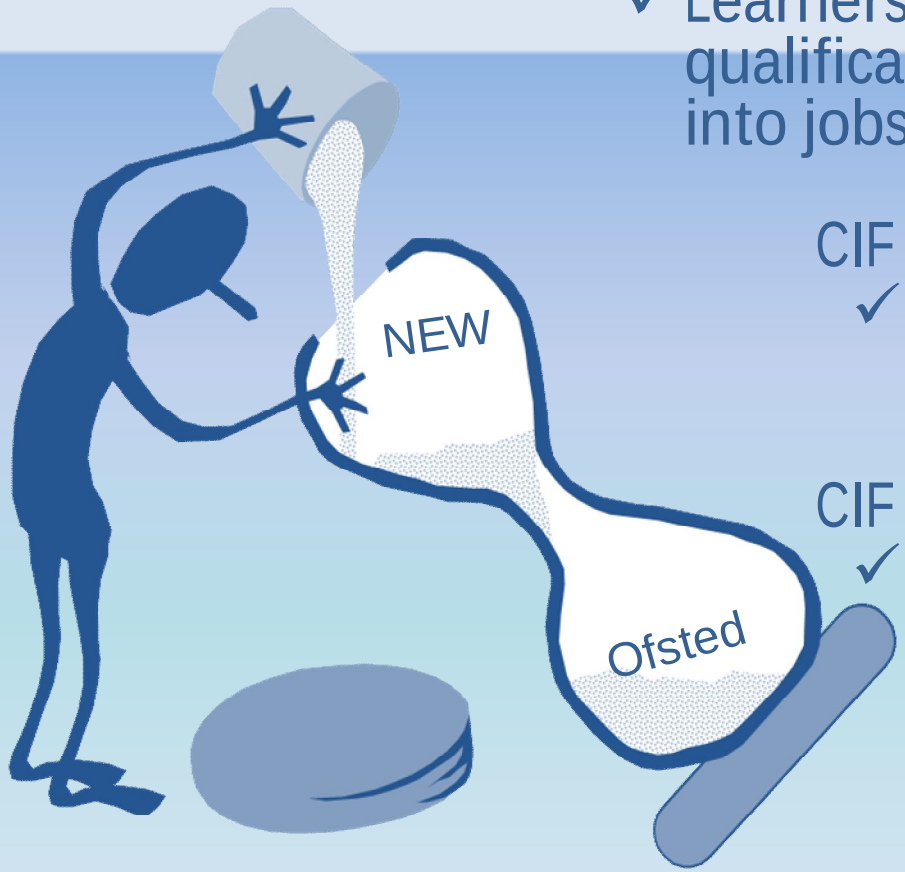

CIF A

- ✓ Learners progress to higher level qualifications and into jobs that meet local and national needs

CIF B

- ✓ Appropriate and timely information, advice and guidance supports learning effectively

CIF C

- ✓ Successfully plan, establish and manage the curriculum and learning programmes to meet the needs and interests of learners, employers and local and national community

