

The New Landscape Retention and Progression

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What's new?

- Impact of higher fees and loans
- Differentiated fees
- Increased competition
- Economic uncertainty
- More information via KIS
- Better informed student choices?



Why is it important?

- Financial impact on individuals
- Financial impact on institutions
- Wasted time and resources
- Opportunity cost
- Reputation
- Unrealised potential



Who drops out? ("Back on Course")

- Slightly older
- Male
- FE/6th Form College
- Qualifications other than A level
- Study close to home



Why do they drop out?

- Course related
- Institution related
- Personal issues e.g. caring, work, isolation
- Finance

What could be done?

- IAG or hard sell?
- Retention on course, in institution, in HE
- Realism about the reasons for drop out
- Identify and work with “at risk” students
- Monitor and follow up
- Keep in touch during course and over vacations
- Improve staff skills and awareness



Conclusions and Implications

- Know your students and their needs
- Understand your institution and ensure others do
- Curriculum structure, flexibility and course transfer
- Right course, right place, first time