



BETTER POLICIES FOR BETTER LIVES

# Internationalisation partnerships An OECD viewpoint Fabrice Hénard, Analyst

London

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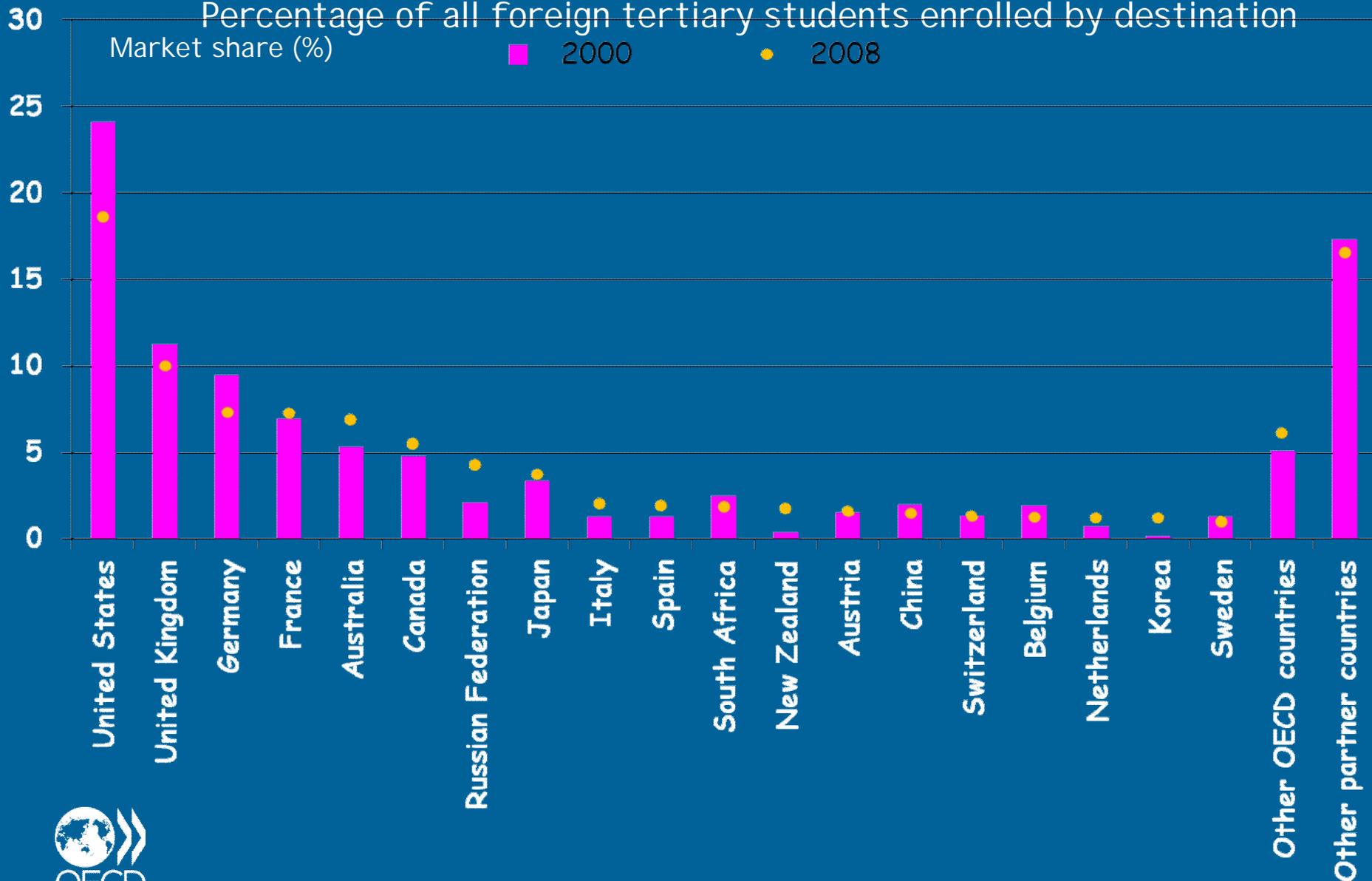
# Trends in internationalisation of HE

## Students and academics' mobility

- Dramatic growth in student mobility over past 3 decades:
  - » 0.6 M (1975) - 3.3 M (2008) +11% / 2007
  - » 79% in OECD (2.7 M)
  - » 49% Asians (amongst students abroad) study in OECD
- Emergence of new players in recent years
- No clear evidence of mobility for academics/staff

# Where do students go to study?

Percentage of all foreign tertiary students enrolled by destination  
Market share (%)