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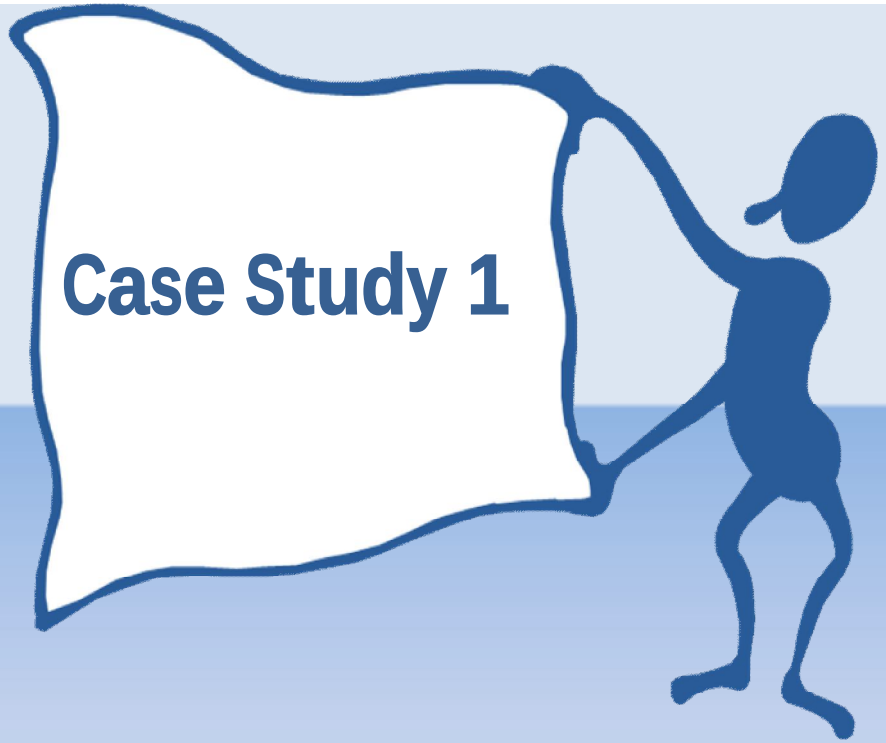

Case Study 1

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NEET and NEET prevention

- Accredited employability skills qualifications with students infilling into existing curriculum – not accredited element
- Short qualifications that funds the programme

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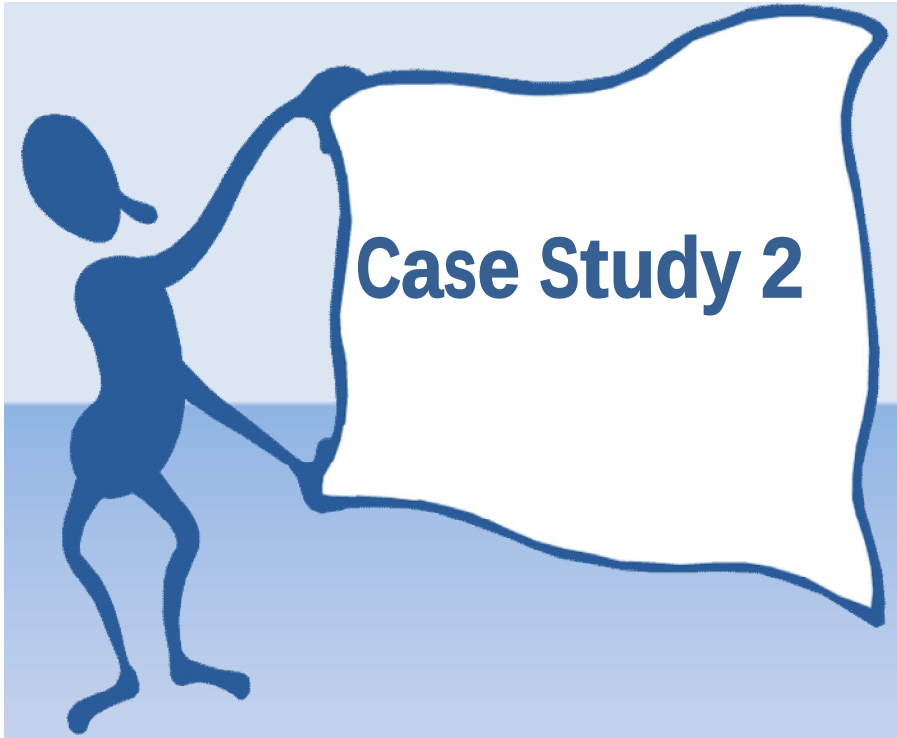

Case Study 2

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Raising Participation Age (RPA)

- Move away from traditional full timetable i.e. 3 or 4 teaching days to 2 or less teaching days
- Interrogate internal progression issues
- Measure internal progression

