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ASSOCIATION INTERNATIONALE DES UNIVERSITES
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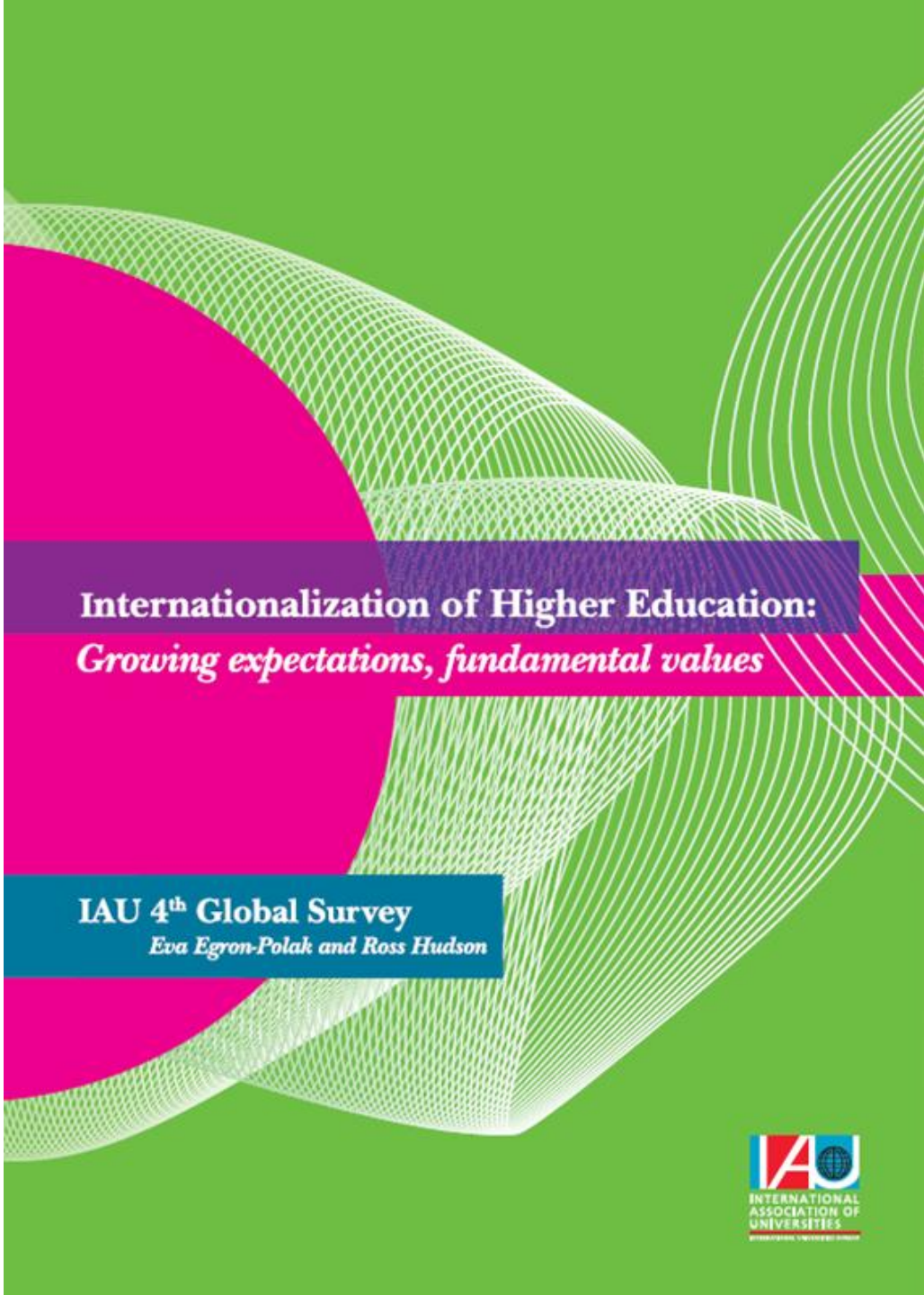
Eva Egron-Polak

