RISE OF THE ROBOT

OPPORTUNITIES
CHALLENGES
HOW WILL THE ROBOTS RISE?

Silas Adekunle & Harry GEE

Reach Robotics and AGILIC LTD

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ON UK INNOVATION

REACH
ROBOTICS

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THE TEAM

ADVISORS

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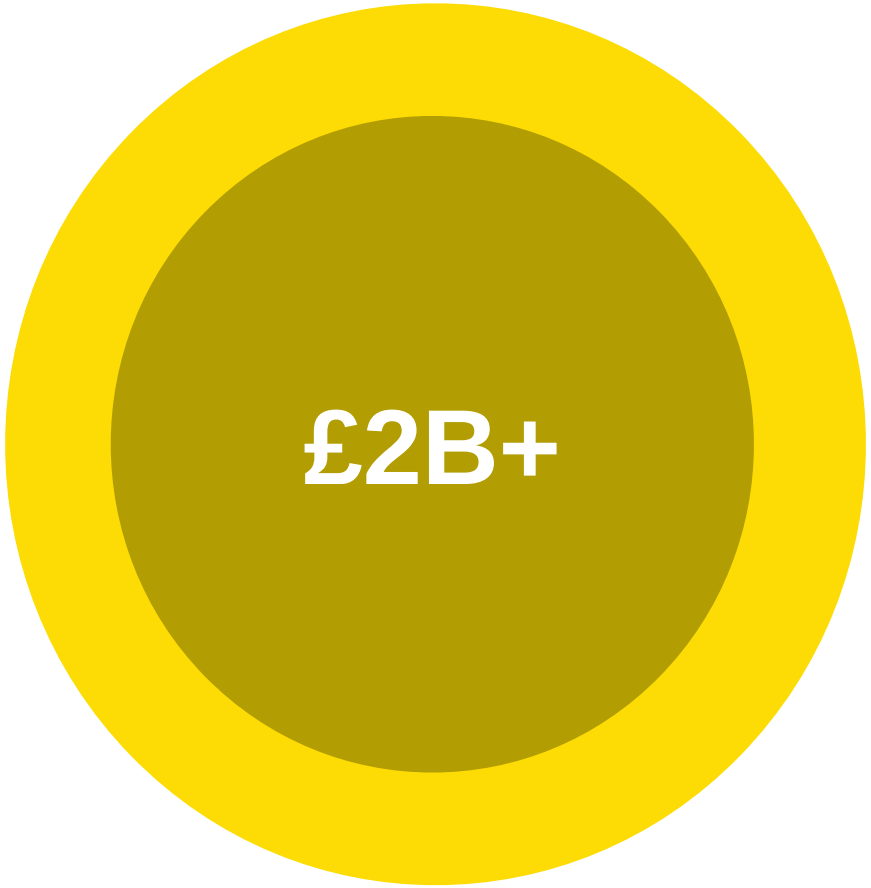
MARKET



Global Edutainment Toy Market

US & Europe

CURRENT STATE

BEST OF BOTH WORLDS

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MECHA MONSTERS
ROBOTIC GAMING SYSTEM

