



Local engagement and raising public confidence – what do the public think?

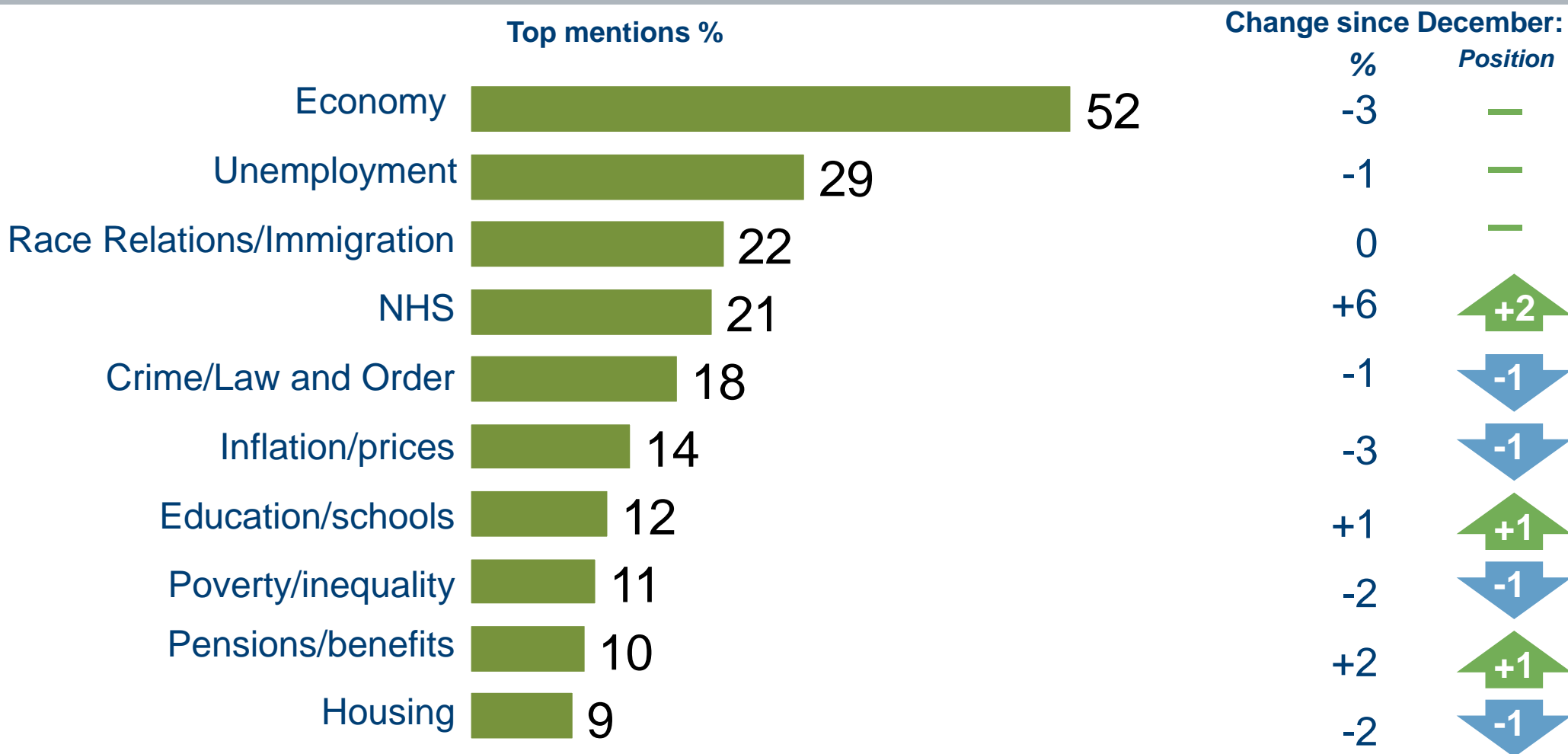
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- What do the public currently think about the police and *policing*?
- How well do the police understand the public?
- What are the roles of PCC's in improving public confidence?

Issues Facing Britain: Crime continues to not be main issue of concern

What do you see as the most/other important issues facing Britain today?