Secretary General

International Association of Universities

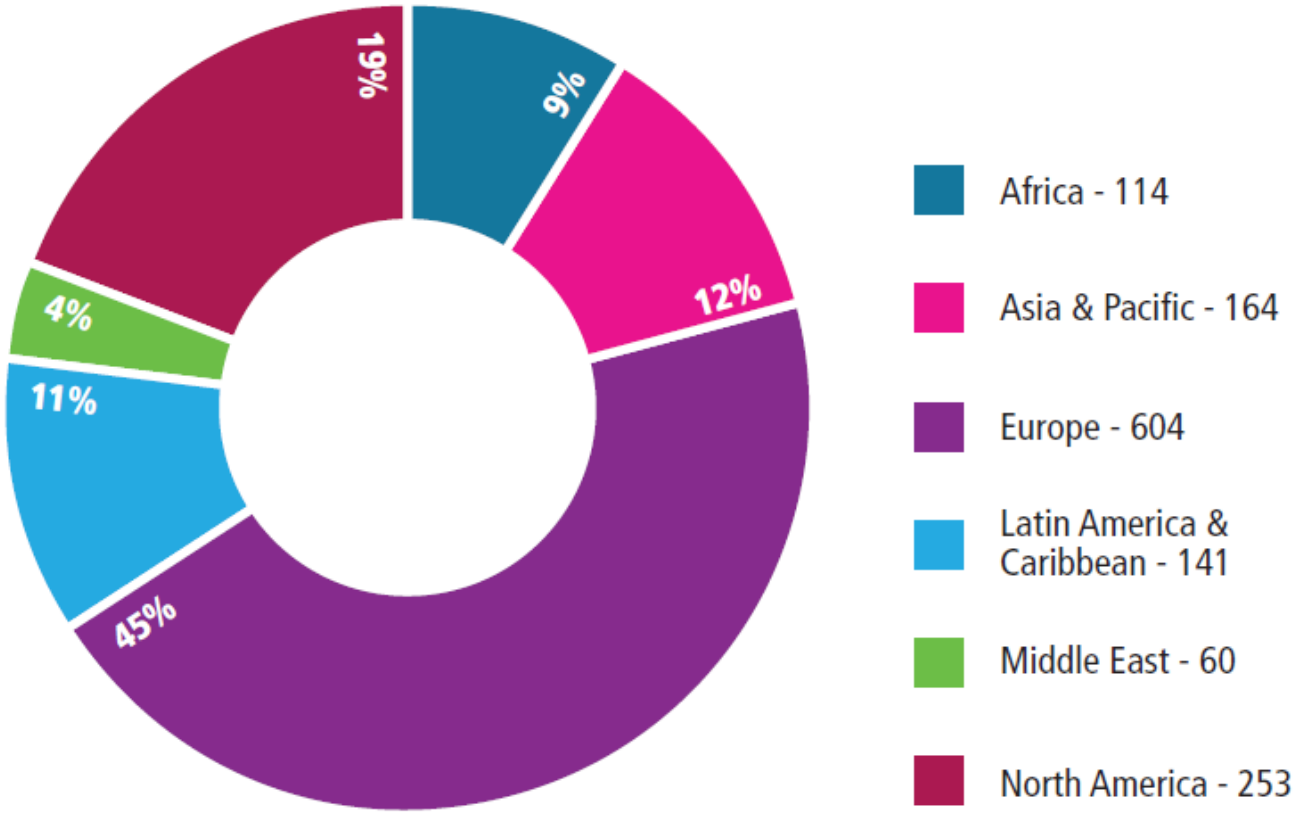
Going Global, Miami

1 May, 2014



SURVEY SAMPLE

Number and regional distribution of respondents (n=1336)



Top three ranked benefits of internationalization – regional results

N= 1336

	Global	Africa	Asia & Pacific	Europe	Latin - America & Caribbean	Middle East	North America
Increased international awareness of students	1		1	3	3		1
Improved quality of teaching and learning	2	3	2	1	2	1	3
Enhanced international cooperation and capacity building	3	2		2		2	
Strengthened research and knowledge production capacity		1	3			3	
Enhanced internationalization of the curriculum							2
Enhanced prestige/profile for the institution							
Increased international networking by faculty and researchers					1		
Increased/diversified revenue generation							
Benchmarking institutional performance to international of practice							
Other							

Top three-ranked external drivers: regional results

	Global	Africa	Asia & Pacific	Europe	Latin - America & Caribbean	Middle East	North America
Government policy (national / state / province / municipal)	1	2	1	1	1	2	
Business and industry demand	2	3	2		2	3	2
National and international rankings	3	1	3	3	3	1	
Demand from foreign higher education institutions		2					3
Demographic trends							1
Regional policies (for instance, EU, ASEAN, OAS)				2			
Lack of public funding for higher education							