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NEW PLAYERS

Reach Robotics

ANKI

Orbotix

AGILIC LTD - HARRY GEE

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AGILIC ORIGINS

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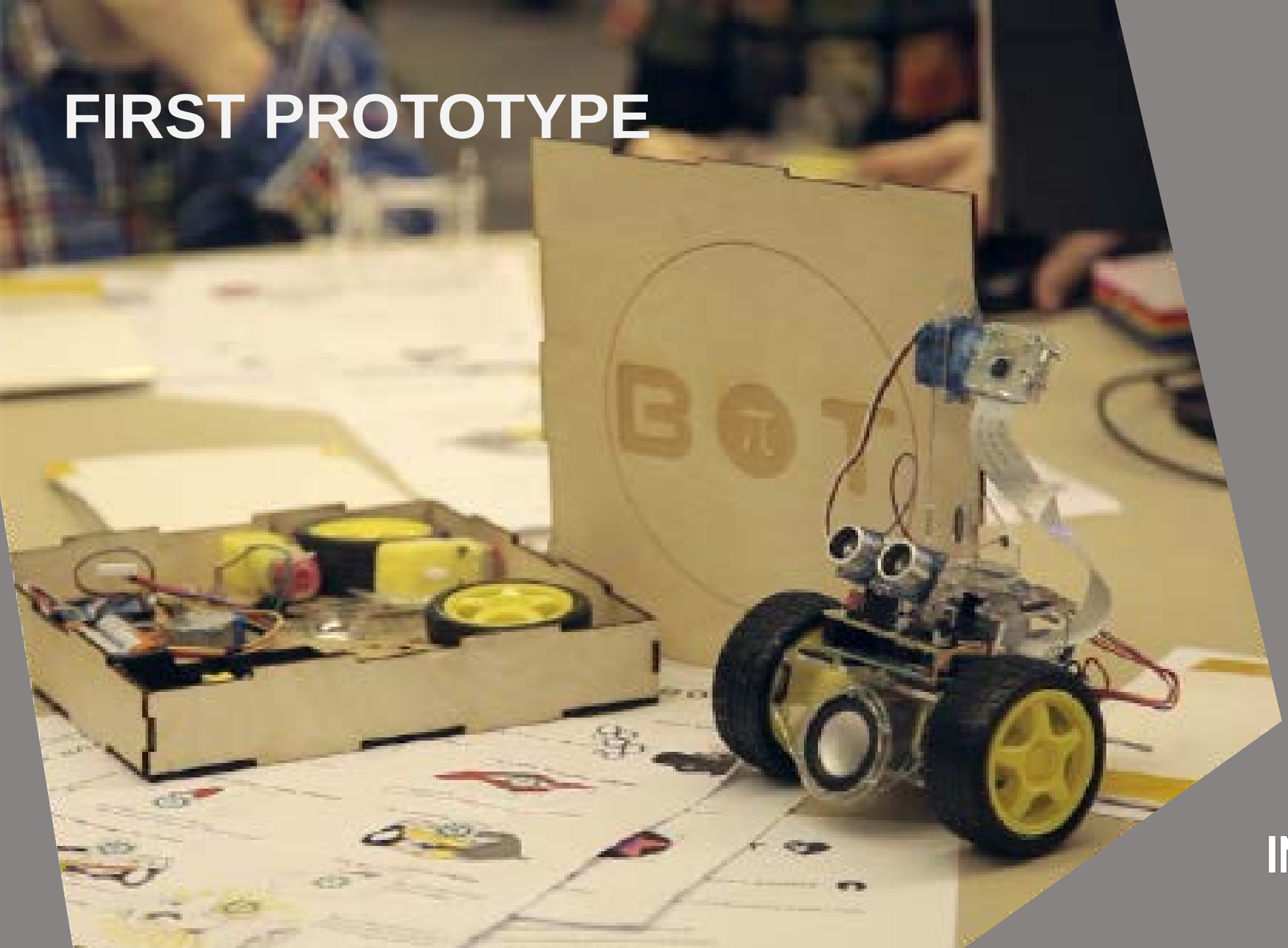
FIRST PROTOTYPE



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FIRST PRODUCT DEVELOPMENT

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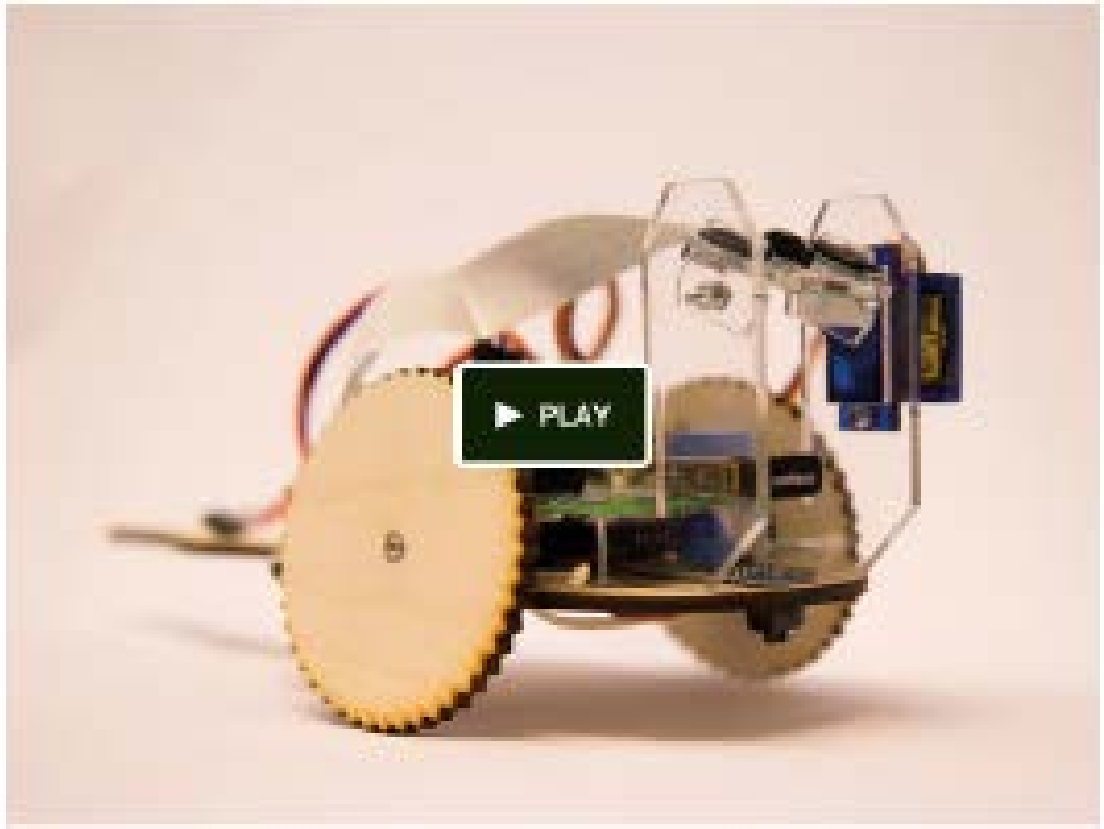
KICKSTARTER Discover Start Search projects

