

Total Place: A New Opportunity?

Update from Birmingham
Total Place pilot

Stephen Hughes
Chief Executive
Birmingham City Council

The Story

- From targets to Total Place
- The Birmingham pilots
- More from less?
- A Budget for Birmingham?

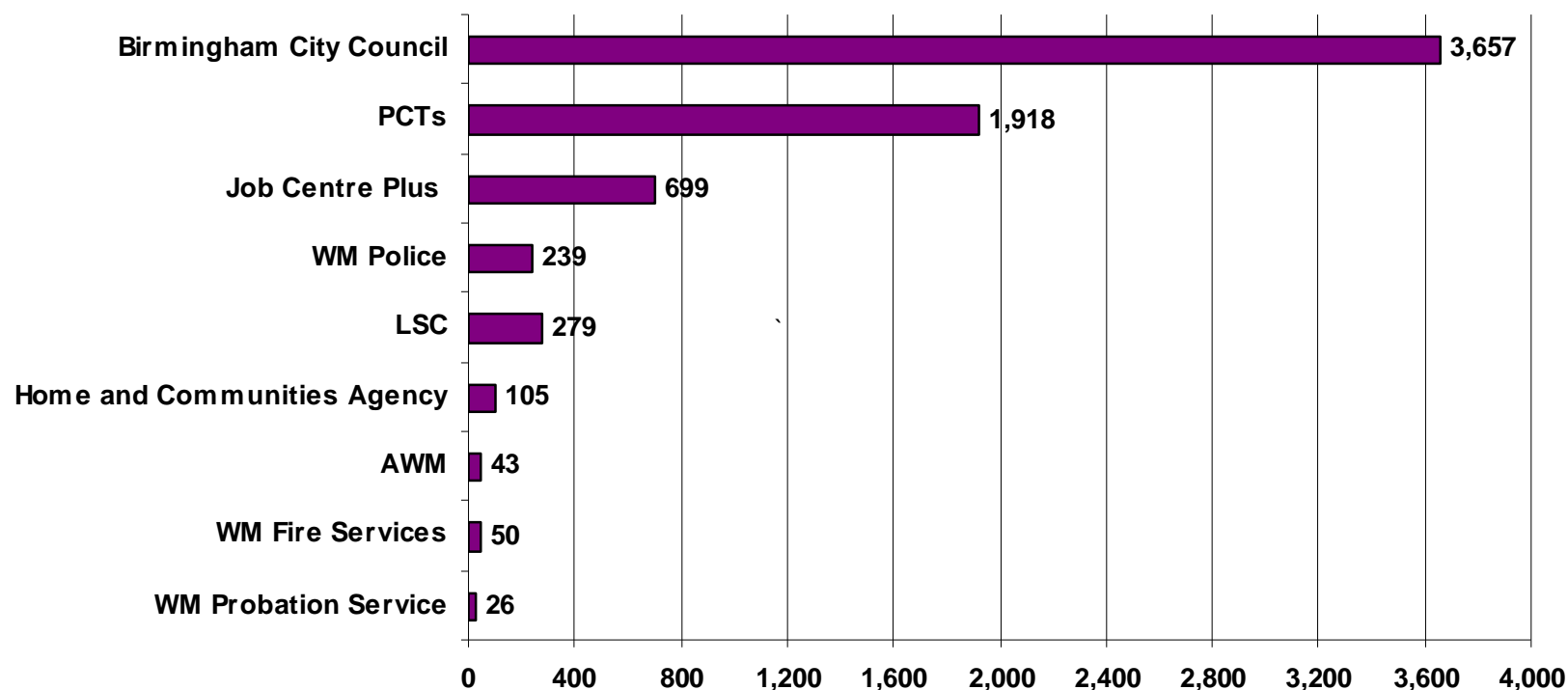
The Journey

- Best value, targets and CPA
- LSPs, LAAs, Community Strategy
- NRF, WNF and delivery plans
- Lyons, Bichard and counting

Responses to public finance challenge ...

