

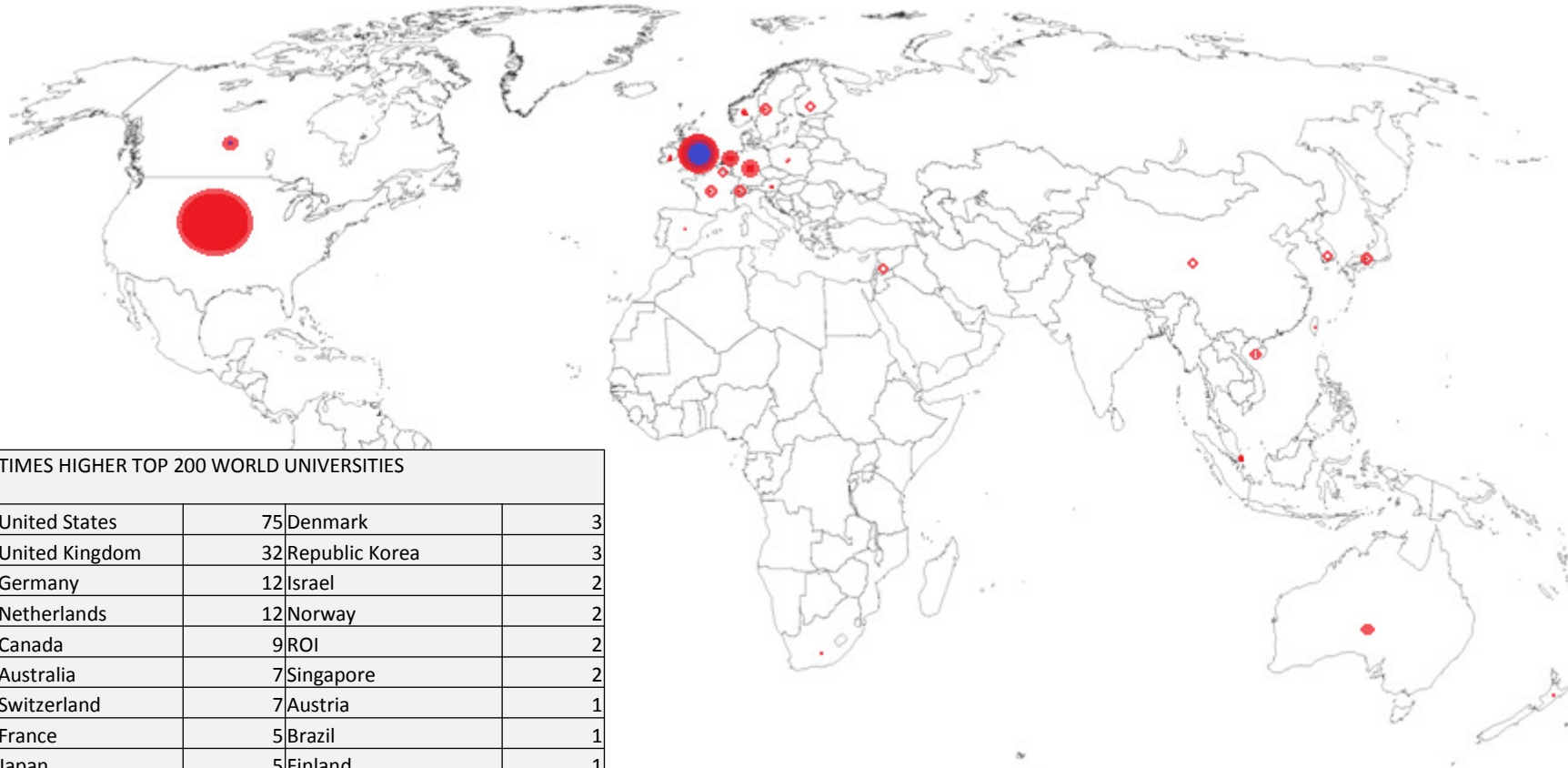
The UK as a World Class Destination for International Students

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Where are the Top 200 World Universities located?



TIMES HIGHER TOP 200 WORLD UNIVERSITIES			
United States	75	Denmark	3
United Kingdom	32	Republic Korea	3
Germany	12	Israel	2
Netherlands	12	Norway	2
Canada	9	ROI	2
Australia	7	Singapore	2
Switzerland	7	Austria	1
France	5	Brazil	1
Japan	5	Finland	1
Sweden	5	New Zealand	1
Hong Kong	4	South Africa	1
Belgium	3	Spain	1
China	3	Taiwan	1

“It’s not only the ingredients...



