Dynamic institutional messaging in a new era

Professor Mark E. Smith
Vice-Chancellor, Lancaster University

Dynamic institutional messaging

The case for conversation...

What makes us different & special and who cares?

- *The Guardian University Guide 2013* ranks Lancaster joint **7th**
- Satisfaction rate amongst undergraduates has risen to **91%** *(NSS 2013)*
- Best University Halls for **third year running**, in *National Student Housing Survey*
- £20m investment in new sports centre, as part **of £450m** campus investment
- **Ambition** – Lancaster has come a long way in under 50 years!

Pride of place

LANCASTER UNIVERSITY

A blended mix of face to face and online channels

You Tube

The Student Room

LANCASTER UNIVERSITY

12,000
We have over 12,000 students, from over 100 countries, within one of the safest campuses in the UK

94%
94% of Lancaster students go into work or further study within six months of graduating

Indian Virtual Exhibition

Are you an Indian student who wants to find out more about studying at Lancaster? Join our virtual exhibition.

Learn More

Indian Virtual Exhibition | Rankings & Reputation | Cross Bay Walk | New Students Arrivals

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20 September 2012
Local people design their own public space

19 September 2012
'Fingerprinting' breakthrough offers improved brain tumour diagnosis

19 September 2012
Three HR stars at Lancaster University Management School

12 September 2012
Could cybercrime pose a threat to your businesses?

THE WORK FOUNDATION
PART OF LANCASTER UNIVERSITY

Lancaster University has formed a new alliance with leading think tank The Work Foundation. Learn more

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Questions about studying Creative Writing? Novelist & Lancaster lecturer Jenn Ashworth will be answering your tweets at 2pm on Friday. Tweet your questions with #AskLancaster

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Latest News

Lancaster University (Online) | Reputation: | **Thread Starter**

Official Representative | Official TSR Representative

Re: Lancaster University TSR Open Week (February 20th to 24th)

> (Originally Posted by **nerimon18**)
> What are the employment prospects like for Politics and International Relations students?

Hi Nerimon18,

A very good question; although going to university isn't all about getting a job we certainly know it's a big concern for prospective students and that one when you graduate!

Firstly let me assure you that Lancaster does lots to help students develop their skills and abilities, through our courses and other activities helping highly employable graduate. Last year 92% of our graduates were in a job or further study within the first 6 months of leaving us.

Secondly, studying Politics and International Relations will help you develop skills in all sorts of areas, for example, presenting, report writing, analysi working in a team which you can apply to the graduate jobs market. Outside of your course you could take part in our Lancaster Award, a scheme w students become even more employablehttp://www.lancs.ac.uk/careers/award/

Or.....you could get involved with our volunteering unit, LUSU Involve, which also helps to develop great transferable skills:

http://involve.lusu.co.uk/

All the best,

Fred

Last edited by Lancaster University; 1 Minute Ago at 16:37.

Post rating: 0 0

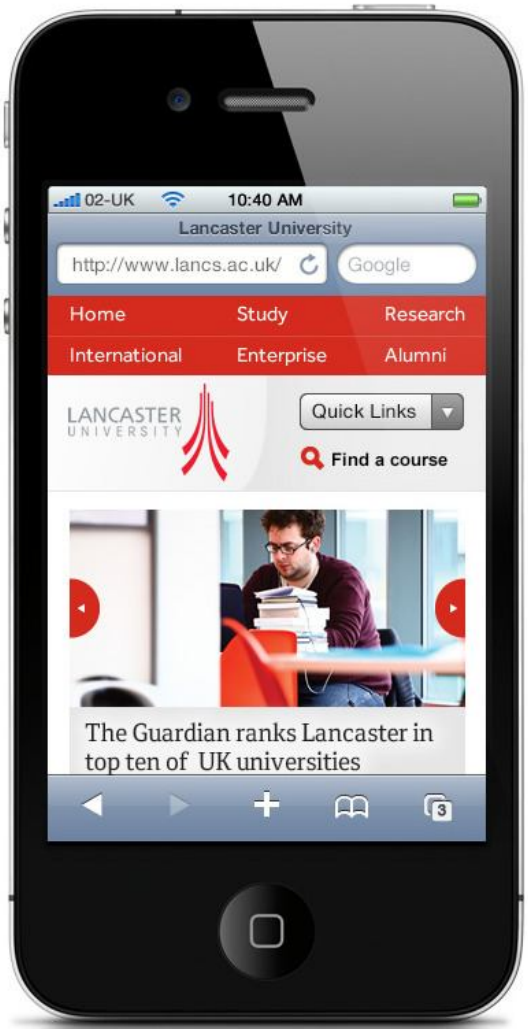
Edit

Online engagement works

8.1M
Unique visitors (last 12 months)

681%
Increase in Facebook Engagement

250+
Conversations on Twitter in August alone



2 August 2012 Last updated at 17:50

2.1K Share

Fruit flies offer DNA clue to why women live longer

Scientists believe they have discovered a clue to why women tend to live longer than men - by studying fruit flies.

Fruit flies can give clues to what happens in other species

Writing in Current Biology, they focus on mutations in mitochondrial DNA - the power source of cells.

Mitochondria are inherited only from mothers, never from fathers, so there is no way to weed out mutations that damage a male's prospects.

But one ageing expert said there were many factors that explained the gender difference in life expectancy.

By the age of 85, there are approximately six women for every four men in the UK, and by 100 the ratio is more than two to one.

And females outlive males in many other species.

'No effect' on females

In the research, experts from Australia's Monash University and the UK's Lancaster University analysed the mitochondria of 13 different groups of

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Interaction

Rank	University	Interaction
1	Lancaster University	270
2	University of Oxford	224
3	University of Sheffield	154
4	University College London	142
5	University of Cambridge	121
6	University of Sussex	84
7	University of Edinburgh	78
8	University of York	72
9	Queen Mary, UoL	68
10	University of East Anglia	65

Sociagility

Thank you