



Barking & Dagenham College

Action Trumps Everything

Are you prepared to teach the next generation of entrepreneurs?

Lesley Graham, 31 August 2012

Quilt vs. Puzzle

Using fabric to create a quilt



Entrepreneurial Thinking

Putting together pieces of a puzzle



Managerial Thinking



The end goal is quickly
established & definable

P1010983.JPG

15" X 20" (38,10 cm x 50,80 cm)

AGE
EDAD

5+

300

Family
Familie
Familia

P1010985.JPG

Get resources



Now it's time to plan



Get organized & set strategy



A photograph of a jigsaw puzzle on a light-colored surface. The puzzle is mostly assembled, forming a large rectangular frame with a white center. The border is made of various colored pieces, including blue, yellow, and brown. Several loose puzzle pieces are scattered around the main assembly, particularly at the top and bottom edges. The text "Execute the plan" is overlaid in the center of the white area.

Execute the plan

P1010995.JPG

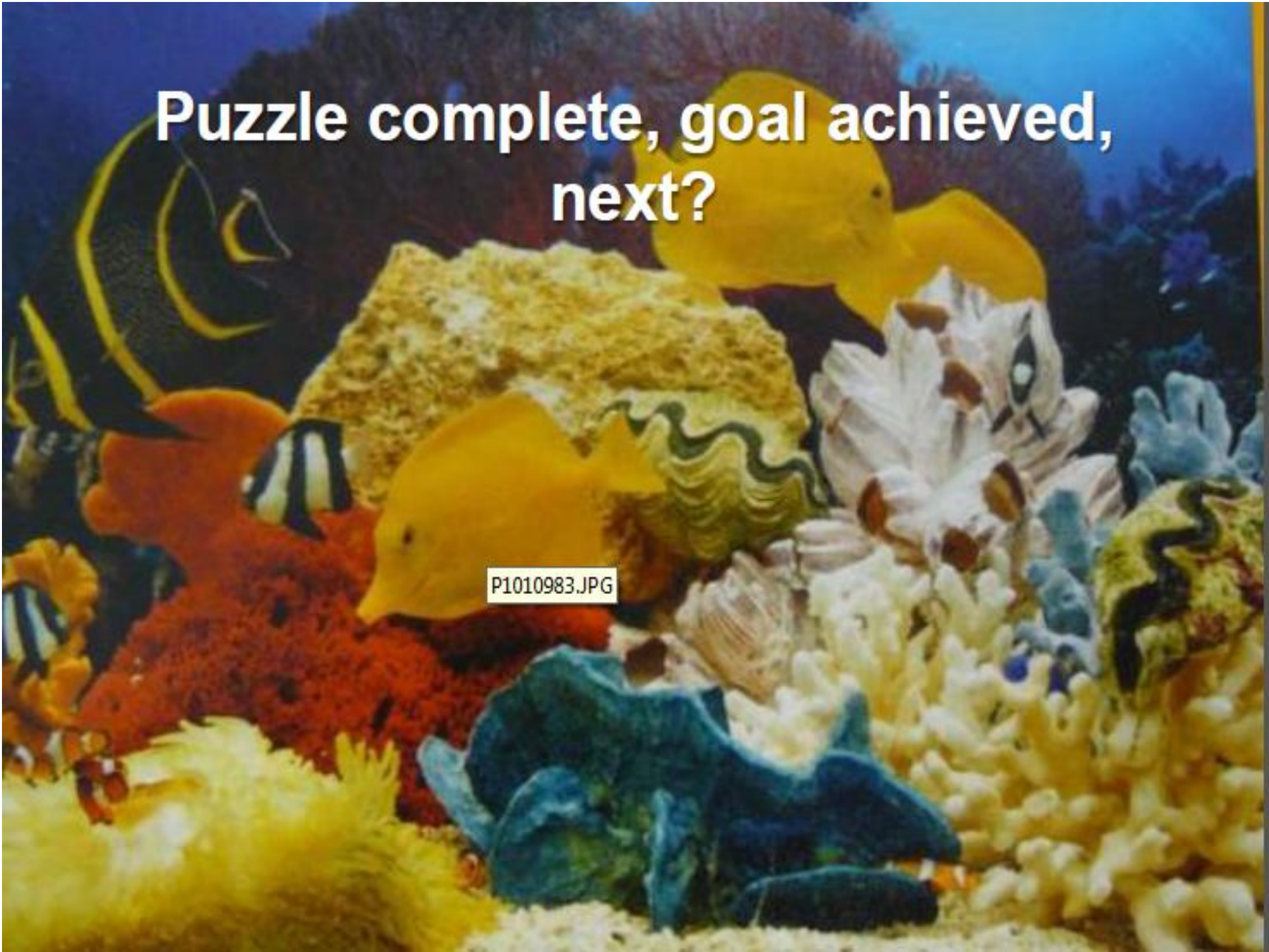


Measure progress

P1010999.JPG


**Puzzle complete, goal achieved,
next?**

P1010983.JPG





Let's talk about quilts...



