

# Prospects Planner Integration and Personalisation (PIP)

A technology enabled integrated approach to providing careers information and guidance, planning, communications and engagement services to students, careers services and employers.

Graduate Employability – 29th February 2012

**Jane Artess** 





# Today's agenda

Background and context PIPS

Information, information, information



# **Prospects** Planner 40 years in the building



**Support** 

**Planning** 

**Employability** 

**Careers** 

**Information** 

**Advice** 

Learning



## Hot off the press ...



Prospects
Integration Project
(PIP)

To actively engage students and graduates in their career learning and employability



# Some students ....





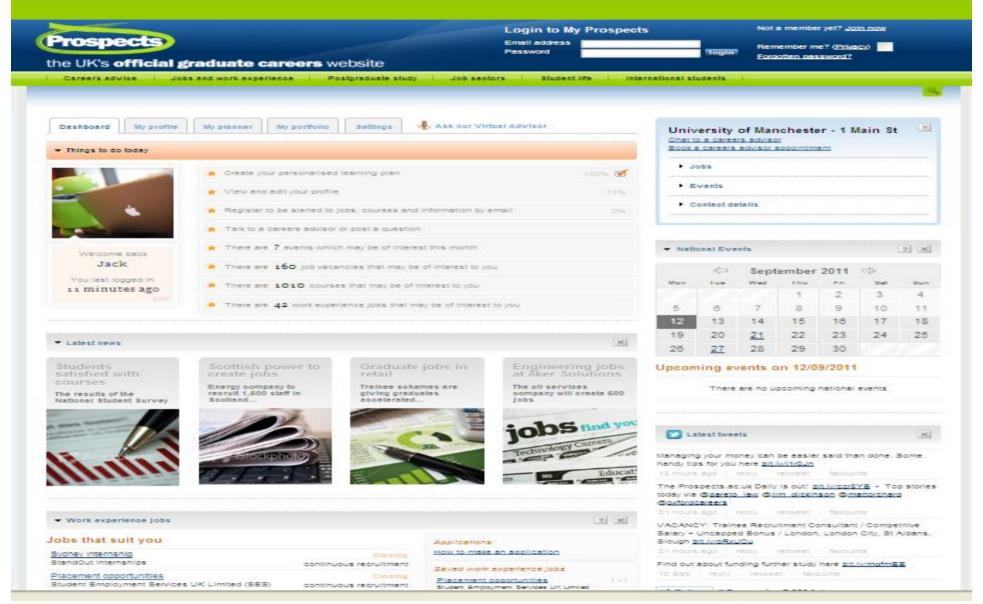


#### What's new about it?

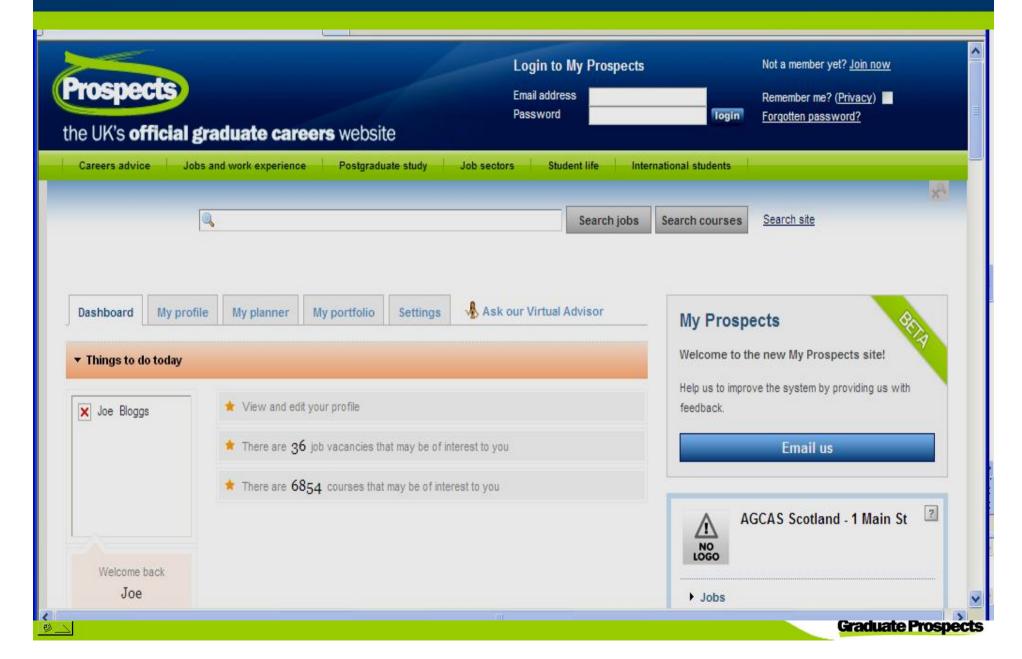
- enables students to access information quickly
- saves personalised searches, work-in-progress
- builds career portfolio
- enables employers to search for talent
- supports career learning and planning
- provides management information to institutions
- integrates institutional websites with Prospects
- refers students/graduates to more advice ...



