

>

5th National Conference: 14-19 Diplomas

The Diploma as a passport to HE





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UCAS




> Key stats for 2010 cycle (as at 21/09/10)

Total accepted applicants:	475,814	+1.0%	
Total applicants:	685,594	+9.0%	
% of applicants accepted:	69.4%	74.9%	

Regions

HEIs in England accepted:	402,125	+1.9%	
HEIs in Scotland accepted:	39,597	-2.1%	
HEIs in Wales accepted:	24,316	-6.4%	
HEIs in N. Ireland accepted:	9,776	-3.9%	

Applicant Origin

Accepts from UK applicants:	+1,778	+0.4%	
Accepts from EU applicants:	+1,686	+7.3%	
Accepts from Non-EU applicants:	+1,122	+3.6%	

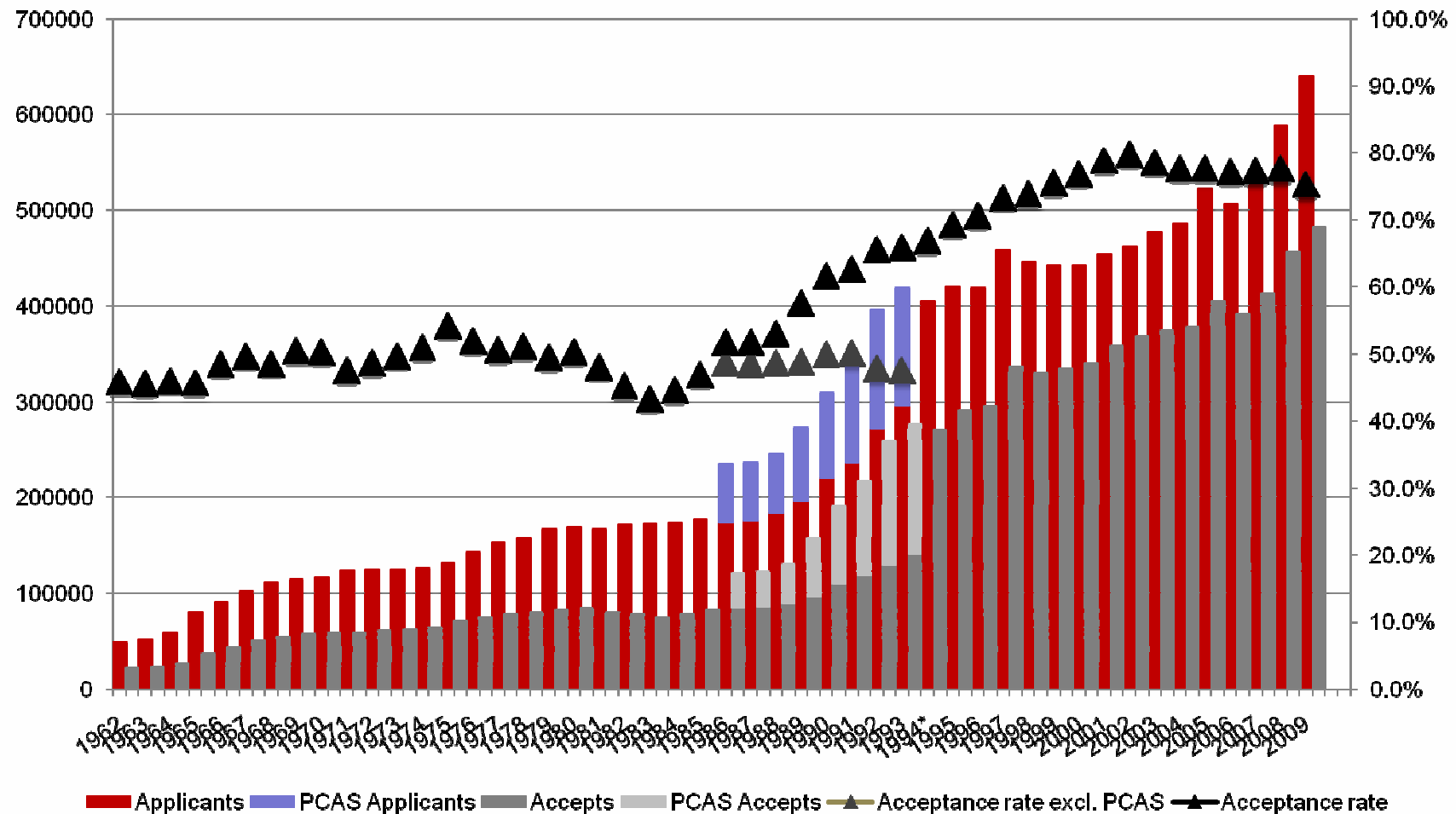
> Clearing 2010

Total accepted: 43,829 -0.6% ↓

Total eligible: 189,218 +34.3% ↑

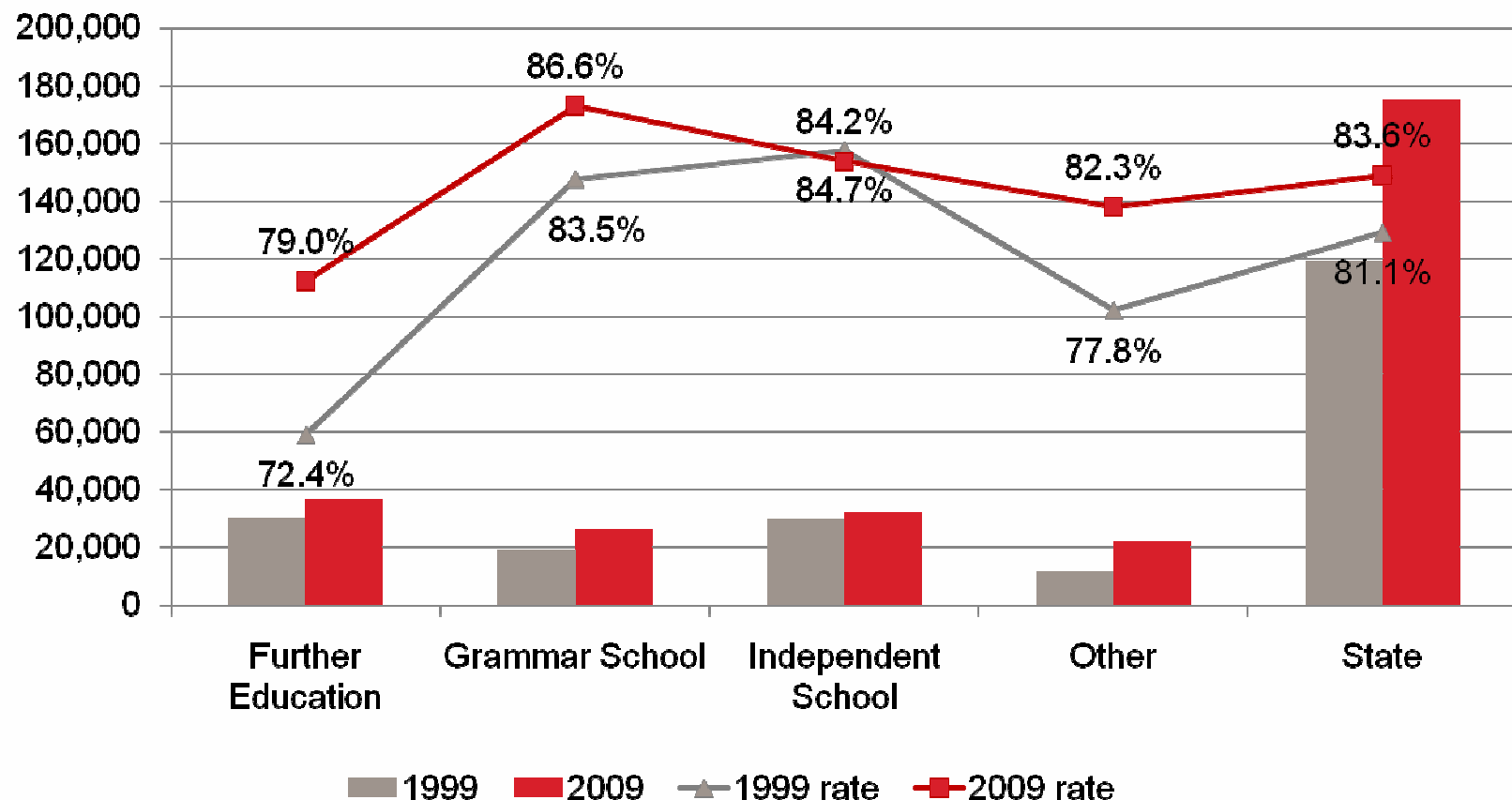
Adjustment: 380 (down from 388 in 2009) ↓