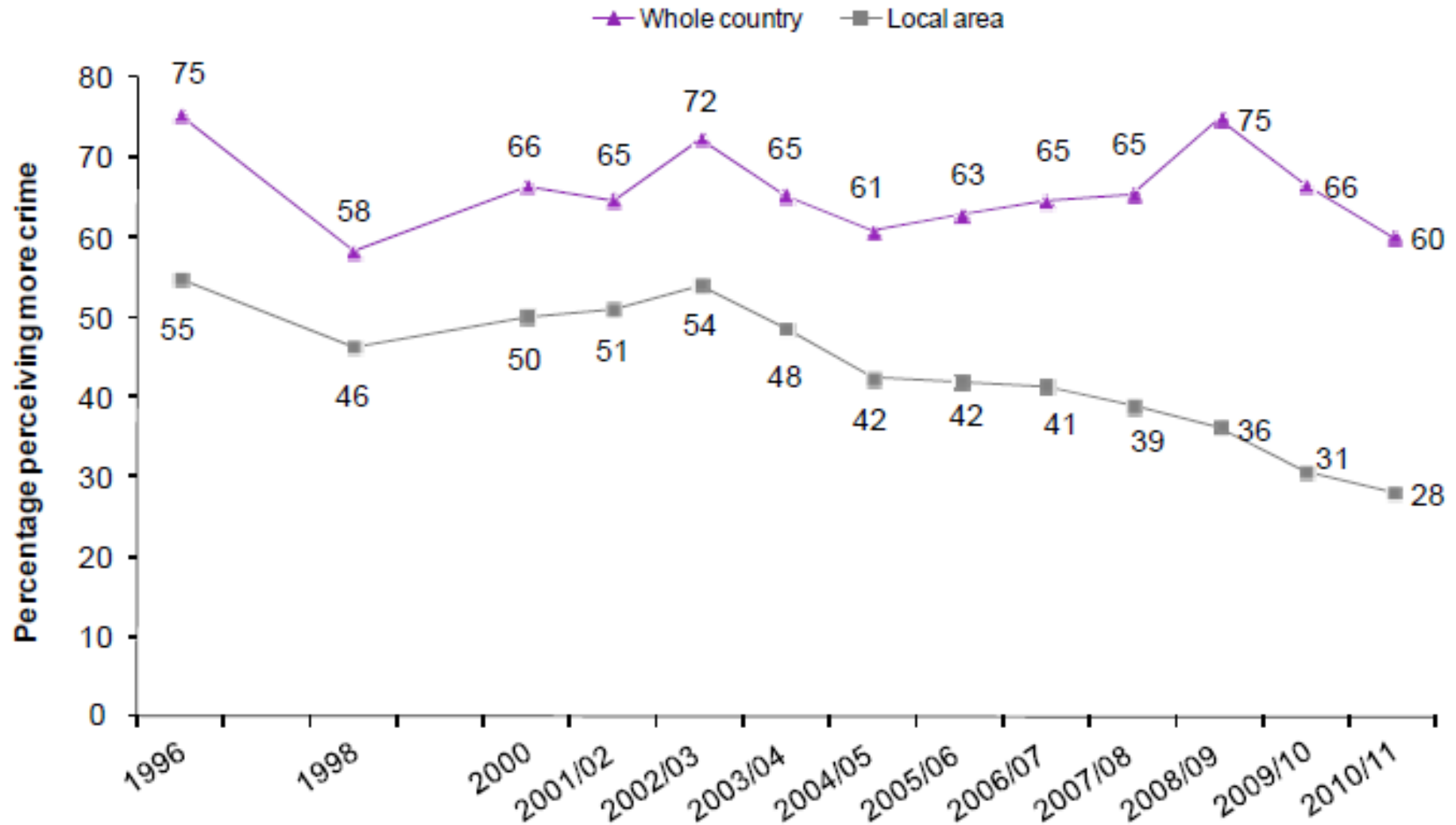


Base: 965 British adults 18+, 4th – 10th January 2013

Source: Ipsos MORI Issues Index

We have become increasingly positive about levels of crime locally

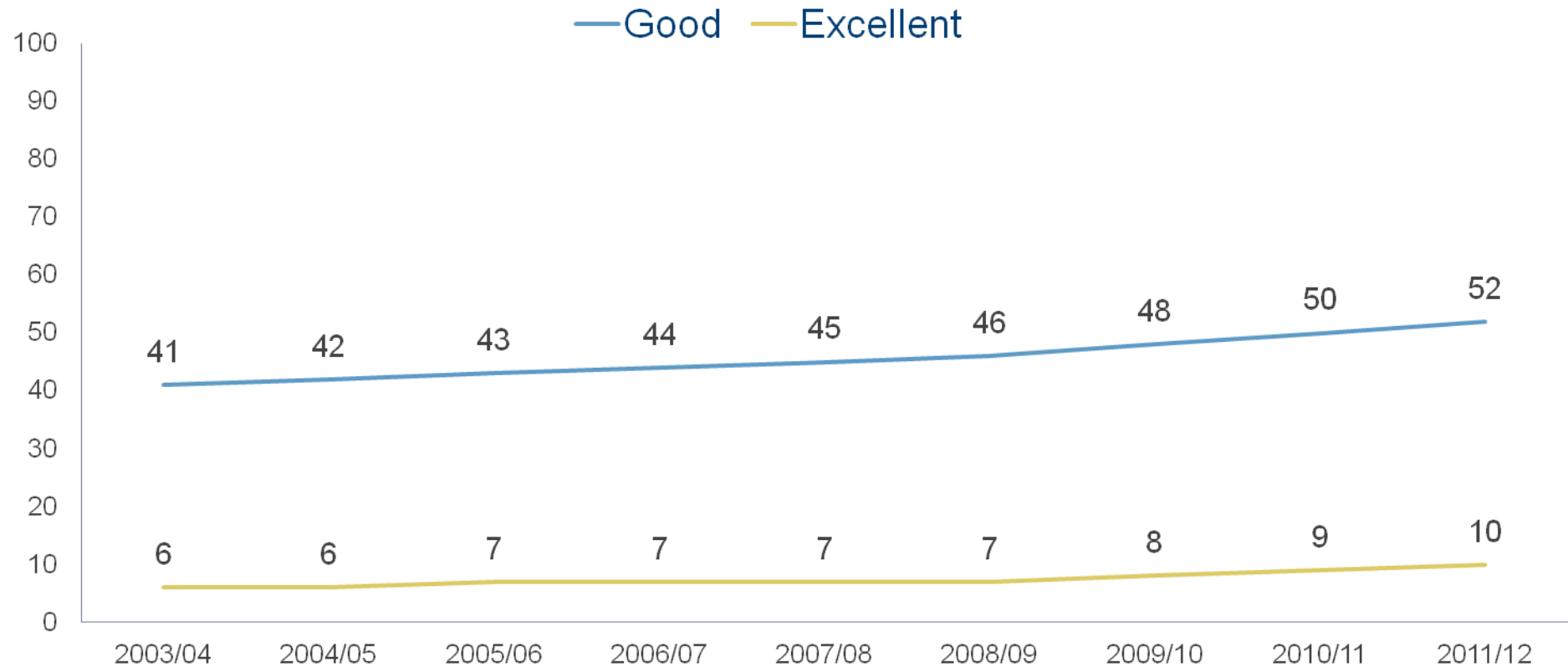
Figure 5.1 Perceptions¹ of changing crime levels, 1996 to 2010/11 BCS



