

Partnerships for health and well-being



Roger McMaster Head of Suffolk Libraries and Record Office









Timeline

- 2006 Suffolk Libraries working more closely with social care
- 2006 Books on Prescription
- 2006 Choose and Book
- 2006 Cancer Collection
- o 2006 Top Time
- 2007 Information on Prescription
- 2009 Mental Health & Wellbeing Information Service
- 2010 Feeling Well Project







Why partnerships?

Benefits to all parties:

- Enhance services
- Make savings
- Share goals and aims
- Share expert skills and knowledge
- Increase promotion
- Share workloads





Partnerships with health County County Council outcomes

Bookstart

- Especially where linked to Baby Café and/or baby health sessions
- Top Time
 - Sessions enable older people to socialise and learn informally
- Feeling Well
 - Campaign to promote health provision, encourage informal learning, build partnerships.









Commissioning

- Anticipating future needs and expectations
- Purchasing services
 - Funding provided
- Prioritising outcomes required
 - Not always traditional library outcomes
- Services integrated into the bigger strategic picture and monitored for performance
 - Monitoring and managing the service provider
- Specialist opportunities develop
- New partnerships forged



Commissioned services

- Suffolk InfoLink
 - InfoLink Champions
- Information on Prescription
- Mental Health & Wellbeing Information Service





The impact on our customers...



Recorded partly statistically

Most powerfully in simple case studies

After falling Mrs A has found out about:

- A healthy diet
- Meal delivery service
- Gentle exercise class increase mobility
- Friends
- Attendance allowance
- Wet room created
- Handyman service grab rails



The impact on us.....

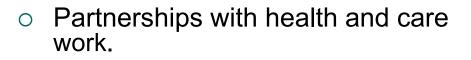
• Good for our staff

- Professionally and personally
- Staff are now telling others how good this work is
 MHWBIS seemed challenging, now embraced
- Libraries best chance to be embedded in major priorities
 - Prevention and diversionary
 - Cost saving
- Because of their underlying characteristics
 - Safe, inclusive, environment
 - Community based
 - Information resource
- Enhanced services
 - We offer more
 - And better

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In conclusion



- The really powerful ones are the commissioned projects because:
 - Mutual self interest
 - Play to our strengths
 - Non clinical settings in the community
 - Informal;
 - trusted, no appointment needed
 - Linked directly to key priorities
 - Demonstrable, cashable, success
- o Its about
 -helping people make informed choices



Suffolk

County Council







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