INTERNATIONALIZATION

The 'up side of down' in the global higher education scenario: analysing Colombian policy strategies upon internationalisation

Conceptual Understanding

Policy development and university practice

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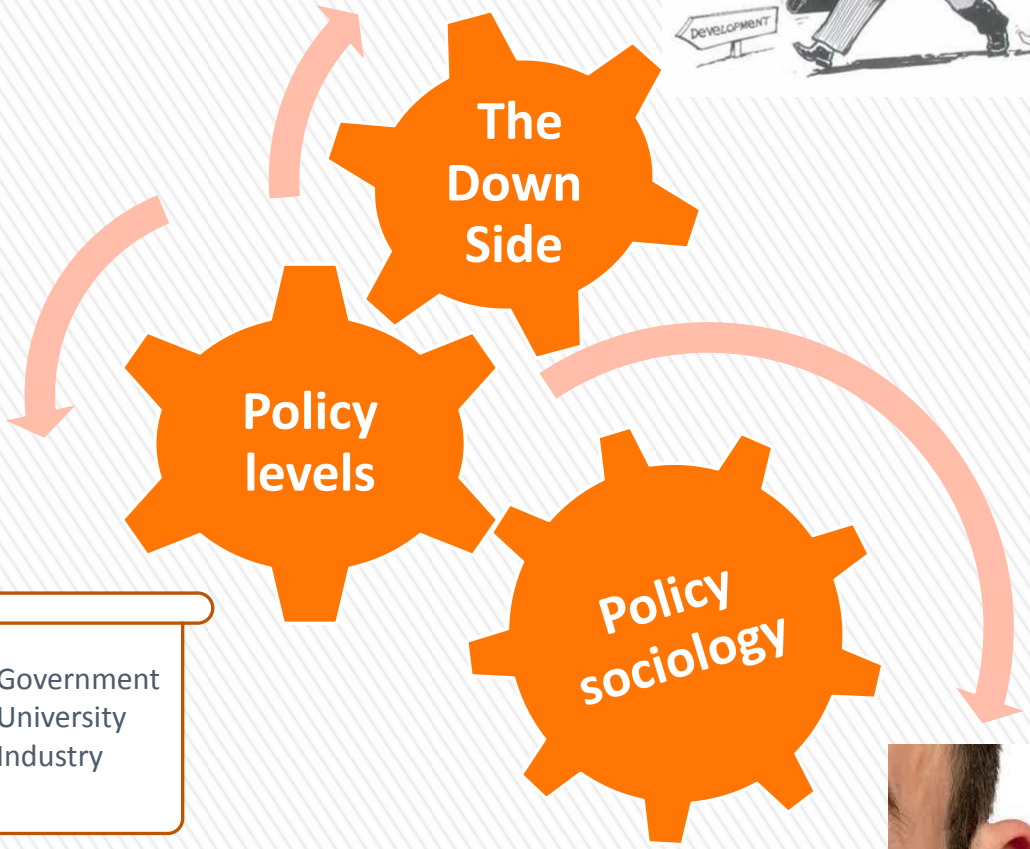
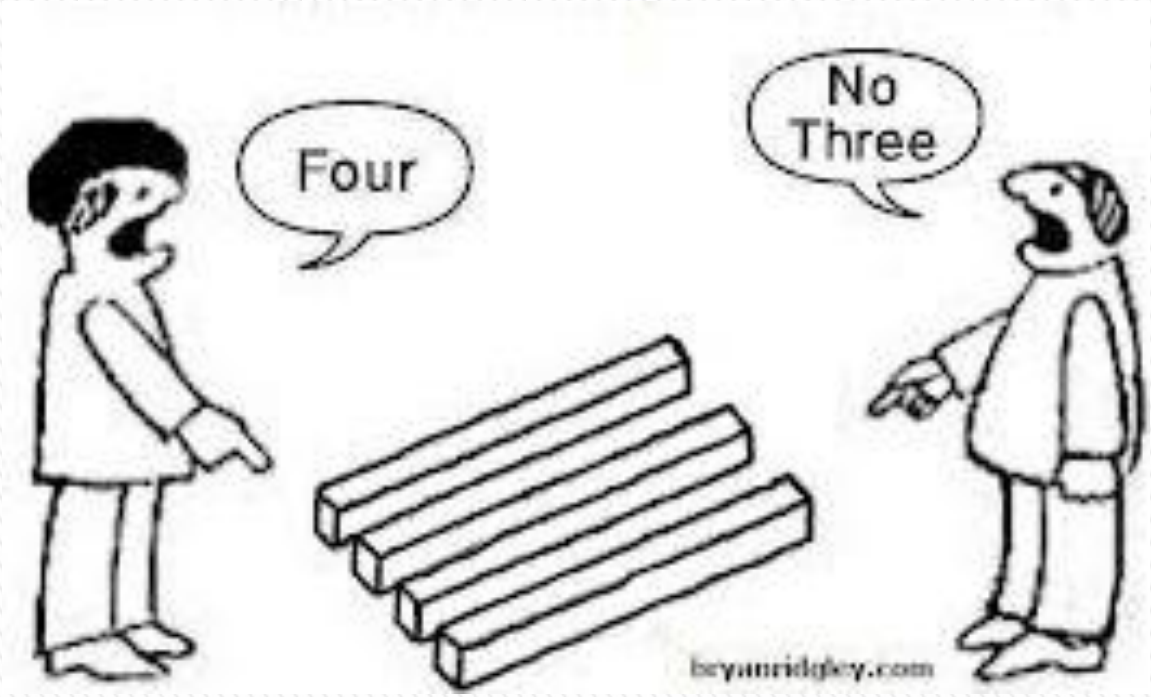
Analysis



