INTERNATIONAL ASSOCIATION OF UNIVERSITIES

INCLUSIVE INTERNATIONALIZATION

GOING GLOBAL 2014

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ASSOCIATION INTERNATIONALE DES UNIVERSITES
BUREAU INTERNATIONAL DES UNIVERSITES

PRELIMINARY CONSIDERATIONS

- Can we find neutral language? (Inclusive? Fair? Equitable Internationalization)
- The **How** and the **Why** are interrelated
- Competing modes and underlying values:
  - Competition vs. cooperation
  - Altruism vs. benefits

Prestige vs. inclusiveness in partnerships

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Considerations:

- Is current trajectory of internationalization exacerbating inequality?
- Are some institutions being left out?
- Prestige considerations are real; perceptions matter
- How to balance social responsibility and self-interest

Strategies:

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- Consider global engagement as integral to accountability
- Recognize and articulate benefits of having diverse partners
- Institutions need to be realistic in seeking partners—where is the match?
- Benefits can be broadly defined, different for each partner
- Marketing—overcoming negative perceptions and the disadvantages of being unknown

Sharing Benefits

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Considerations

- The transactional nature of collaboration is real (but does not have to lead to winners and loser)
- Is current trajectory of internationalization exacerbating inequality among institutions, individuals, countries?

Strategies

- Establish bona fides at home
- Be clear about what you have to offer
- Be clear about what you seek from collaboration, respect the other's agenda
- Funders' "rules of the game" should help build equal partnerships

Ownership and involvement by stakeholders in internationalization

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Considerations:

- Institutions have different cultures and starting points; thus may require different approaches
- Internationalization is a cultural change process– long term
- External influences may play a role (e.g. government, accreditation, funders)
- Sustainability of strategy depends on broad involvement

Strategies

- Integrate internationalization into institutional strategic plan, develop specific implementation strategies
- Monitor and assess outcomes, impact
- Support (word and deed) from senior leaders; role of deans
- Provide rewards, incentives
- Broad dialogue: What does this mean for….?

Strategies (cont'd)

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- Crucial role of faculty/need for faculty development opportunities
- Commitment to equitable access to international opportunities for students
- Recognize disciplinary differences
- Respect that strategies will differ according to the nature and goals of the collaboration (e.g. research, student exchanges)