**The Police are pretty well rated
on many fronts; we generally trust
them, are increasingly confident
in them and can't bear the
thought of losing front line
officers**

And ratings of local policing on the rise over the past five years

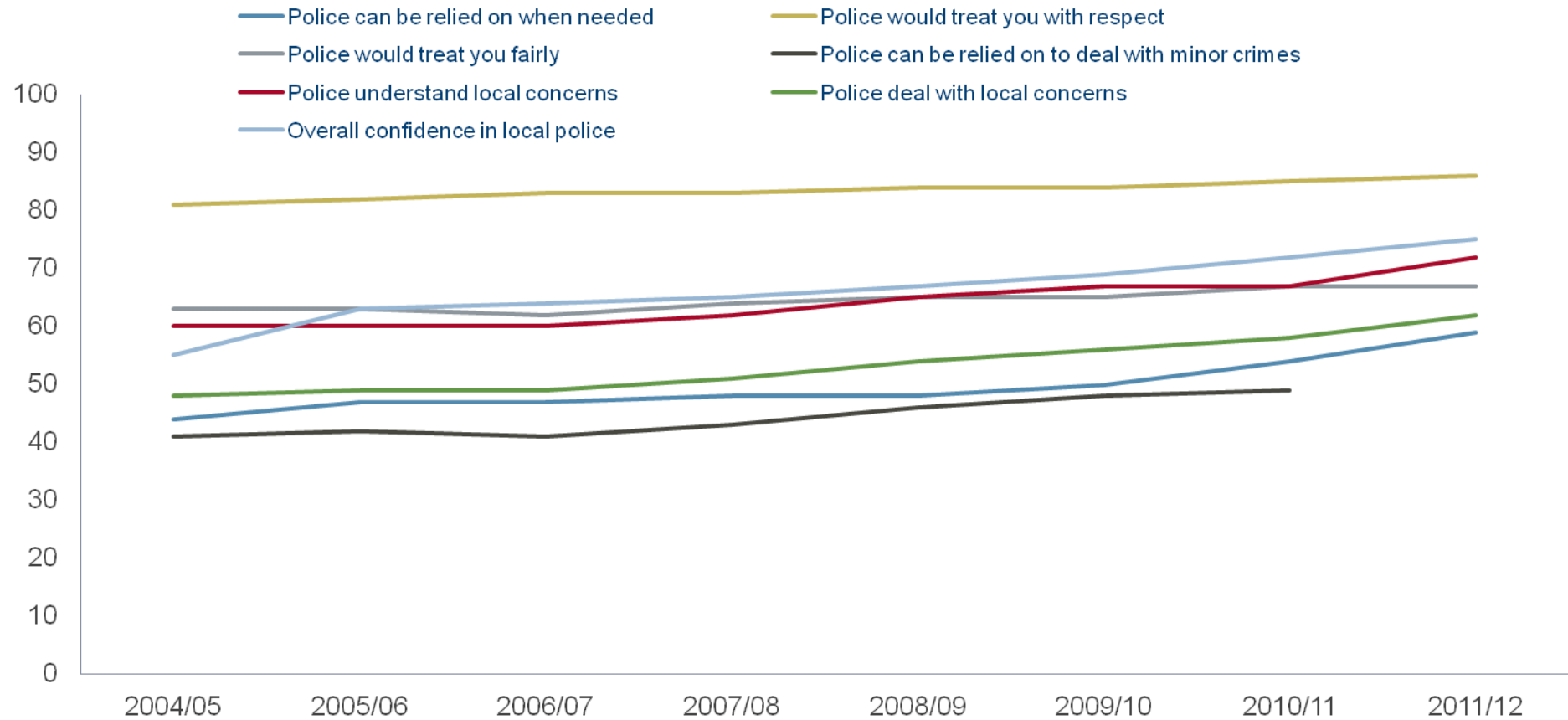
Trends in ratings of the local police



Base:

Source: Crime Survey for England and Wales, Office for National Statistics

Perceptions of the local police remain positive with specific increase in police understanding local concerns