- Government
- University
- Industry

International education? Comparative education? Globalization? Localization? **Conceptual understanding and implications** Internationalization? Intercultural process? Borderless education? International cooperation? International networks? Trans-national education? International mobility of university actors?



Our perception

Globalization

- Commercialization of university knowledge and services world wide (competition and market oriented)

International cooperation

- International Networks
- (non-for profit academic and social development)

"from looking at policy movement , developments and results to pay attention to higher education actors"

“from an operational conception towards an ontological understanding”

Institutional Identity

- **Being and becoming a university in a interconnected and interdepended world (Pedagogical challenges, curriculum development , institutional culture, identity of actors)**

What can a country do when it does not have a privileged position in international Higher Education Scenarios?

What way to chose?

What elements to do so?

Who drives the changes?

How can internationalization trigger social inclusion and innovation?

The ‘Up side of down’

Better attention to risks

Regional University Networks

Stronger international dimensions into institutional cultures

Strategic international cooperation measures

Creative public and private initiative and partnerships.

Causes for internationalised Higher Education

- Global development of technologies and economies
- Increasing international investment
- The need for competitiveness
- Wanting to promote the country
- The arrival of international influence through national academics and business sector

Conceptual Policy Understanding

"A ***process*** **which encourages** ***cooperative and integrative*** links among Higher Education Institutions (HEIs) and their international peers. Its objective is *to* ***achieve wider international presence and recognition for Colombian Higher Education in a globalised world***. This process gives an ***international and intercultural dimension to teaching and research*** in higher education ***through*** academic mobility of students, teachers and researchers, the enactment of double joined degrees, the development of research projects, the internationalisation of curricula, the establishment of international networks, and the search for mutual international recognition of quality assurance systems in higher education, among others" (Retrieved for translation from http://www.mineducacion.gov.co/1621/article-196472.html accessed 15th August 2013)

Driving Forces (Rationales)

As a Country…

Student Centred

» **As Universities…**

- Enhancement of Research, innovation and Entrepreneurialism
- International recognition
- Teaching quality

To Strengthen national Institutions for:

Quality Assurance (CNA)

Science and technological development (Colciencias)

National Internationalization Development (RCI)

Funding Programmes (ICETEX, Colfuturo)

Performance Assessment of Higher Education (ICFES)

Colombian Higher Education

Thinking and acting internationally:

International Education, International cooperation, Multicultural education, international relations.

Thinking and acting globally :

Global education, cross-border provision, trans-national education

Innovation-**Internationalization**- social Inclusion

The policy quest!

Strong regional networks for business and cooperation

Internationalization

Innovation-**Internationalization**- social Inclusion

The policy quest!

Inclusive MOOCS provision

Remaining challenges

Financial Resources

Bilinguism

Human capital

Stratification in Higher Education

Policy Perspectives

- Collaborative and cooperative work
- More research
- Creative funding
- Formation and institutional investment
- Second language acquisition
- Strategic Management
- Critical university

Findings

Innovation ⟷ Internationalization ⟷ Social inclusion

» The role of local context and the "bottom up " perspective on conceptual developments

» An analytical policy framework:

1. Settling differences, canvasing options, and questioning scope
2. Approaching plans, designs, people and structures as policy practice while introducing voices, searching conflicting details, assessing facilities and consolidating support
3. Picturing or imagining future scenarios where agreements might be reached, alternative strategies invited, tasks reapportioned and preferences revised

» Paradox: greater innovation may not necessarily mean greater social inclusion.