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Innovation through internationalisation: the case of Russian Higher Education – Bologna process

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EFMD
AACSB INTERNATIONAL
CEMS THE GLOBAL ALLIANCE IN MANAGEMENT EDUCATION
PIM Partnership in International Management
EFMD EQUIS ACCREDITED
EFMD EPAS ACCREDITED
Association of MBAs
FT FINANCIAL TIMES Masters in Management Ranking 2013
FT FINANCIAL TIMES European Business Schools Ranking 2013

Internationalisation of Russian Higher Education Institutions

- Internationalisation of HEI is a prerequisite for the institution's high international ranking
- Internationalisation is likely the most powerful driver of innovation in Russian Higher Education
- Russian authorities aware of the need to internationalise the Higher Education and take respective administrative and economic measures
- The Bologna process provides a "road map" for the development of Russian Higher Education

Internationalisation of Russian Higher Education Institutions

- The Russian President's order from 07.05.2012 "On Implementation of the State Policy in the Field of Education and Science" initiates the program to increase the international competitiveness of leading Russian universities
- The Russian Government has launched a special Program (known as "5-100-2020") aimed on:
  - ✓ Bringing 5 Russian universities in top 100 in leading global rankings by the year 2020;
  - ✓ Increasing the share of publications with Russian authorship in Web of Science database up to 2,44%.

Bologna Process: Main Elements

- Three Degree Cycle (Bachelor – Master – Ph.D.)
- Qualifications Frameworks
- The European Credit Transfer and Accumulation System (ECTS)
- The Diploma Supplement
- Quality Assurance
- Recognition of qualifications
- Joint Degrees
- Governance, Autonomy and Funding

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Bologna Process Timeline in Russian Higher Education

1992 - Russian Law introduces multi-level HE in Russia

1993 - GSOM SPbU launches 4 years bachelor programme

1997 - GSOM SPbU launches 2 years master program

1999 - GSOM SPbU launches ECTS-based English language Master in International Business programme

2003 Russia joins Bologna process

2010 - switch to Bologna model Russian

2013 - Russian Law on Education shapes doctoral studies as Ph.D. programmes

Internationalisation of Russian Higher Education Institutions

- In education the innovations are implemented in a various ways among which the following seem to be most important:
  - modernization of curricula in the context of achieving professional competences that are recognized beyond the national borders and have acquired international significance;
  - introducing modern teaching methods that provide designed learning outcomes;
  - building up sound educational infrastructure that allows for effective learning and personal development of students;
  - internationalization of students body, teaching and administrative staff, strengthening the international environment in which the programmes are offered;
  - applying for and going through international institutional and/or programme accreditations;
  - development of new business models;
  - creation of international academic and corporate partners networks.

Internationalisation of Russian Higher Education Institutions

- Russian Universities' challenges related to internationalization of research:
  - ✓ building up international research teams, developing joint research agenda;
  - ✓ promotion of joint research and international research collaboration through international funding of the projects;
  - ✓ providing to the scholars strong incentives to publish research results in international scientific journals;
  - ✓ increasing substantially the international mobility of the scholars;
  - ✓ changing the academics' preferences in favor research.