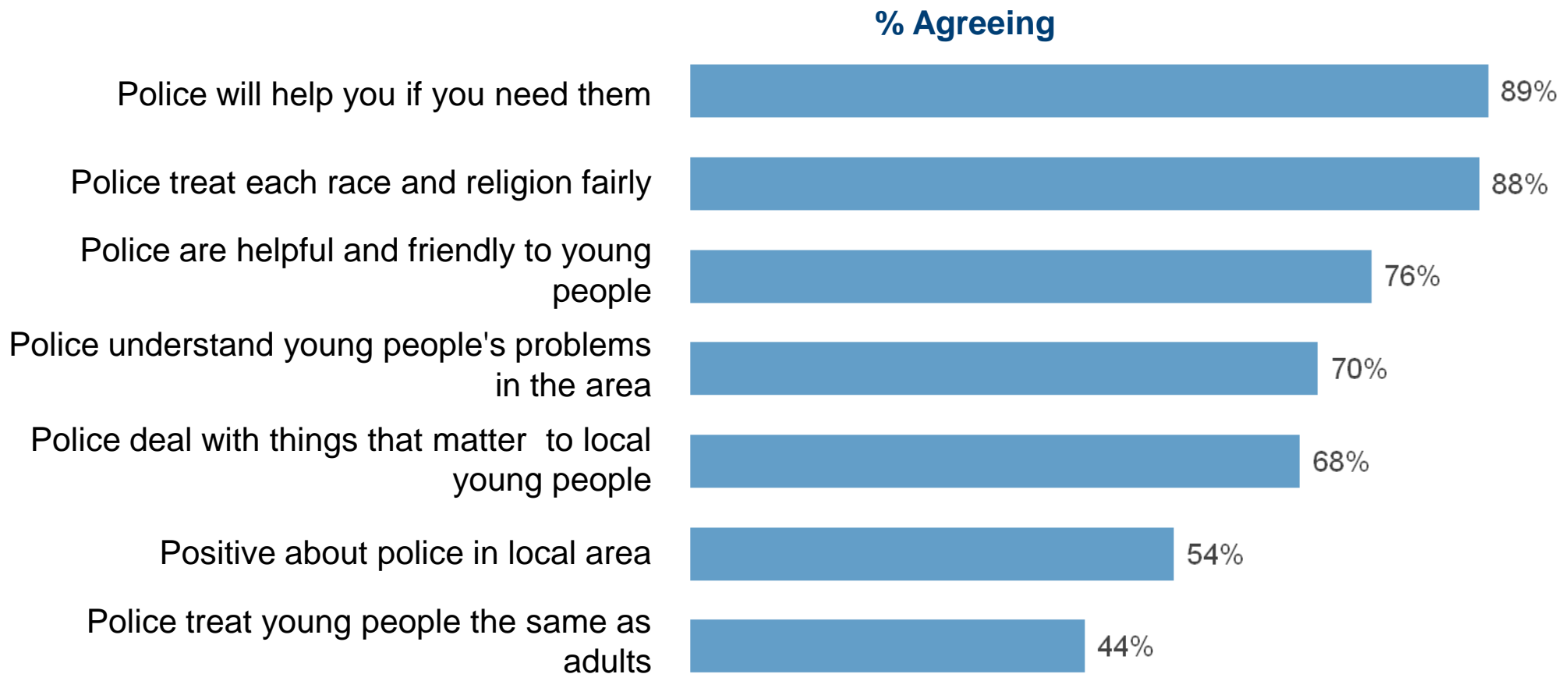


Base: 2004/05 (20,086), 2005/06 (47,367), 2006/07 (46,855), 2007/08 (46,627), 2008/09 (45,960), 2009/10 (44,293), 2010/11 (46,467), 2011/12 (45,736)

Source: Crime Survey for England and Wales, Office for National Statistics

Perceptions of younger age groups good but areas for improvement

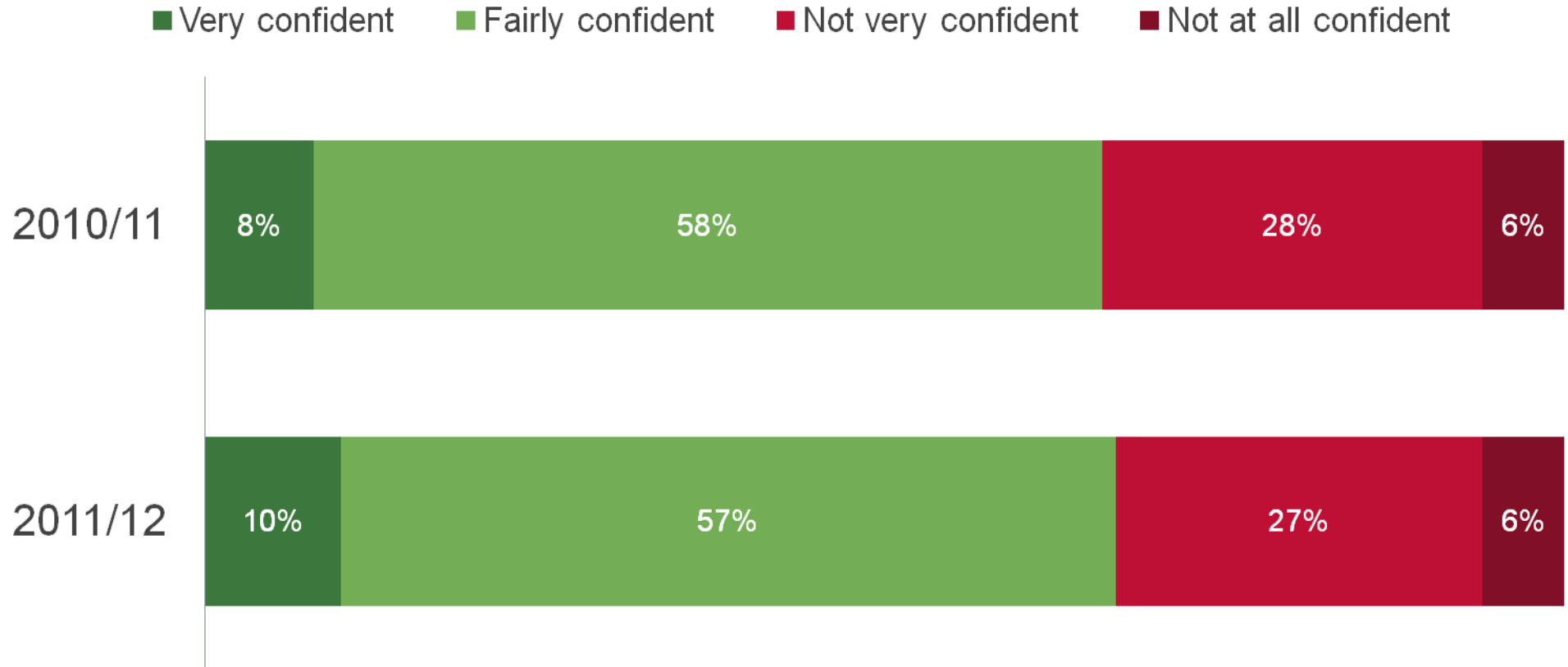
10 to 15 year olds' ratings and perceptions of the local police



