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Profiling English in China

David Graddol

The English Company (UK) Ltd

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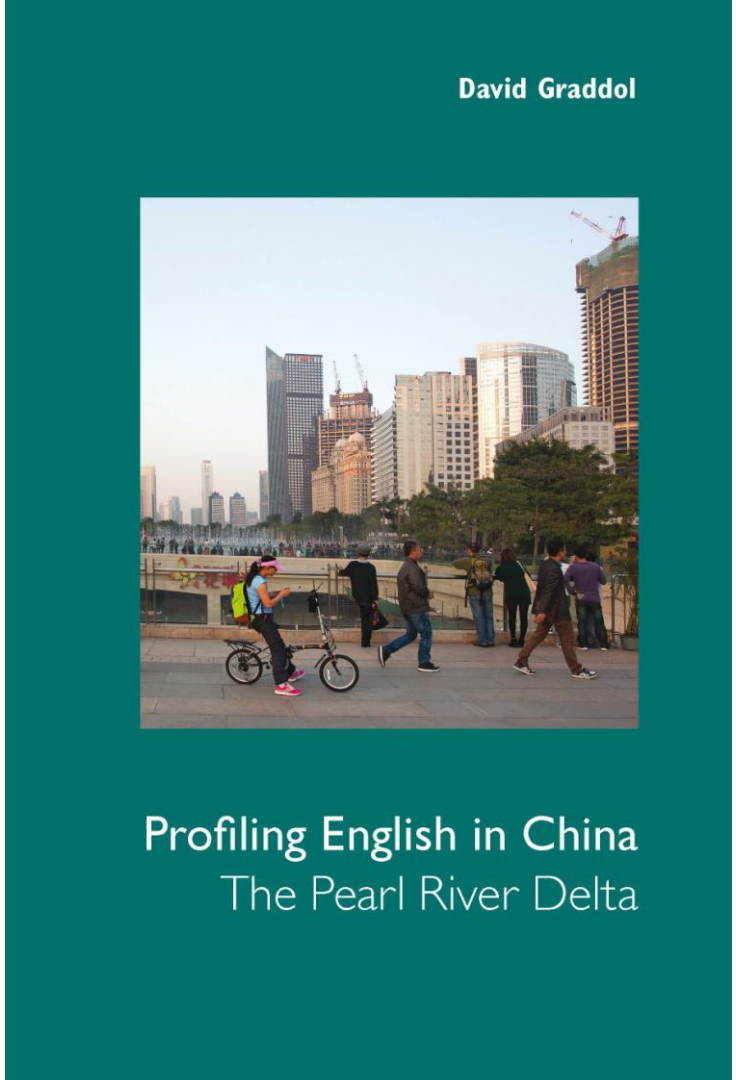

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Part one

- Languages in the Pearl River Delta
- English in education
- Overseas study
- English, jobs and the economy
- The great social and economic transition