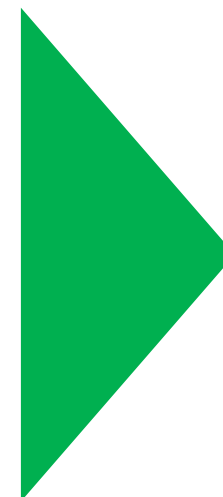
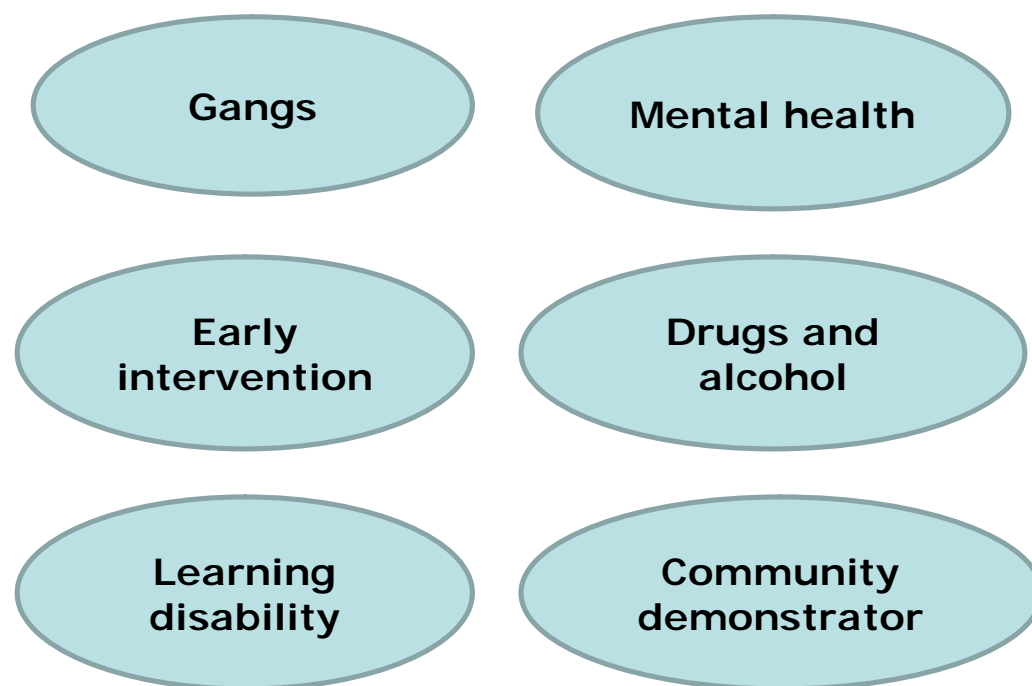


£7.5 bn coming into City (08/09)



Total Place objectives...

- Cross cutting issues tackled effectively and we address the whole person, family, community
- We plan further ahead & prevent rather than cure
- We move from a factory model to a citizen model with resources (money, people, assets) organised around place
- We create a culture of innovation to drive improvement with services co-produced and delivered with citizens
- We strip out duplication of effort, resources, £££



Council and LSP

Examples of cost benefits

- 1) £1 spent on drugs treatment yields £9.50 savings in future social costs
- 2) Early intervention with children and young people will save £400m for a £42m investment in Birmingham
- 3) By handling alcohol mis-users who frequently attend A&E differently, we can save 10% of their NHS costs
- 4) Just two families involved in Gangs cost the city £37m over three generations

Emerging Issues

- 1) Prevention is better than cure
- 2) Outcome focussed and evidence based approach
- 3) A “Budget for Birmingham”
- 4) Focus on whole person not presenting issues
- 5) Break cycle of few people who consume a lot of money
- 6) Creating the conditions for continuous innovation
- 7) Co-created and delivered services – personalised budgets
- 8) Increasing social capital
- 9) “Public servant for Birmingham”

Five Ways to get more from less

- Systematic transformation of business
- Collaboration across public agencies
- Personalisation
- Prevention
- Self-sufficiency

A budget for Birmingham?

- Cultural and professional barriers locally
- Performance management regimes
- Timeframe for planning public finances
- The “Accountable Officer” syndrome
- Beyond Partnership
- Producer bias

Conclusion

- We've not cut to the bone – we need a different animal
- Coherent service for the individual in one place is needed
- Huge challenges at local and national level
- We've begun the journey