Base: xx

Source: Crime Survey for England and Wales, Office for National Statistics

Increase in public being confident that police are catching criminals



Base: 2010/11 (45,581), 2011/12 (22,495)

Source: Crime Survey for England and Wales, Office for National Statistics

ASB now seen as less of a problem than five years ago

British Crime Survey (now the Crime Survey of England and Wales) shows that fewer people cite ASB as a problem than did five years ago



2010



2012

Top crime concerns ***nationally***

- 1. Punishments too lenient**
- 2. Too much knife crime**
- 3. Young people committing crimes**
- 4. Too many drugs**

Top crime concerns in ***my local area***

- 1. Too much ASB**
- 2. Young people committing crimes**
- 3. Too many drugs**
- 4. Need more police**

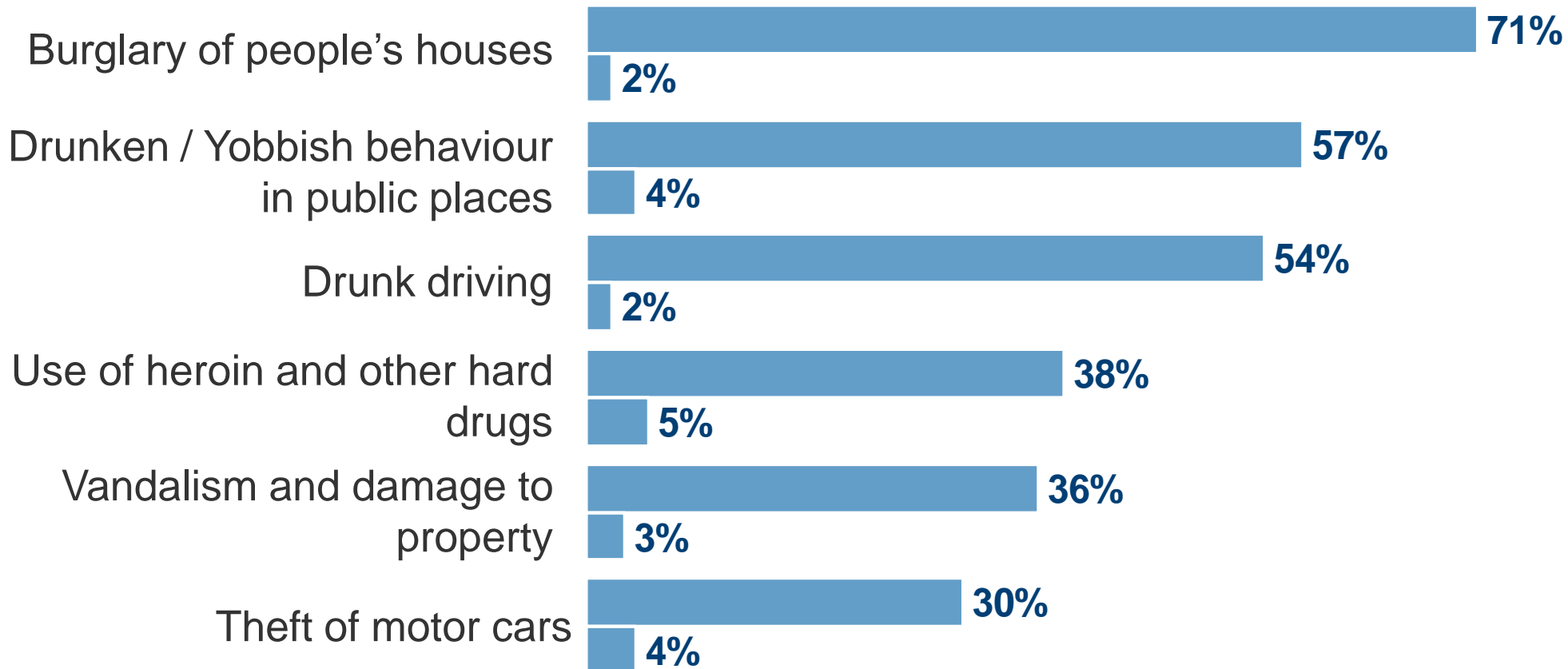
Role of the police and newly elected PCCs

Priority crime types

Q Which three or four types of crime do you think are the most important for police to focus on?

Q And which do you think are less important for police to focus on?