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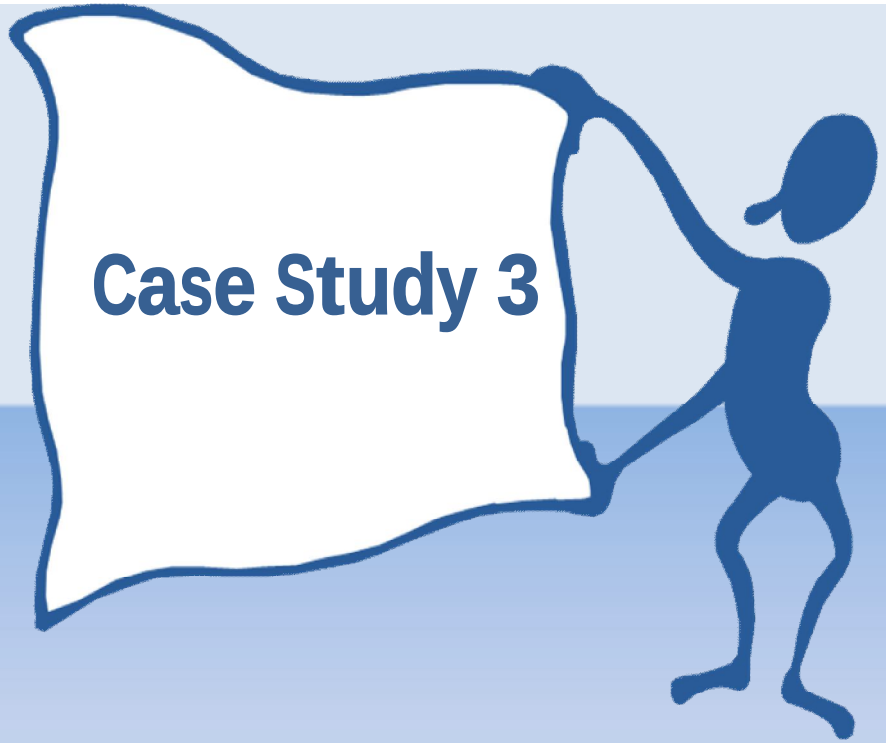

Case Study 3

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Unemployed programmes

- Be creative
- Bite sizes (ACL) into ESF into ALR

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Case Study 4

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Students on courses but looking for a job and don't see the benefit of education

- For example: Public Services & Health and Social Care

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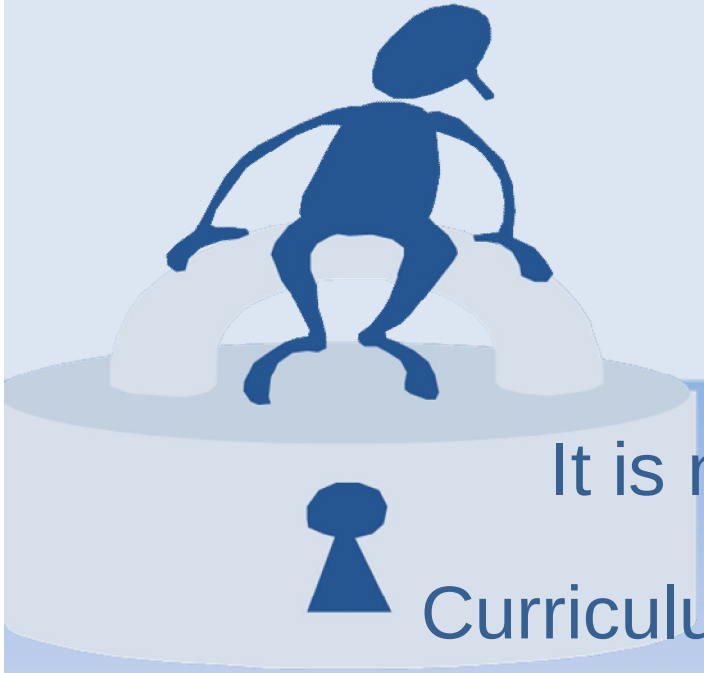

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It is necessary to shape the Curriculum to suit the Students and not be dictated by traditional ways of curriculum delivery

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Any Questions

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