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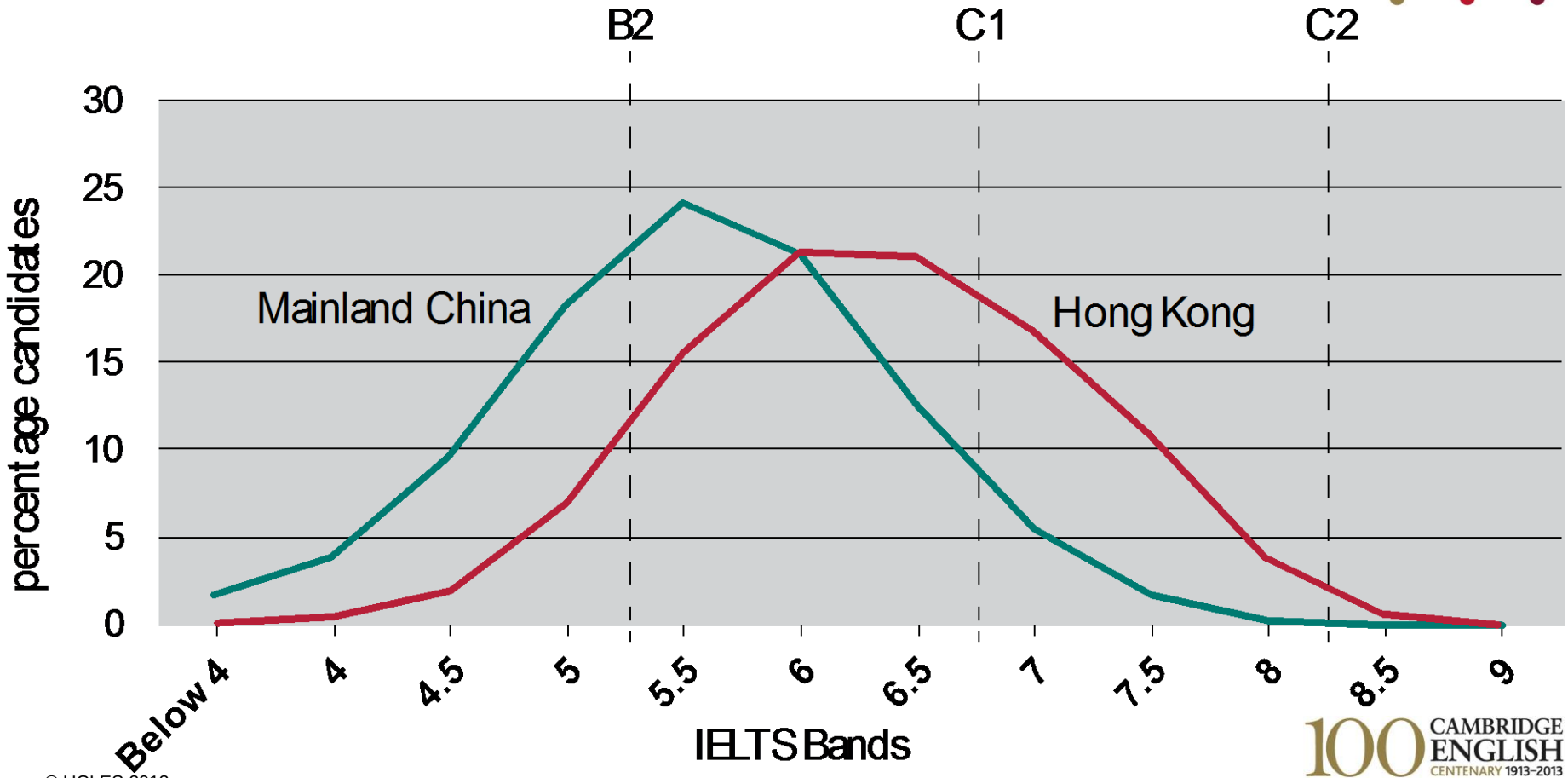

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A mainlander's life in Hong Kong

'I earn more money than most of the Hongkongers' and 'I always ask them to speak Putonghua to me', one of my Beijing friends said with pride. ... Top investment banks and hedge funds prefer to hire mainlanders – over Hongkongers, ABCs and Westerners – for their China business knowledge. In Central, Putonghua is becoming a popular language, not only in shopping malls, but also in offices. (Joy Yang, SCMP)

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Part two

- Language landscapes
- An English scale
- Student projects
- Corridors and flows
- Conclusions

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WHAT'S IN YOUR GEAR?
Timberland
NATURE NEEDS HEROES
人民幣找換
MONEY EXCHANGE
樂文
BODY SHOP

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子 380u
髮型師除外
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1. FREELANCE 直拆6
2. JUNIOR 多名
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即女人街卓优商店
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漫畫全部 $10

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痰涎包好勿亂吐
放入桶內人讚好
Não lance a expectoração para o chão; recolhida num lenço de papel, deposite-a no caixote do lixo.
Wrap your phlegm in tissue before disposal in litter bin.
爸爸
做得好！
Muito bem!
Well done, Dad!
和仔
Harmonioso

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victory
维特睿英语
维特睿青少儿英语 Change youe life,learn English right
跨学科教学 英语、科学、音乐、数学、美术、创意
亲临维特睿 英语high起来
电话：2296912 2296913 地址：珠海市香洲区柠溪大道189号二楼（柠溪广发行二楼）

遇到不適乘客，幫手有辦法！
MTR港鐵
心繫生活每一程
1
如遇到車廂內
有人唔舒服
哎哋 想暈喇
2
你可以讓個位俾佢，
再問佢有乜可以幫手
多謝!
3
再有需要，
可以陪呢位
乘客喺下一
個站落車
然後喺月台
座位休息
4
搵人幫手
搵車站
職員幫手
或用
召援專綫
或
打電話到
車站控制室

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Next

- To develop methods and topics identified in the book;
- in collaboration with local researchers in China, and other countries;
- to provide a more nuanced understanding of the role played by English in societies experiencing rapid change.

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