Employer Led Education

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BPP Credentials

Over 30,000 students

65% of students are employed

50,000 feedback forms completed annually

Over 5,000 students studying via online as their main delivery

19 learning centres in UK, a further 9 in Europe

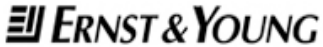
Over 250 major firm relationships

Our client base

Industry & Commerce

Financial Services

Professional Services



Government

Employer Led Education – A student's perspective

What is the outcome of their education?

Name:

Personal Statement

Work Experience

Education

3 A Levels
7 GCSEs

Interests and hobbies
- singing, golf, holidays

References

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Competencies & Skills
-Higher skills in leading and deciding
-Higher level of adherence to professional behaviour
-Examples of timely decision making
-Examples of leading a team

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Professional Body Membership

Student member ACCA - Exempt from 1st 6 papers

Associate member of Institute of Coaching

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Work Experience
Regular and relevant placements

Responsibilities need to show:
-Show work ethic and attitude
-Ensure you have reference
-Ability to learn

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DEMONSTRATION OF THE MATURITY AND ABILITY TO APPLY KNOWLEDGE AND SKILLS

What does this mean for our programmes:

—Students need to really understand the requirements for their chosen careers

- Expectations of an employee
- Expectations of the first 3 years of employment and progression
- Expectations of culture, diversity, professionalism

—We need to understand how to enhance our programmes

- Flexible design and delivery – focused on to all types of organisations, for profit, not for profit, different sectors
- Link to professional bodies
- Data analytics - tracking “work ethic” traits – attendance, engagement, core competencies, skills etc – demonstration of individual development

Employer Led Education – An employer's perspective

Employer led programmes – Employer paying

Decide on the qualification for student

Decide on delivery method for student

Service Level Agreements in place with educator

Reporting

Faculty

Administration

Drives innovation and change

Summary

- All educators need to have close links and relationships with employers to **understand their needs – which are changing every year**

- All students need to understand what is expected from them by an employer – both knowledge and the **maturity and ability to APPLY that knowledge**

- Employers are keen to get involved – **talent identification and management** is the key priority for 83% of major employers – but this will change the service relationship

- All educators should be bold in piloting new services with students and employers to **build the student's marketability**