> Some context: 50 years of applications



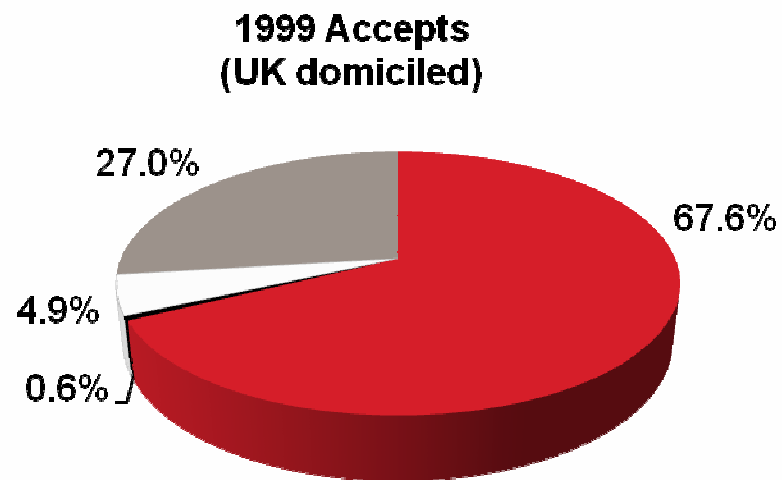
> Some context: educational background

- Accepted applicants (17-19 year olds, UK domiciled)

