ATCO National Conference

Local Government Transport Planning 2011 Regeneration, Congestion, Sustainability and Behaviour Change

Marie Rooney Independent Travel Advisor Tyne and Wear









































North Tyneside Council









































Award winning Travel Training Facility

- Outstanding Special Needs Initiative of the year
- Times Educational Supplement Award 2009
- Phase 1 £50,000
- Phase 2 £52,000

Funded by bids and not by the LA or School





Programme for Independent Travel Training

Financial Aspects





Existing Scheme – Direct Funding to PITT

| | Tyne & Wear Total Funding | Direct Funding to PITT | % |
|-----------|------------------------------|---------------------------|--------|
| 2006/2007 | £ 279,630 | £ 203,000 | 72.6 |
| 2007/2008 | £ 261,412 | £ 202,500 | 77.5 |
| 2008/2009 | £ 292,615 | £ 221,421 | 75.7 |
| 2009/2010 | £ 292,615 | £ 247,536 | 84.6 |
| 2010/2011 | £ 274,054 | £ 226,640 | 82.7 |
| | | | horizo |



Existing Scheme – Indirect Funding

- Local area partnership retained funding
 - £10,000 per LA area in 2006/7 and 2007/8
 - £ 5,000 per LA area from 2008
- Funding for Young People's travel permits who have already completed the scheme and have been removed from transport. (Should be attributable to H2S or H2C transport costs and set against known savings from ITT)
- Officers time and expense to attend meetings, training sessions etc





Existing Scheme

| | | | | | | and DVD | Contribution to upkeep of | evaluation | Contribution | |
|--------|----------|----------|----------|---------|---------|----------|---------------------------|------------|--------------|------------|
| AY | Phase 1 | Phase 2 | Phase 3 | Phase 4 | Phase 5 | creation | training area | deficit | to Salaries | Total |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| Totals | £404,200 | £376,125 | £172,840 | £45,000 | £54,000 | | £1,036 | £11,000 | £12,475 | £1,101,097 |





New Scheme

| FY | Gateshead | Newcastle | | South Tyneside | Sunderland | Total |
|--------|-----------|-----------|---------|-------------------|------------|----------|
| | | | | | | |
| | | | | | | |
| Totals | £92,414 | £92,414 | £92,414 | £92,414 | £92,414 | £462,070 |

Full Year Equivalent - Costings 2010/11

- Estimate 2012/13

£ 226,640

£ 150,905

66.6%





New Scheme – Potential Resources

Low income strand

- 1- Funding from Use of Travel Training Area
- 2- Selling resource materials
 - (both could be potentially damaging within TW)
- 3- Consultancy
- Higher income strand
 - 1- Associate Members of Scheme (Other LA's or Schools/Colleges)





New Scheme –

Associate member suggested resource levels

Gold Level – includes initial Audit, A specific number of visits, train the trainer, curriculum advice, provision of resources and continued consultancy.

Silver Level – includes initial Audit, train the trainer and specific provision of resources

Bronze Level - initial Audit and limited provision of resources





Financial Options for the Future

- Schools and Colleges may not have the funding available to be able to buy time from PITT. However they may be able to apply for grants from the LA, or the LA could use grant it receives to buy into the scheme.
- This would require a ready reckoner to ensure that any support provided was equitable and wouldn't reduce the support structure in TW.
- One suggested area of funding could be that forwarded to LA's for 'Extended Rights to Free Travel and a general Duty to Promote Sustainable Travel'





Financial Options for the Future

• Extended Rights to Free Travel and a general duty to promote sustainable travel - Grant

| | 2011/2012 | 2012/2013 |
|--------------|-----------|-----------|
| | | |
| Gateshead | £115,622 | £143,448 |
| Newcastle | £78,940 | £97,938 |
| Nth Tynseide | £56,094 | £69,593 |
| Sth Tyneside | £63,074 | £78,253 |
| Sunderland | £153,665 | £190,646 |

| Durham | £1,243,830 | £1,543,175 |
|----------------|------------|------------|
| | | |
| Cumbria | £727,581 | £902,683 |
| | | |
| Northumberland | £152,453 | £189,143 |

| Darlington | £106,286 | £131,866 |
|--------------------|----------|----------|
| Hartlepool | £82,109 | £101,869 |
| Middlesbrough | £64,518 | £80,045 |
| Redcar & Cleveland | £242,116 | £300,384 |
| Stockton | £107,549 | £133,432 |





Present Situation

- Independent Travel Advisor post is hosted by North Tyneside Council
- Job evaluated on HR Employment grid
- Secured buy in from all 5 LAs in TW for 3 years

North Tyneside, South Tyneside, Newcastle, Gateshead and Sunderland





What does buy-in provide?

A service level agreement with each LA Annual targets to reduce the use of taxi transport Access to the Programme by Schools and Colleges Access to the Staff Training Programmes School / College based Travel Training Sessions Individual programmes for 1-1 H2S and H2C training Holiday Training Sessions Accreditation for the Learner and the Trainer Use of the Resource Centre and Travel Training Facility





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