■ Most important ■ Less important



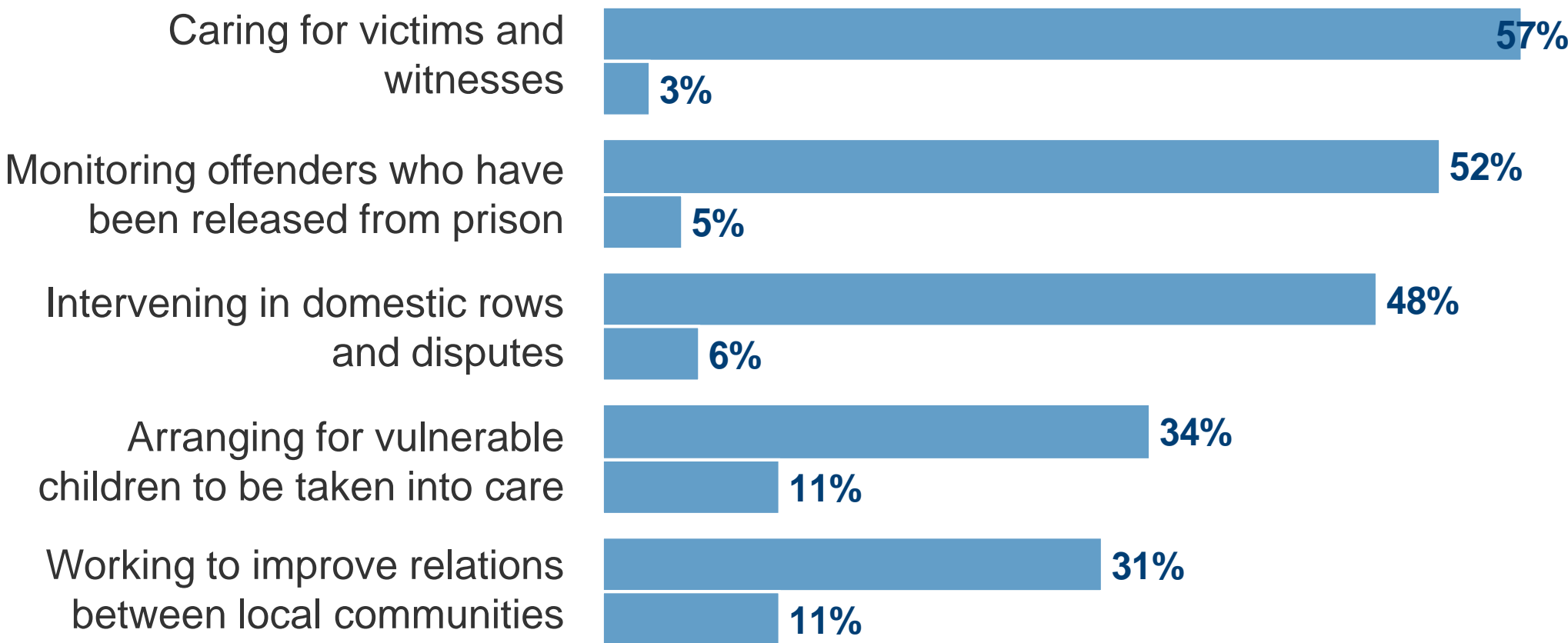
Priority activities for the police

- Q

Which three or four activities do you think are the most important for police to provide?
- Q

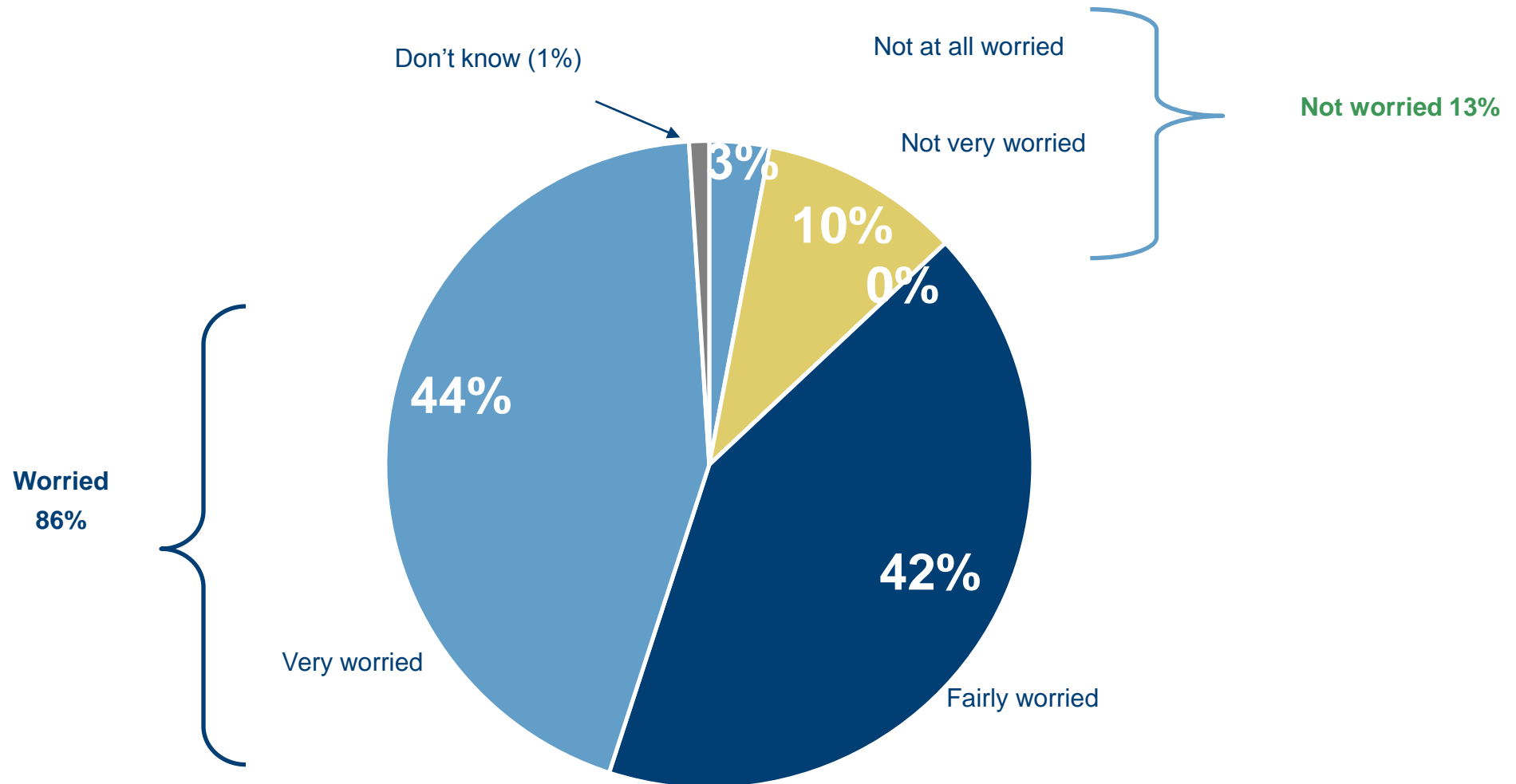
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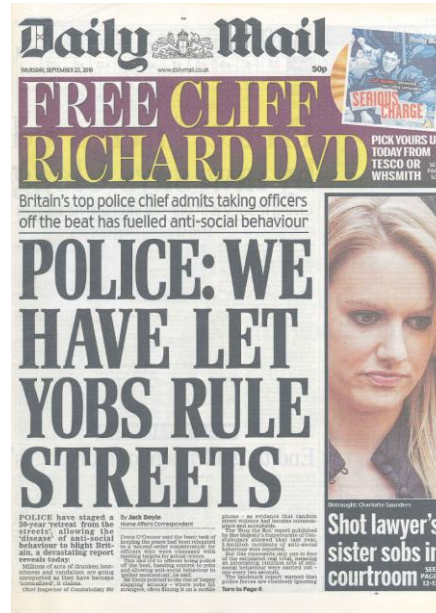
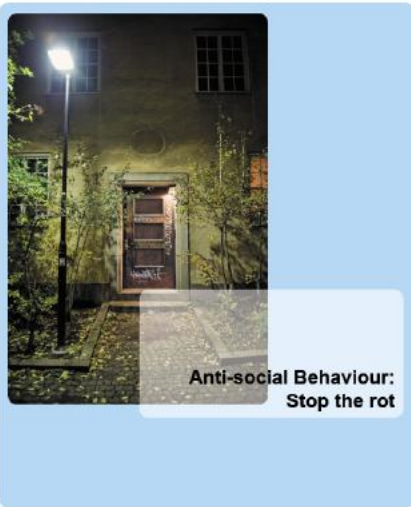