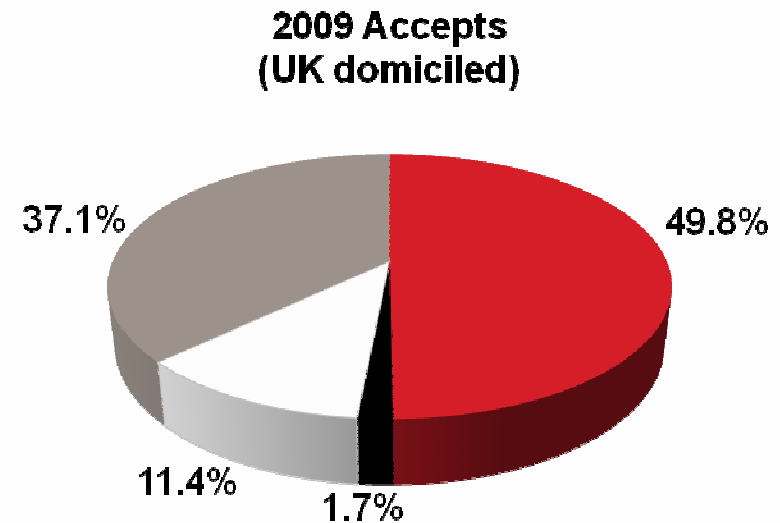


Source: UCAS Statistics Unit, 1999-2009 data set

> Some context: the changing profile of accepted applicants



■ A Level no BTEC ■ A Level & BTEC
□ BTEC no A Level ■ Other quals

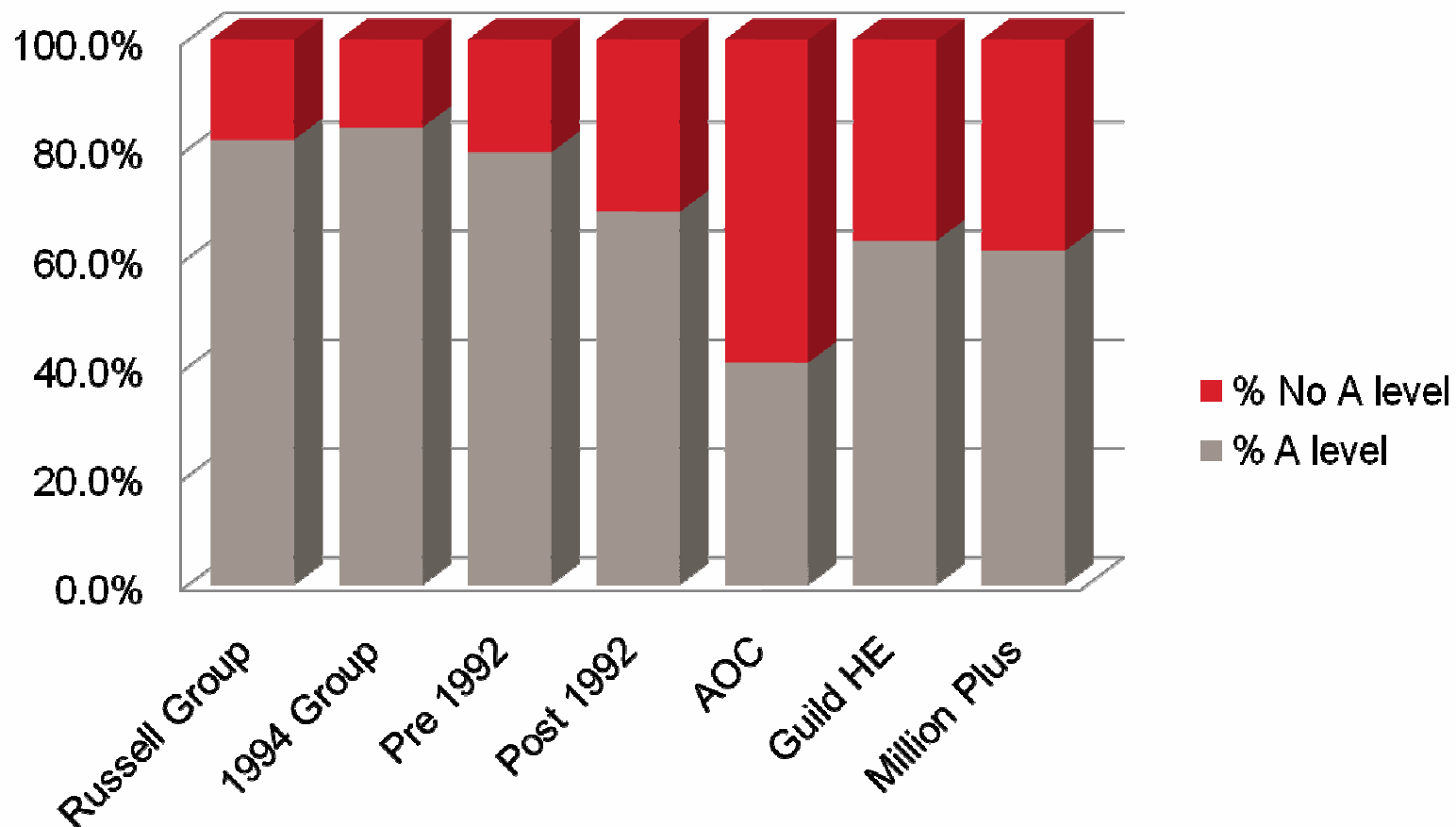


■ A Level no BTEC ■ A Level & BTEC
□ BTEC no A Level ■ Other quals

Source: UCAS Statistics, 1999-2009 data set

> Some context: mission group acceptances

18-19 year old UK-domiciled accepts by Mission Group 2009



Source: UCAS Statistics, 2009 data set

> How is UCAS involved?

