



Connect  
South West Ltd

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# LMI for Career Practitioners

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# LMI or LMI ?

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- ❑ **Labour Market Information is stats, figures, graphs and tables. Data from a range of sources**
- ❑ **Labour Market Intelligence is analysis, comment and interpretation that makes sense of the data to help you in your work.**

# *Where are the skills shortages and jobs of the future?*

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- Greatest in Higher Skilled Occupations
- Significant demand for
  - ICT skills – App inventor
  - STEM – BioTech, Nano
  - Management Skills – Adv. Manufacturing
  - Technician Roles – Green Energy Economy
  - Professionals in Health & Social Care
  - Frontline Staff in Social Care
  - Employability & Generic Skills  
(and Basic Skills..)

## *Where are the jobs of the future? 2001-10*

<b>Conservation &amp; environmental protection officers</b>	<b>124%</b>	<b>Level 4</b>
<b>Paramedics</b>	<b>114%</b>	<b>Level 4</b>
<b>Legal associate professionals</b>	<b>109%</b>	<b>Level 3</b>
<b>Refuse and salvage occupations</b>	<b>104%</b>	<b>Below Level 2</b>
<b>Leisure and theme park attendants</b>	<b>102%</b>	<b>Level 2</b>
<b>Town planners</b>	<b>94%</b>	<b>Level 4</b>
<b>Educational assistants</b>	<b>91%</b>	<b>Level 3</b>
<b>Driving instructors</b>	<b>91%</b>	<b>Level 2</b>
<b>Registrars &amp; senior education administrators</b>	<b>75%</b>	<b>Level 4</b>
<b>Purchasing managers</b>	<b>70%</b>	<b>Level 4</b>

# Main Sources of LMI

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- Sector Skills Councils – LMI Specialists
  - National Skills Academy network
- UKCES – “*Strategic Skills Audit*” + “*Ambition 2020*”
- Observatories - e.g. South East England Intelligence Network (SEE-IN) [www.seeda.co.uk](http://www.seeda.co.uk)
- National Guidance Research Forum – Online Learning option [www.guidance-research.org](http://www.guidance-research.org)
- Google ! – News and Alerts

# LMI should include the following...

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- Market driven, '*Future Proofing*'
- Information drives all ...
- LMI enables key people (employers, individuals, providers, policy makers) to take the most well informed decisions possible on the areas on the economy which are likely to provide future opportunities.

# Brave new LMI world...

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Three main elements of the new LMI world

- New Jobs – Green Careers  
e.g. USA [www.mynextmove.org/find/green](http://www.mynextmove.org/find/green)
- Replacement jobs – Demographics
- Skill change within occupation - Tech & Global

Drive for higher skills in all sectors

- Aim high and fulfill potential – Level 4
- Lifelong knowledge and skill enhancement –  
'learning to learn' skills important
- ..but always be some lower skilled level jobs



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