...but the blend
that is so
important”



A long history of education of overseas scholars

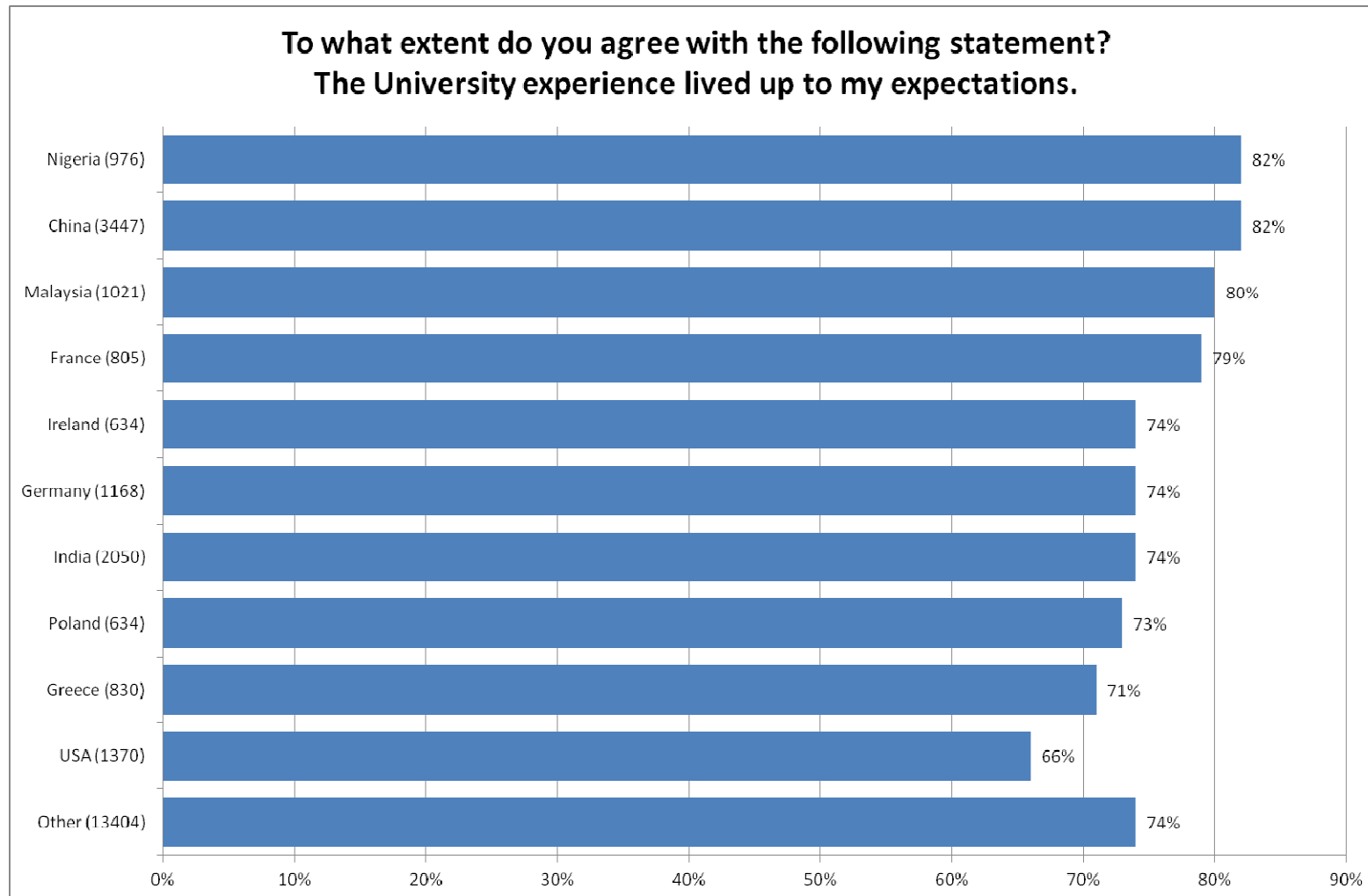


Non-EU countries sending students to English universities: the top 10



Top ten non-EU countries of domicile in 2011/12 for HE students at HEIs in England

Country of domicile	2010/11	2011/12	% change
China	56990	66050	15.9%
India	30890	24030	-22.2%
Nigeria	14165	14415	1.8%
Malaysia	11950	12440	4.1%
United States	11510	12120	5.3%
Hong Kong	9510	10275	8.1%
Saudi Arabia	8765	8400	-4.2%
Pakistan	8120	6880	-15.3%
Thailand	5335	5555	4.2%
Canada	4640	4875	5.1%
All other non-EU countries	86580	86930	0.4%
Total non-EU domicile	248455	251980	1.4%



The fundamentals

- Academic freedom
- Research ethos and method
- International currents, cultures and collaboration

British teaching methods

“Ideally less
of this...”



...and more
of this...”

The key international ingredients

- Language and learning support
- Cultural engagement
- Social integration

Benefits of UK education

Transferable skills for the global workplace



UKBA



Quintessentially British





University of East Anglia