TiddlyBot fun and simple Raspberry Pi Robot

by Aglic

Home Updates 6 Backers 461 Comments 34 San Francisco, CA

Funded! This project was successfully funded on July 26.



461
Backers

$37,806
pledged of $27,000 goal

0
seconds to go

Project by
Aglic
San Francisco, C

First created
Has not

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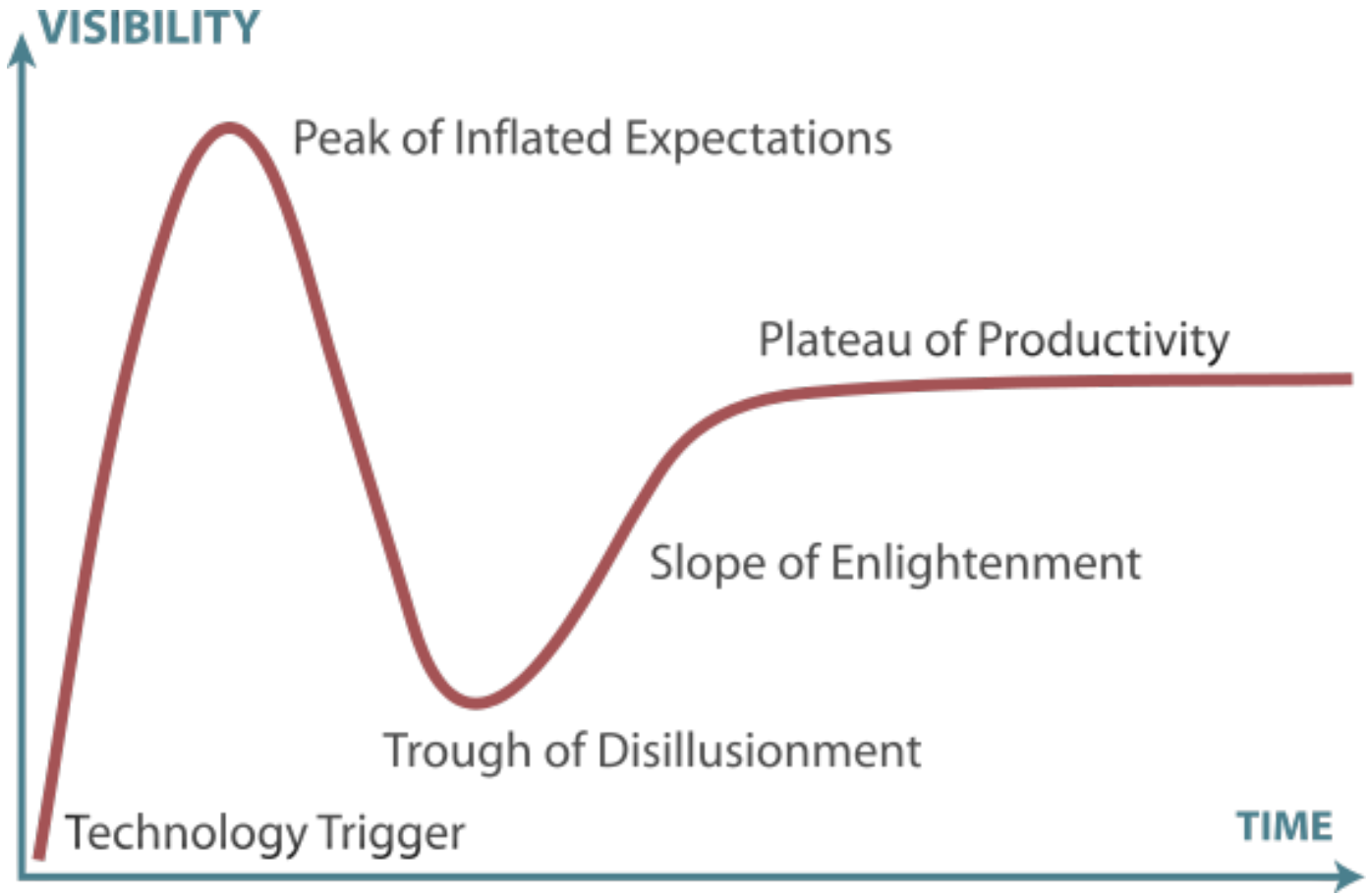
CURRENT BUSINESS ACTIVITIES

