



Distinction and Diversity
in Higher Education



The role of Key Information Sets in Private Provision

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Chair, GuildHE

Chair, HEFCE Teaching Quality & Student
Experience Committee

- Key Government concern
- Aim is that:
 - “Public Information should be **ROBUST**, easy to **FIND** and easy to **COMPARE** between HEIs wherever in the country they are”
- Generally about HEIs, but particularly about information for students

- Key Government concern
- HEFCE, UUK & GuildHE – “Provision of information about higher education” (June 2011/18):
http://www.hefce.ac.uk/pubs/hefce/2011/11_18/
- Sets out
 - how it is intended to improve the accessibility and usefulness of information about HE including the KIS
 - requirements for the information that HEIs should publish, not just the KIS
- Undergraduate in first instance, postgraduate later

Key Information Set (KIS)

- Course level information
- KIS incorporates:
 - Information on study (contact hours, assessment methods, accreditation)
 - Student satisfaction (NSS)
 - Costs (fees, financial support, accommodation costs)
 - Employability (DLHE)
- Audience = prospective students
- Standard format across all institutions / via their websites
- The KIS Brand
 - Authoritative centrally managed website
 - Search and compare facility

Mock up of how the widget may look

- Cell and Molecular Biology

- [Entry requirements](#)
- [What our students say](#)
- [Course features](#)
- [Facilities](#)
- [Learning support](#)
- [After you graduate](#)
- [Postgraduate opportunities](#)
- [Fees and funding](#)
 - [Living costs](#)
 - [Applying for funding](#)

Ask a question about this course

Science Admissions
Tel: +44 (0)20 8417 2492
[Email us](#)

Location

This course is taught at Penrhyn Road



- [View Penrhyn Road on our Google Maps](#)



VIRTUAL TOUR

Take a tour of our campus →

Facts

Year of entry	2011
Qualification	BSc(Hons)
Application route	3 years full-time: apply through UCAS (code CC17) 4 years sandwich: apply through UCAS (code CC1R) 4 years full-time including foundation year: apply through UCAS (code CC1T) 6 years part-time: apply direct to the University
Modules	Module Listing

About this course

Why choose this course?

Cell and molecular biology has formed the basis of many advances in our understanding of subjects such as agriculture, animal and plant development, ecology, genetics, medicine and drug development. If you would like to learn about the theory, techniques and applications relating to cell and molecular biology, this course is ideal.

What will you study?

You will gain a firm foundation in molecular biology, biochemistry, genetics and physiology in Year 1, when you will also be introduced to laboratory techniques and procedures. You will then study research methods and develop your knowledge of genetics, biochemistry, immunology, microbiology, analytical



Find out more about our [online and on-campus open days](#).

Related courses

Related to this course:

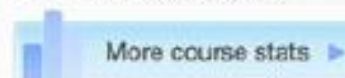
- [Biology BSc\(Hons\)](#)
- [Forensic Biology BSc\(Hons\)](#)
- [Human Biology BSc\(Hons\)](#)
- [Science foundation year](#)

KIS KEY INFORMATION SET **CHANCE** **ALL STATS**
BSc Health Studies (b900)
Bexford University