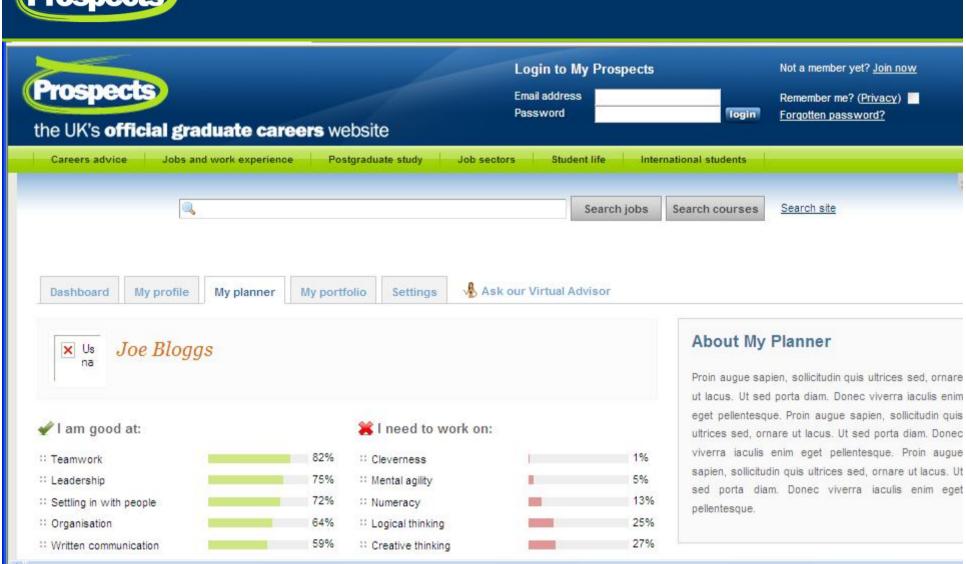
#### **New look and feel**











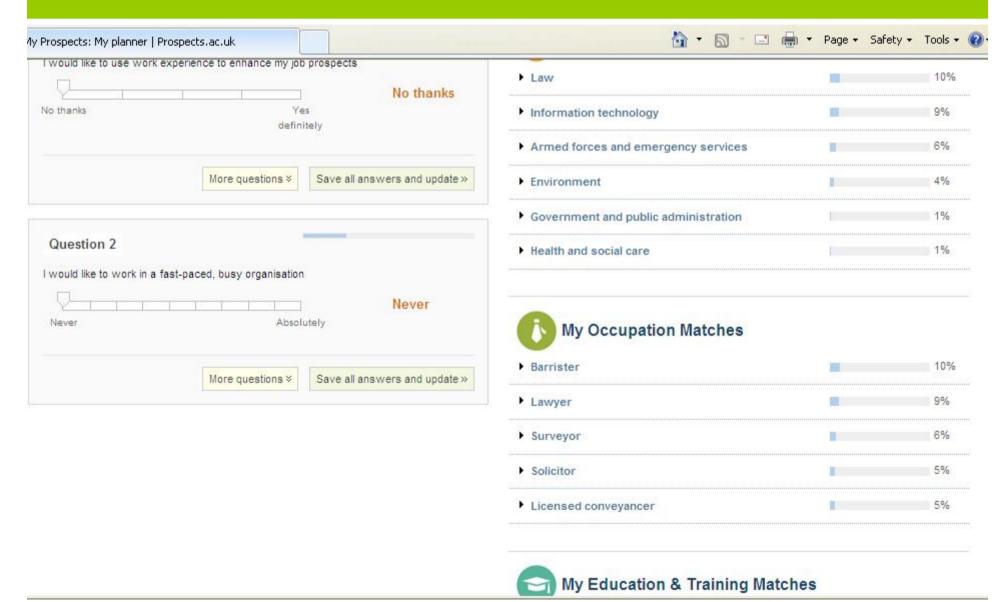


### Planner - shape of things to come...

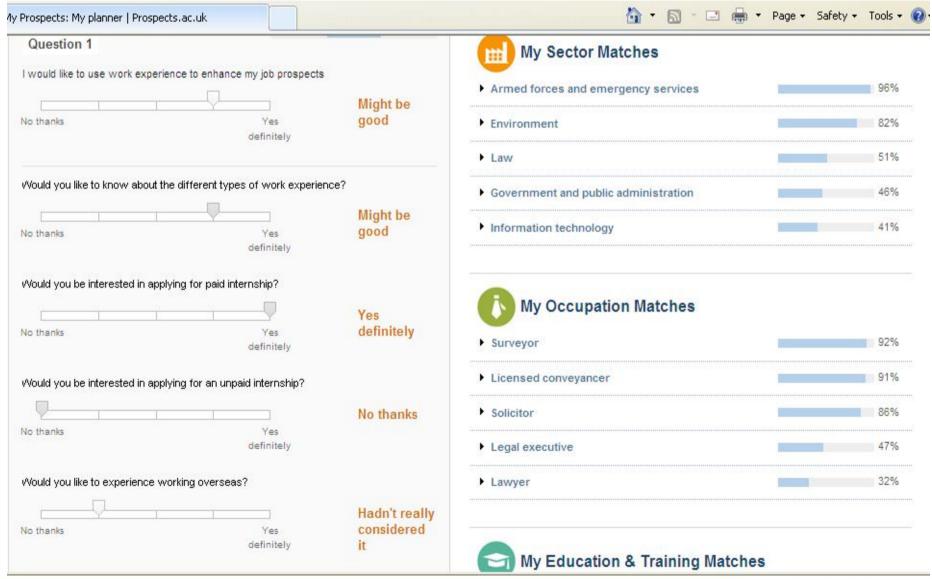
Questions are presented gradually



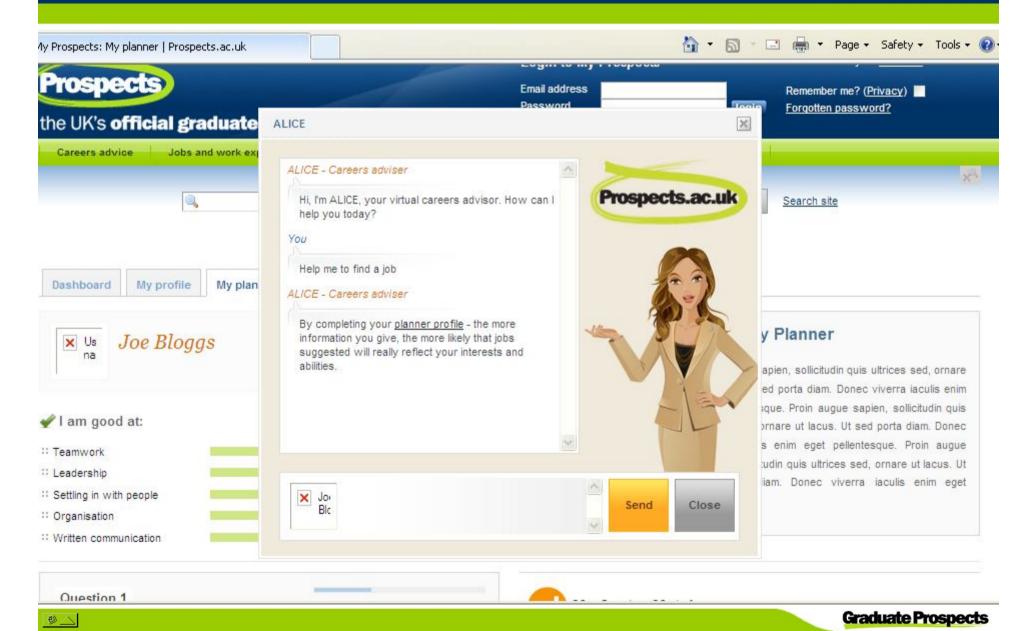








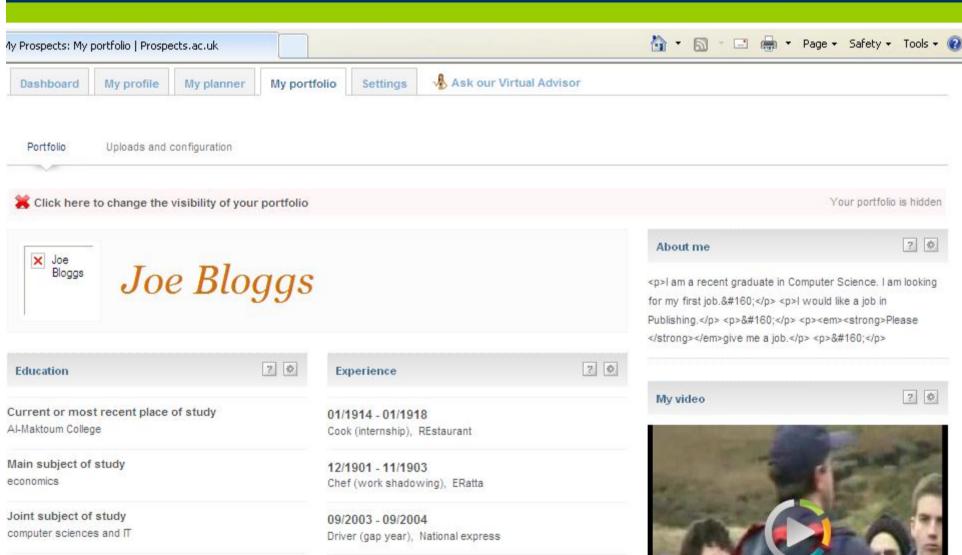






Date started current (or most recent) course

12/1999



03/2011 - 04/2011

Teacher (work shadowing), Primary School

Your portfolio is hidden

2 0 About me

| am a recent graduate in Computer Science. I am looking. for my first job. I would like a job in Publishing. <em><strong>Please </strong></em>give me a job. &#160;

2 0 My video





## Information

- Information can be liberating and also disempowering
- We all interpret it its not neutral
- Some sources are not trusted
- Labour market information is not predictive
- Information literacy should be a key competence for graduates
- There is a continuing need for advice and guidance



## But this is just ...





# Prospects Thank you for listening

#### Contact us:

Jane Artess j.artess@prospects.ac.uk

**Graduate Prospects/HECSU** 

**Prospects House** 

**Booth Street East** 

Manchester

M13 9EP