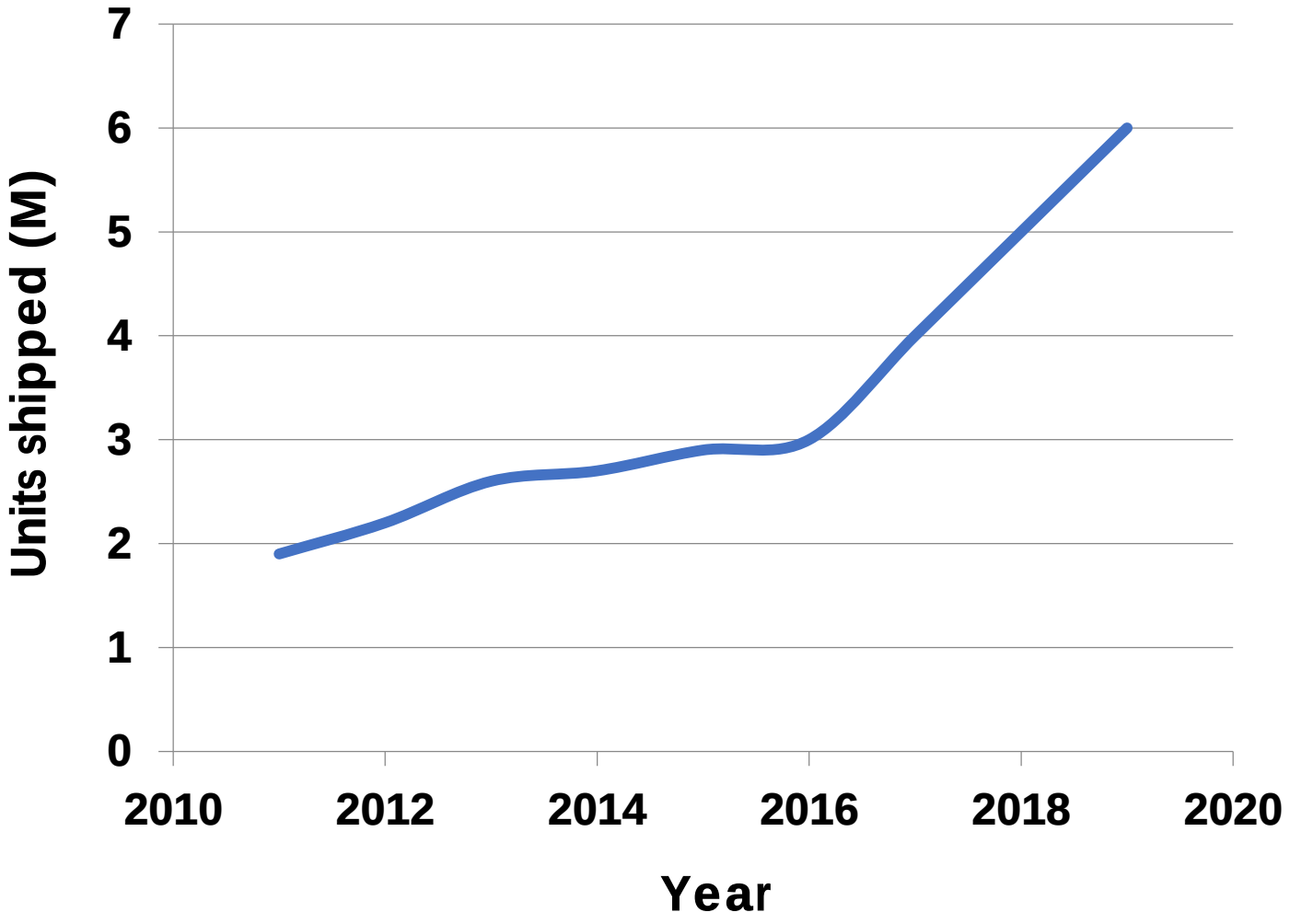
THREE TOPICS FOR DISCUSSION

- Opportunities
- Challenges
- How will the robots rise?

ROBOTICS HYPE CURVE



MARKET PREDICTION



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