London Early Years Foundation

How do we remain financially viable?

National Sure Start Conference June O'Sullivan 16th October 2012





Leadership is key to success

"Leadership is concerned with creating the conditions in which all members of the organisation can give of their best in a climate of commitment and challenge. Leadership helps an organisation to work well."





Those who work for a Leader

- Are more productive
- Produce higher quality work
- Are more motivated
- Go that extra mile
- Embrace change and take on new challenges readily
- Operate in an environment based on trust and mutual respect
- Work together as a team to support their leader
- Learn from their mistakes and strive for better next time
- Look forward to coming to work
- Are aiming for future goals

Larkin 2008







Produce a Business Plan





Identify Your Income Sources





Do Your Marketing





Tell The Staff What You Expect





Be Customer Focused





Run a High Quality Service





Nurture & Manage Staff

- Wellbeing Programme
- Employer Assistance
- Pension
- Attendance Policy
- Performance Management





Key Metrics for Survival

- Revenue
- Expenditure
- Occupancy
- Debt
- Staff Costs



Identify social impact





Consider Growth and Investment





What Do You Need to Know?

- Child development knowledge and how children learn?
- Knowledge of the sector
- How to run a business?
- How to create a happy learning atmosphere?
- What constitutes high standards?
- How to implement and embed these standards?
- How to make decisions?
- How to plan and organise strategically and operationally?
- How to lead, manage, motivate and extend staff?
- How to lead in the community?



Get on the bus



London Early Years Foundation

Thank you

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