

Primary Care **Innovation** Challenge Fund 2012/13

Hurley Group

Dr Murray Ellender MBBS MCEM MRCGP

Dr Arvind Madan MBChB MRCGP DRCOG



You asked us

1. What is the case for change?
2. What problems are we trying to solve?
3. What exactly are we going to do?
4. What will success look like?
5. What will be our 5-year plan?



What is the Case for Change?

- An ageing population, living unwell for longer
- Increasing patient demand
- Workforce capacity challenged
- Increasing regulation of the service
- Year on year savings targets
- Premises blight

The existing model of General Practice is
unsustainable

What problems are we trying to solve?

- Empower patients to self-care
- Improve access and patient convenience
- Manage minor conditions remotely
- Transform communication between clinicians
- Improve Clinical Outcomes
- Improve NHS Cost Effectiveness

What exactly are we going to do?

Self-Care Content



December 2012

Clinical Questionnaires



December 2012

Webcam Platform



January 2013

Clinical Communities



January 2013



What will success look like?

- Improved access
 - Particularly templates, webcam
 - » Uptake, usability, satisfaction
- Improved patient outcomes
 - Focus on self care, clinical communities
 - » Earlier presentation, unnecessary interventions avoided
- Improved cost effectiveness
 - Focus on templates, clinical communities
 - » GP productivity, net savings on unnecessary interventions

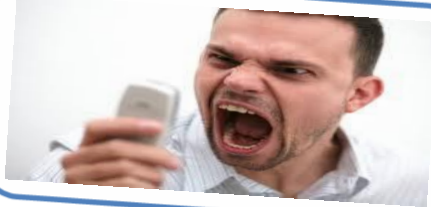


What will be our 5 year Plan:

Transforming the way primary care is delivered

How we
deal with
demand
today

Telephone



Appointment



Using the GP's
website



Webcam Consults
allow remote care



Minor Conditions
move to online
management



Information to
support self-care

We will help patients to Choose Well,
self-care and consult remotely



hurley group

www.hurleygroup.co.uk

Questions?

Hurley Group

murrayellender@nhs.net

arvind.madan@nhs.net



A clear and succinct description

Self Care Content



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