- The UCAS **tariff**

Progression Diploma	
Grade	Points
A*	350
A	300
B	250
C	200
D	150
E	100

**+ ASL up to 140 pts
(equiv. 1 x A level)**

- Raising **awareness** amongst HEIs
- **Tracking/monitoring** of the initial UCAS cohort

> Diploma as a passport to HE: 2010 applicants

■ Applicants

- 743 in total
- All five lines of learning
- Majority of ASL was A level (BTEC a significant minority)
- 3,000 choices made to over 160 HEIs
- Nursing, design studies and computer sciences most popular choices
- 60% chance of receiving an offer
- 89% of Diploma applicants received at least one offer

UK average:
60.2% based on
2.3m choices

UK average:
83.8%

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> Diploma as a passport to HE: 2010 acceptances

- **Health warning:** based on early September figures
- Acceptances
 - 64.8% had been accepted into HE
 - 5.92% were still awaiting a decision
- Confirmation decisions are running at a slightly slower pace than the cohort average

UK average:
3.81%

UK average:
67.8%

> Diploma as a passport to HE: 2011 entry requirements

- Entry requirements for 2011
 - 232 HEIs accept the Diploma in at least one line of learning
 - 30,000+ courses

**University of Cambridge
Engineering**

**University of Bath
Electronic and Electrical
Engineering**

**Leeds Metropolitan
University
Games Design**

**Liverpool John Moores
Criminal Justice**

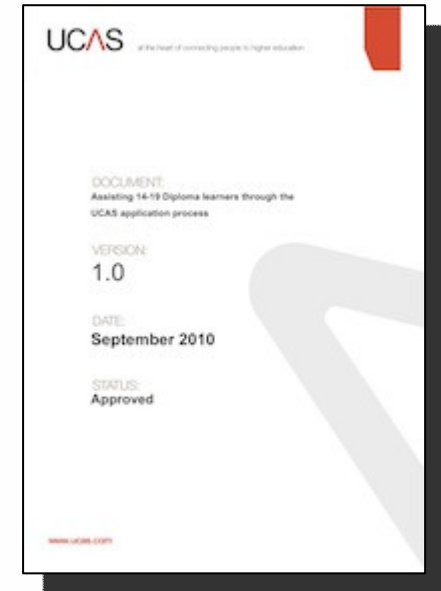
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> Key issues

- For HEIs
 - **Understanding** of the qualification
 - Coherent **offer-making**
 - Speed of **confirmation**
- For applicants and those who support them
 - **Inputting** the Diploma on “Apply”
 - Fully understanding **entry requirements**
 - **Finding courses** that accept the Diploma

> What is UCAS doing?

- For **HEIs**
 - Guidance on identifying Diploma learners and clear offer-making
 - Guidance on entry requirements
- For **teachers/advisers**
 - Guidance on assisting students with completing applications
- For **applicants**
 - Improved guidance notes on “Apply” for 2011
 - Guidance on completing an application using the Diploma



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> Top tips

- Make use of the new UCAS advice resources
 - Get the **basics** right (how to describe the Diploma in the qualifications section on “Apply”)
 - Tailor the **reference** to take account of the Diploma
- Use the **personal statement** to strengthen the application
 - Work experience
 - Combination of skills
 - Extended Project
- **Keep in touch with the HEI** – during the application process, when an offer’s been made, if there is a delay in confirming

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> Concluding remarks

- Promising start
- Wolf Review of vocational qualifications
- Reality check
 - Demand will continue to outstrip supply
- Maximising opportunity in a competitive environment
 - Strong application
 - Realistic application
 - Insurance choice