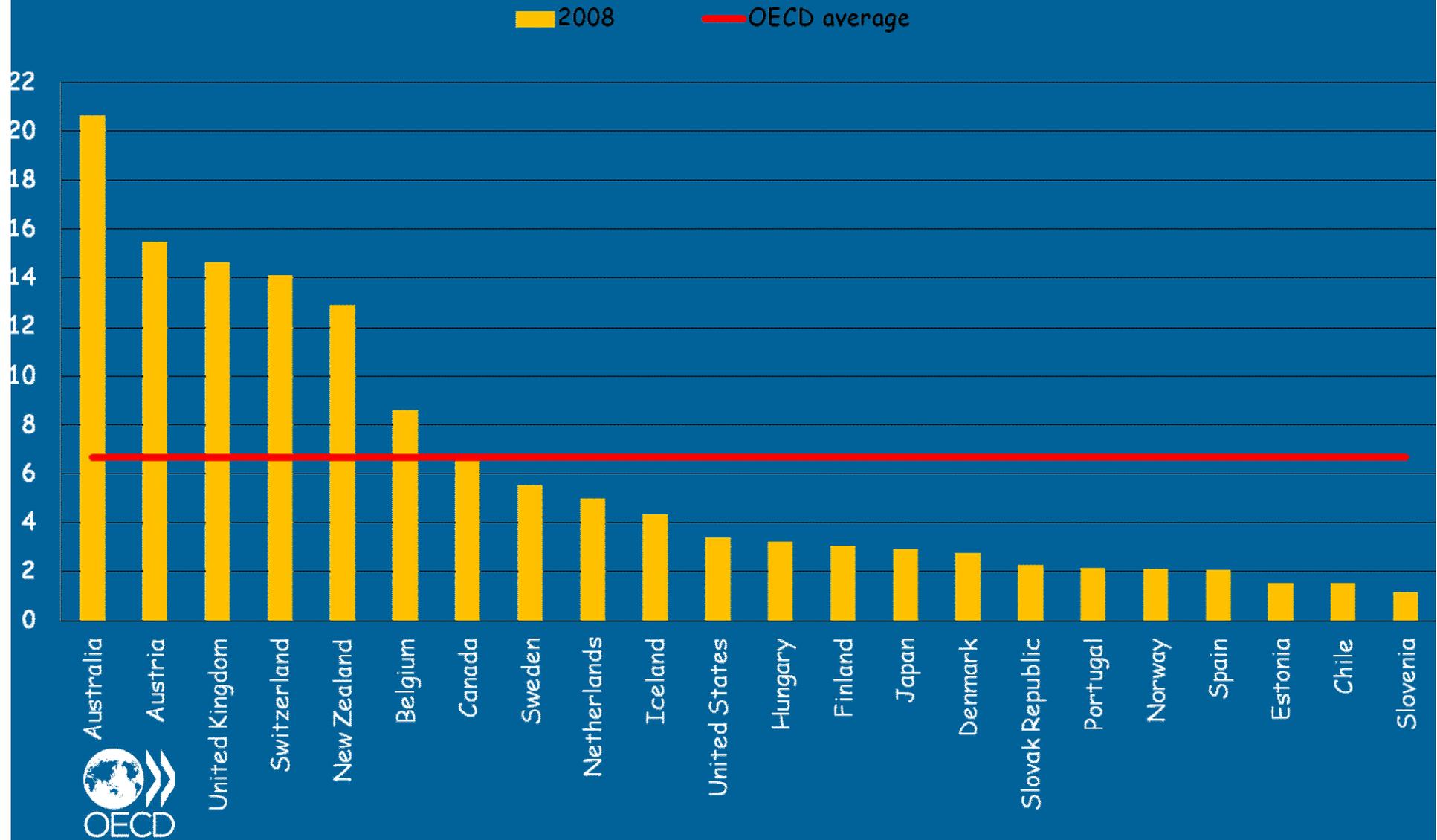
G1

updated

Gerick\_J, 21/07/2010

# How many students study abroad?

Percentage of international students in tertiary enrolments



Slide 4

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G2

new slide: Chart C2.1

Gerick\_J, 21/07/2010

# What main factors in students' choice?

- language of instruction
- tuition fee policy
- immigration policy
- Reputation/job opportunities/portability-credits

# Trends in internationalisation of HE

## Growth of varied forms of internationalisation

- Internationalisation of curricula
- 'Infusion approach'
- International studies