quiltscraps2.jpg

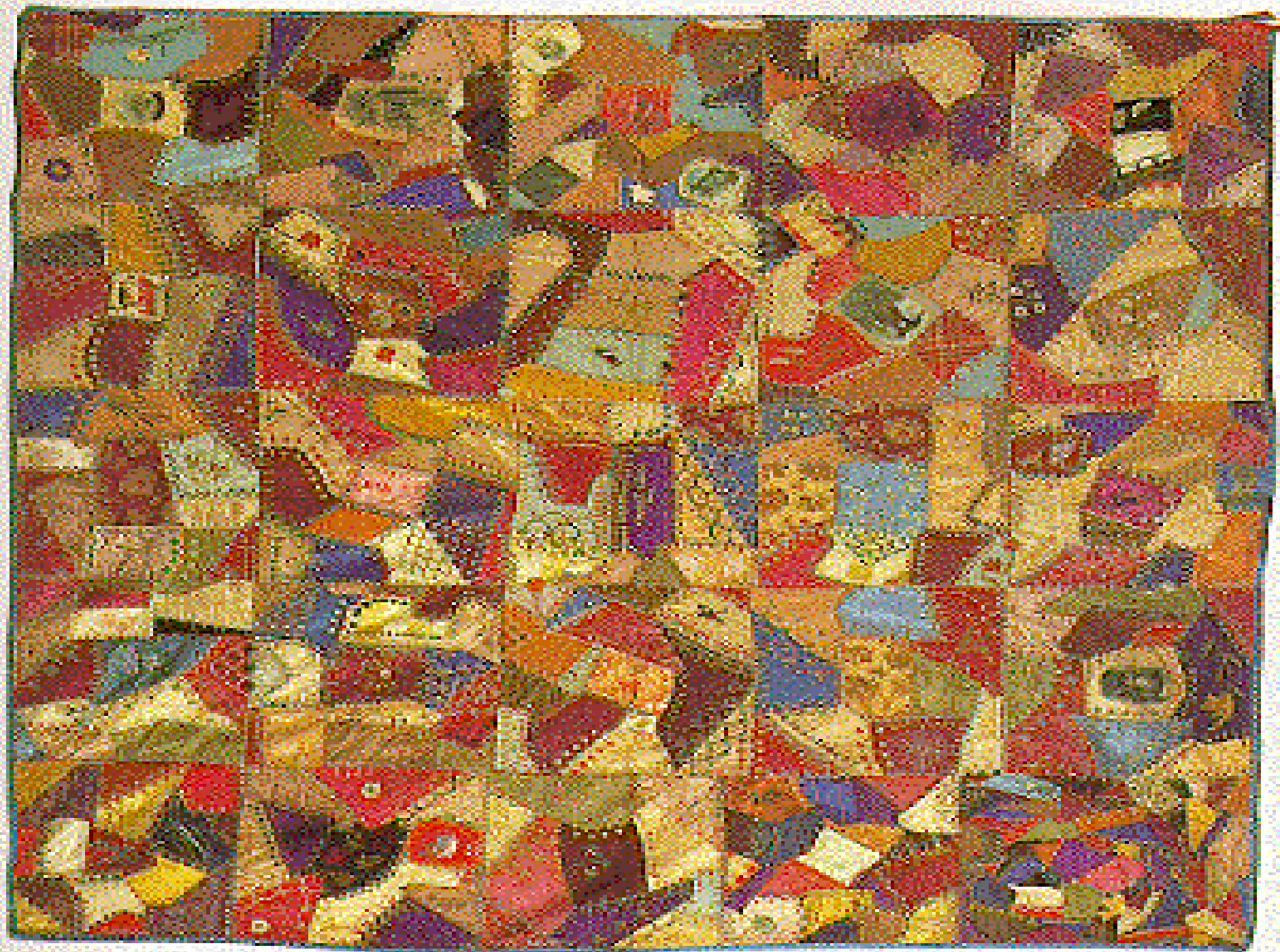








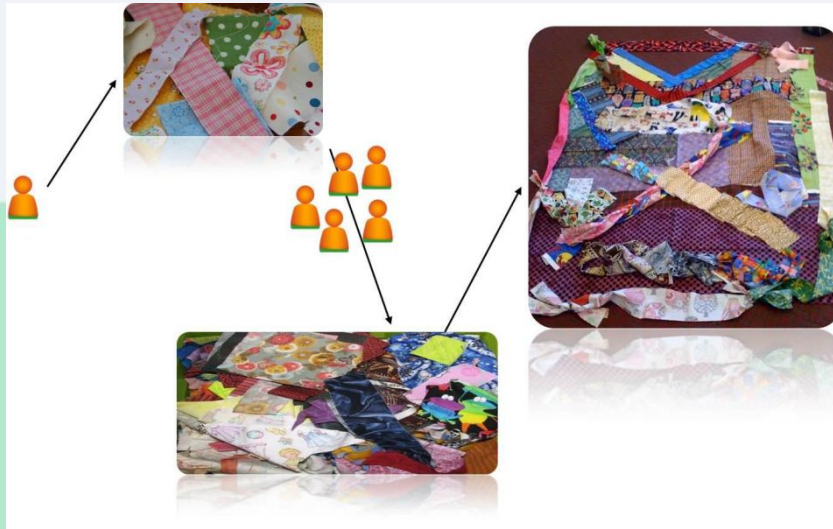
crazy
Let's talk about quilts...











Creating the crazy quilt

- Use fabric available at the time
- Other quilters bring additional fabric (resources)
- Resources depend on who you know
- Design emerges over time
- Every action expands possibilities
- Output depends on human action
- Not tied to a plan

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Entrepreneurial Thinking

CreAction Reasoning

Putting together pieces of a puzzle



Managerial Thinking

Prediction Reasoning

ENTREPRENEURIAL THOUGHT & ACTION

Implications for Entrepreneurship Education

- *What* and *how* we teach
- Entrepreneurship as a practice
- Facilitating the navigation of extreme uncertainty



“Puzzles may be more satisfying, but the world increasingly offers us mysteries.

Treating them as puzzles is like trying to solve the unsolvable – an impossible challenge.

But approaching them as mysteries may make us more comfortable with the uncertainties of our age.”

Greg Treverton
Director of the RAND Center for Global Risk and Security