Top three ranked potential risks of internationalization for institutions: regional results

	Global	Africa	Asia & Pacific	Europe	Latin - America & Caribbean	Middle East	North America
Int. opportunities accessible only to students with financial resources	1	1	1	2	1	1	1
Difficulty regulating locally the quality of foreign programmes offered	2	3		1	2		
Excessive competition among HEIs	3		2	3			3
Over-emphasis on internationalization at the expense of other priorities			2			3	
Pursuit of internationalization partnerships / policies only for reasons of prestige			3		3		
Brain drain		2				2	
Too much focus on recruitment of fee paying international students							2
Overuse of English as a medium of instruction							
Homogenization of curriculum							
Reputational risk derived from our institution's offshore activity							
Other							

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Top three ranked potential societal risks of internationalization - regional results

	Global	Africa	Asia & Pacific	Europe	Latin - America & Caribbean	Middle East	North America
Commodification / commercialization of education	1	3	1	1	3		1
Unequal sharing of benefits of internationalization	2	1	2	2	1	3	3
Growing gaps among HEIs within country	3			3	2		
Increase in number of foreign low quality providers			3				
Brain drain						1	
Dominance of a 'western' epistemological approach		2					
Growing gaps in terms of development among countries and regions							
Over-dependence on international students							2
Loss of cultural identity						2	
Loss of linguistic diversity							

Key:

1st 2nd 3rd

Top three ranked regional priorities for internationalization – regional results (n=798)

		Region of respondents					
		Africa	Asia & Pacific	Europe	Latin - America & Caribbean	Middle East	North America
Geographic priority region	Africa	1					
	Asia & Pacific	3	1	2	3		1
	Europe	2	2	1	1	1	3
	Latin America and Caribbean				2		2
	Middle East					3	
	North America	3	3	3	1	2	

Key:

1st 2nd 3rd

References made to values and principles in internationalization policy / strategy – regional results

	Global	Africa	Asia & Pacific	Europe	Latin - America & Caribbean	Middle East	North America
Academic goals as central in the internationalization efforts	1	1	1	1	1	3	1
Shared benefits, respect, and fairness as the basis for international partnerships	2	3		3	2		3
Equity in access to internationalization opportunities	3		3	2			
Social responsability both locally and globally			2		3	2	2
Academic freedom and institutional autonomy							
Scientific integrity and research ethics		2				1	
Rights of international students and scholars							
Safeguarding and promotion of cultural and linguistic diversity							
Shared decision-making							
Other							

Top three ranked internal obstacles to internationalization - regional results

	Global	Africa	Asia & Pacific	Europe	Latin - America & Caribbean	Middle East	North America
Insufficient financial resources	1	1	1	1	1	1	1
Limited experience / expertise of Faculty and staff	2		3	2	2		
Too inflexible curriculum to participate in internationality focused programs and mobility	3			3	3		2
Bureaucratic difficulties (e.g. no credit transfer; different academic years)		3				3	
Insufficient exposure to international opportunities		2	2			2	
Limited faculty involvement / interest							
Limited student interest/participation							
International engagement is not recognized for promotion or tenure							
Poorly resourced organizational structure / office for internationalization							3
Limited faculty capacity / expertise							
No strategy / plan to guide the process							
Limited institutional leadership / vision							
Other							

Internationalization activities for which funding has increased in past three years - regional results

	Global	Africa	Asia & Pacific	Europe	Latin - America & Caribbean	Middle East	North America
Strengthening international / intercultural content of curriculum						●	
International research collaboration	●	●	●	●	●	●	
Outgoing mobility opportunities for students	●	●	●	●	●	●	●
Outgoing mobility opportunities for faculty / staff		●			●	●	
International student exchanges			●		●	●	
Recruiting fee paying international undergraduate students							●
Recruiting fee paying international post-graduate students							
Marketing and promoting our institution internationally		●	●			●	
Off-shore provision of education							
Delivery of distance, online and/or e-learning educatione							
Developing joint and double/dual degree programmes							
International development and capacity building projects		●				●	
Other							

● = funding has increased

Fastest growing foreign language courses in terms of student enrolment

	RANK
English	1
Spanish	2
Chinese	3
French	4
German	5
Arabic	6
Russian	7
Japanese	8
Portuguese	9
Korean	10
Kiswahili	11

Thank You for Listening

- For more information:

  e.egronpolak@iau-aiu.net

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