Concern about losing police services

How worried, if at all, would you be if the police stopped providing the full range of services we have discussed due to budget cuts?



ASB will be critical focus



- Problems are more acute in deprived areas and amongst vulnerable people
- High levels of repeat calls to police
- Resonance across communities and within the press
- To what extent can Commissioners engage and tackle?

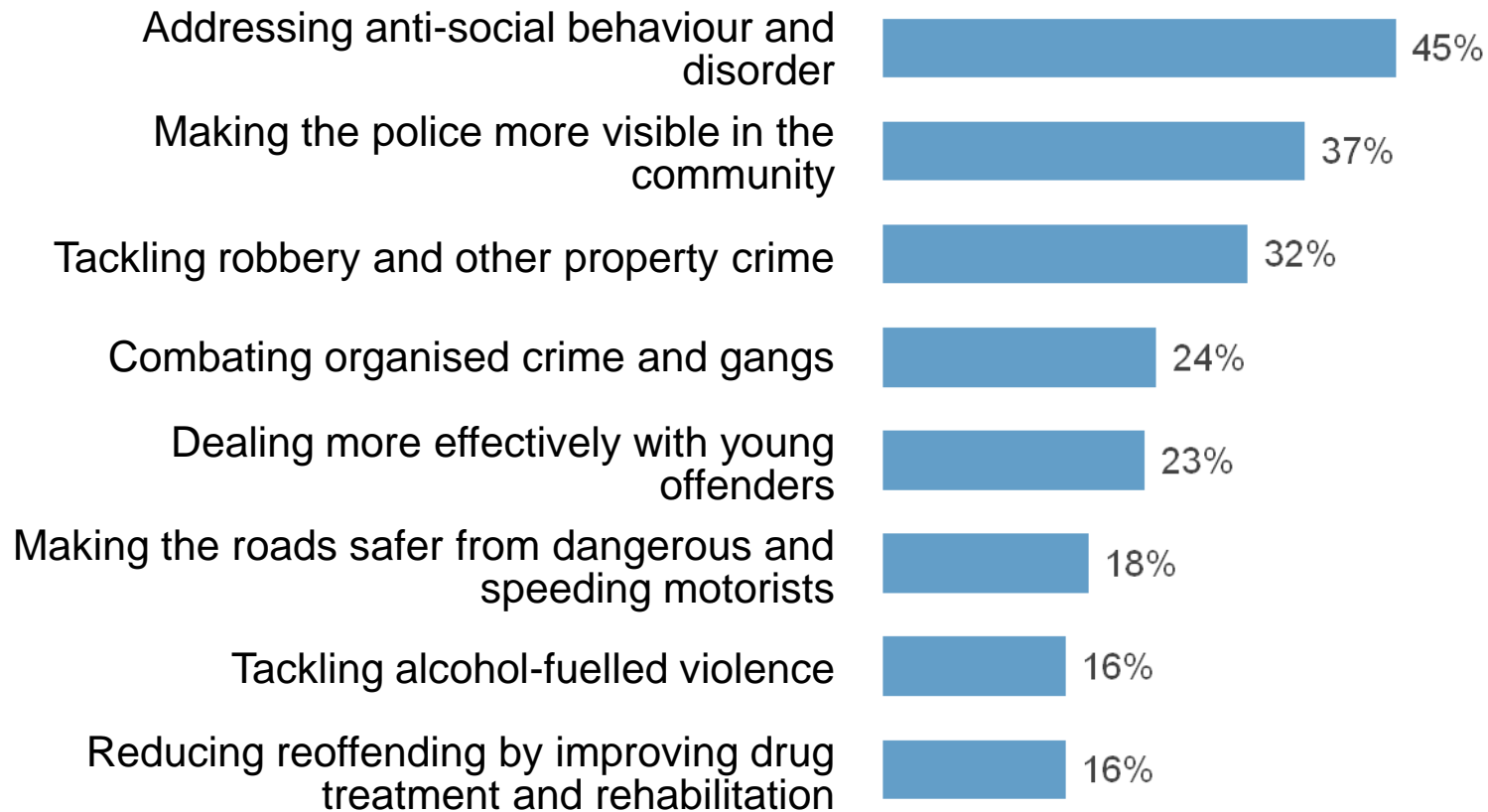
But it's not all about ASB??

