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## Going Global:

Open learning: new ambitions for higher  
education in a Web 2.0 world

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# Web 2.0 and Higher Education

## The challenge:

- Bridging the chasm between student's interactive experience with social media and the reality of the low tech classroom

## The opportunities:

- Social media should be a natural fit for higher education – a community built on collaboration, research, shared information and communication
- Better student and classroom engagement – mentoring, virtual office hours, peer support and project collaboration
- Critical career skills for the new digital world – better prepare students for the 21<sup>st</sup> century on platforms that are already mainstays in the commercial world

# OPEN and Higher Education

## The challenge:

- Determining the value of what is valuable in the open, free and ubiquitous world of content

## The opportunities:

- The role of the editor is still relevant to determining what is correct, pedagogically sound content versus the swaths of information on the internet
- Open architecture – the development of open and collaborative platforms making educational tools and content more interactive and compelling
- Changes the role of the publisher to one of service provider build around content development through intuitive and configurable platforms

# Change on the horizon...inevitable but not instant!

## Closing thoughts:

- Higher education to unleash the potential of social networks and web 2.0 – to engage more at an institutional and course level
- The best teacher in the process will be the student – their digital knowledge and expectations will provide the “know how”
- The value and role of the publisher will change e.g key services around content development and delivery
- Partnerships between universities and the private sector will drive this change in creating successful new business models
- The emergence of new business models and new stakeholders in the value chain