69% Student Satisfaction

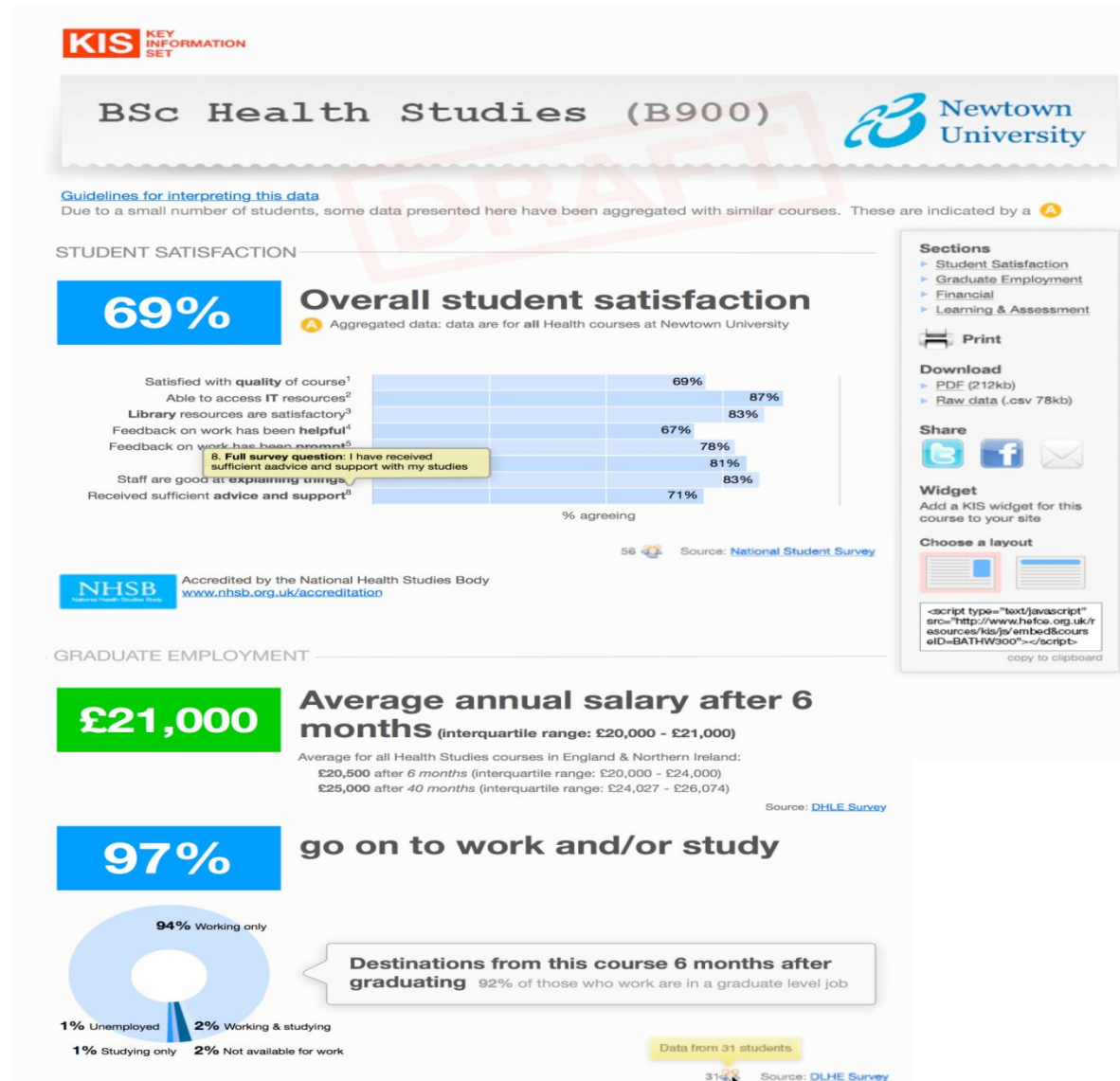
99% In work or study after 6 months

£21k Average Graduate Salary

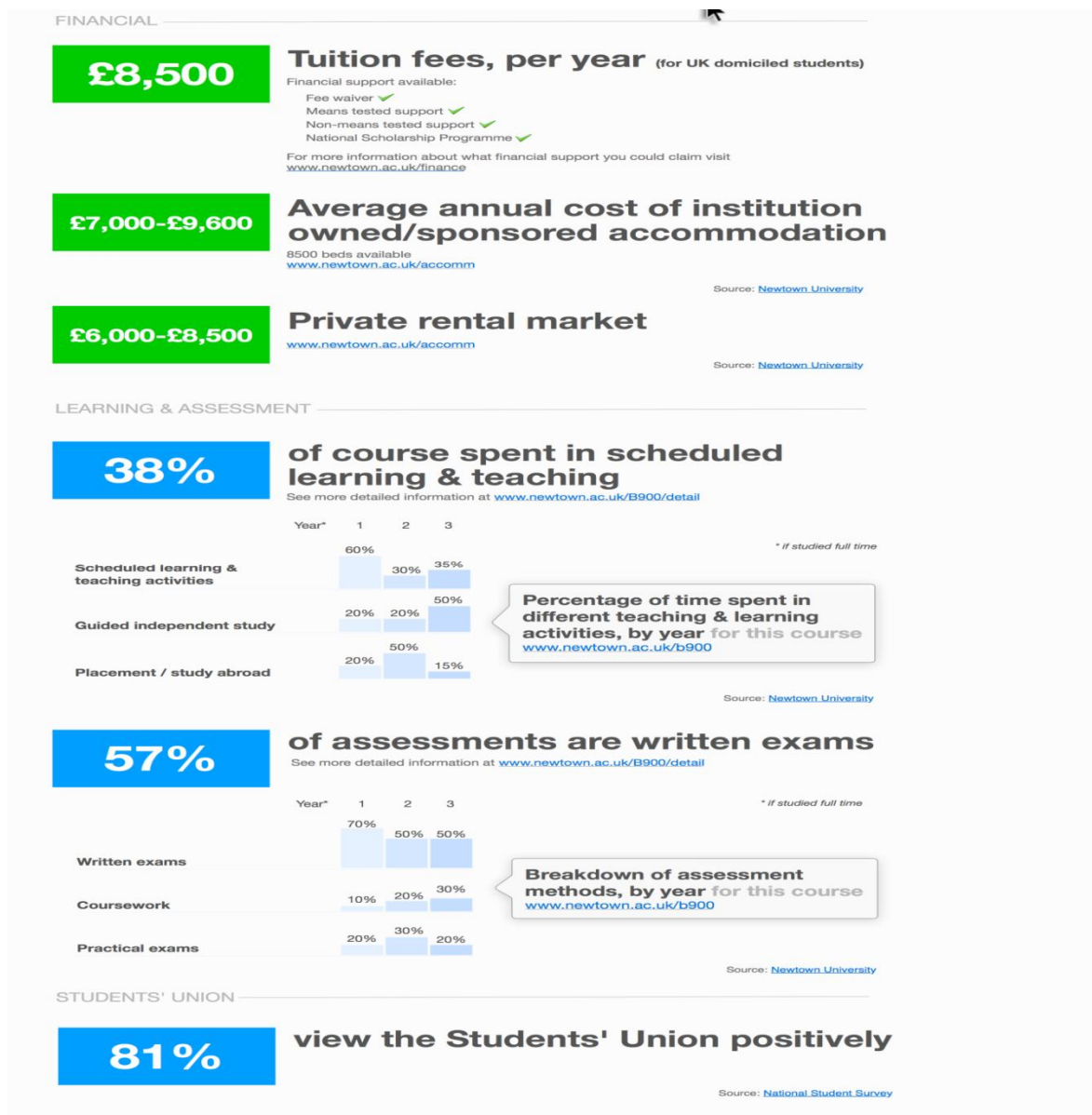


Independent data collected by **HEFCE**

Mock up of how the KIS may look



Mock up of how the KIS may look continued



Compliance

- Applies to:
 - publically funded HEIs
 - publically funded FECs with UG provision
 - private providers who subscribe to QAA
- Deadline for publication = September 2012
- QAA as part of institutional review: judgement completeness, currency, reliability and accessibility of information provided, including KIS
- Note: accuracy not included
- HEFCE will undertake sampling to audit accuracy
- Implies participation in NSS, DLHE and provision of relevant data to HEFCE and then HESA

Beyond 2012

- KIS really impacts on 2013 entry
- 'Single gateway' and registration
- Not just the KIS
- Provision of information to students already hugely important, will become essential
- Competitive edge and attracting students requires prospective students to understand what's on offer
- Student interest
 - Fitness for purpose
 - Not hype
 - Range of provision of offer will expand
 - Genuine ability to see what's being provided