Internationalisation  
at home

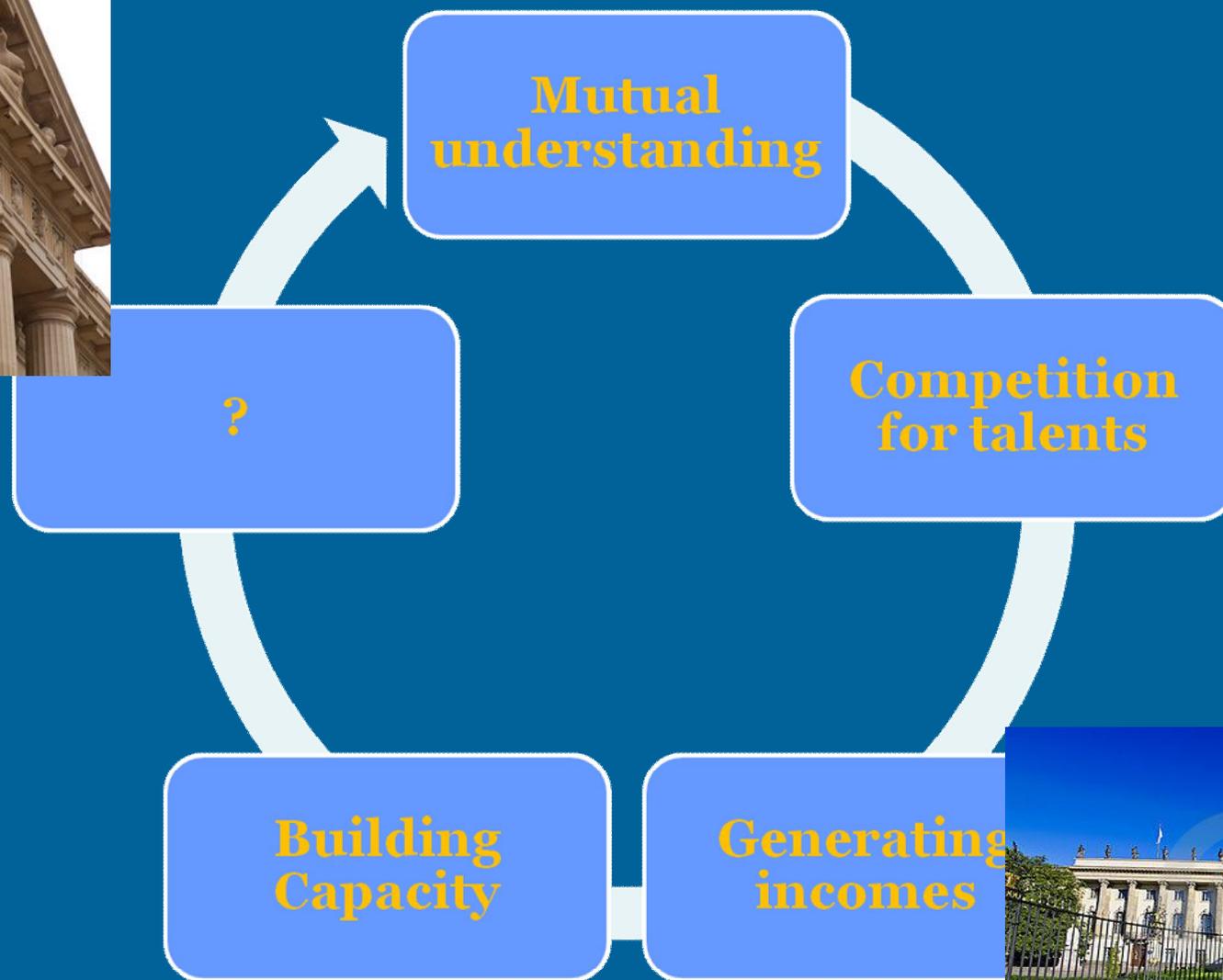
- Bologna Process

Regional priority

- Off shore/  
• Dual / joint programmes

Mobility of  
programmes

# Internationalisation strategies



# Dimensions of internationalisation



- For institutions:
  - Worldwide reputation
  - Anticipate/Be equipped to meet unpredictable challenges/ globalisation.



# Internationalisation: some challenges



# Issues at stake

- Mobility has overshadowed other dimensions
- Worldwide reputation= quality ensured?
- What is measurable is not always what counts
- A lack of reflexion...and a shortage of instruments able to encompass the international dimensions

# Managing internationalisation

The **evolving perception** of internationalisation and how institutions are making use of it.

**Identify** the factors, instruments, approaches and reference points for **strategic management** and **institutional practice**.

# Managing Internationalisation

- To what extent is internationalisation reflected in institution-wide governance and management?
- How is internationalisation perceived by all players within institutions – faculty, students, and support staff – and how do these players feel involved in the process?
- What does it mean to be a truly international institution and what are the implications for national policy?
- How has internationalisation spurred on innovation in any of the activities (pedagogy, programmes, research, institutional management, etc) in institutions?

# Managing internationalisation

- Collaborative
- IMHE membership
- Inclusive
- Other associations consulted/engaged
- Incremental: Objectives/Scope/Activities
  - Launch meeting -1 April 2011 - Paris
  - Lund University-15-17 December 2011
  - Spring 2012
  - General Conference -17-19 Sept 2012- Paris

Thank you!

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