- The young and those from deprived communities have a different range of issues too;
- ***Gangs***
- ***Drugs***
- ***Violence***
- ***Street crime, robbery, intimidation***

Also less likely to be those engaged with police and local services.....

Recent data backs this up....

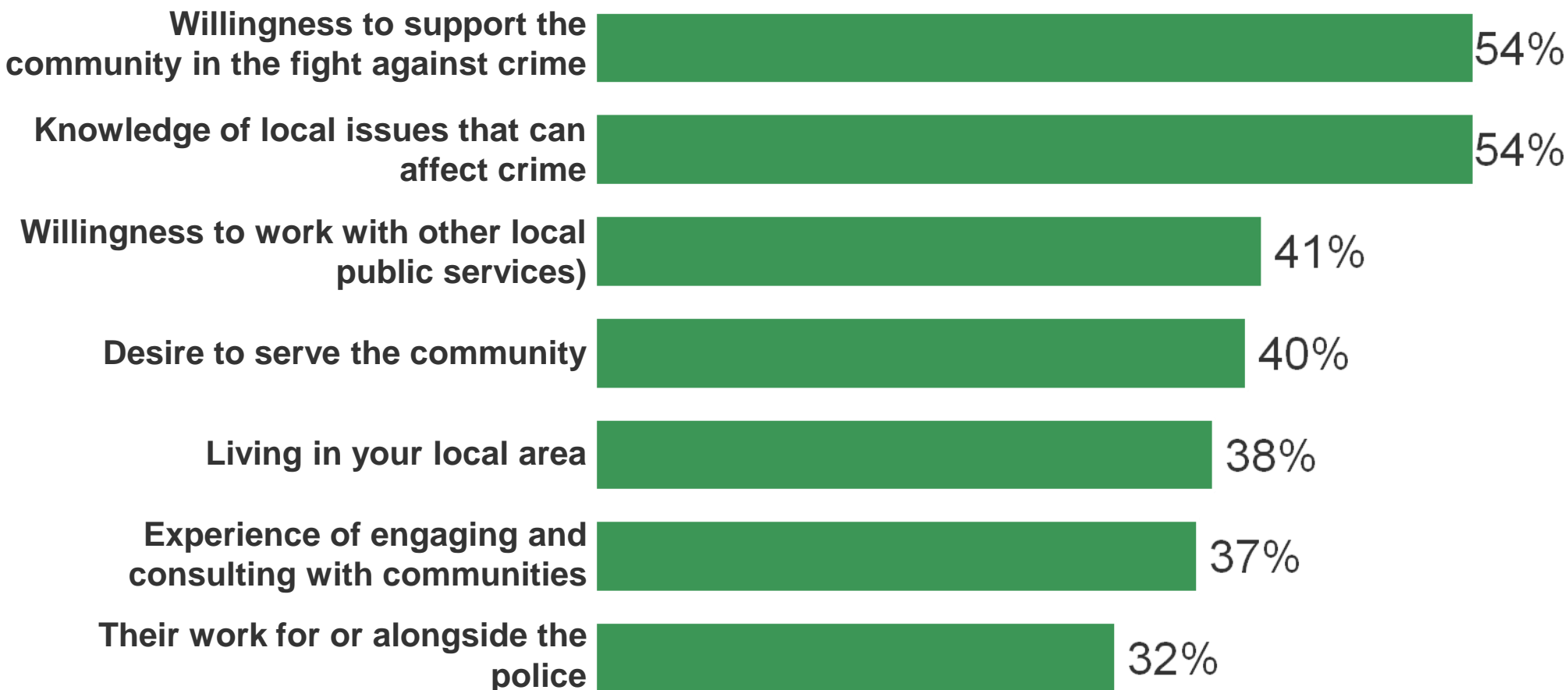
What do you think should be the most important crime priorities for a newly-elected Police and Crime Commissioner in your area?



Base: All respondents

What will decide our vote?

Which of the following, if any, would inform your voting choice for Police Commissioner?



Source: ComRes – Nov 2011

We want...

- **Greater clarity about accountability would be reassuring**

“I don’t think there is any accountability because they [Police Authorities] are anonymous. If you did have an elected official at least you would have an idea of who has to be accountable to the area that they are overseeing”

“The role of the PCC will be to reflect the opinions of the people in the area they are serving and to prioritise what the local issues are for the police.”

Challenge is to engage and enthuse

- **How do we promote engagement?**
 - **Convince them it is worthwhile**
 - **That PCC's will be working for the public (not a political party!)**
 - **That they are there for young people and the less well off – they understand key needs of these groups**
- **How do we foster more public involvement in local policing?**
 - **Show accountability => how do the public interact with the PCC??**
 - **Public desire for more meetings with both police and those overseeing them**
 - **More information about local crime issues, priorities, initiatives**



***Tailored* engagement is key**

People want...

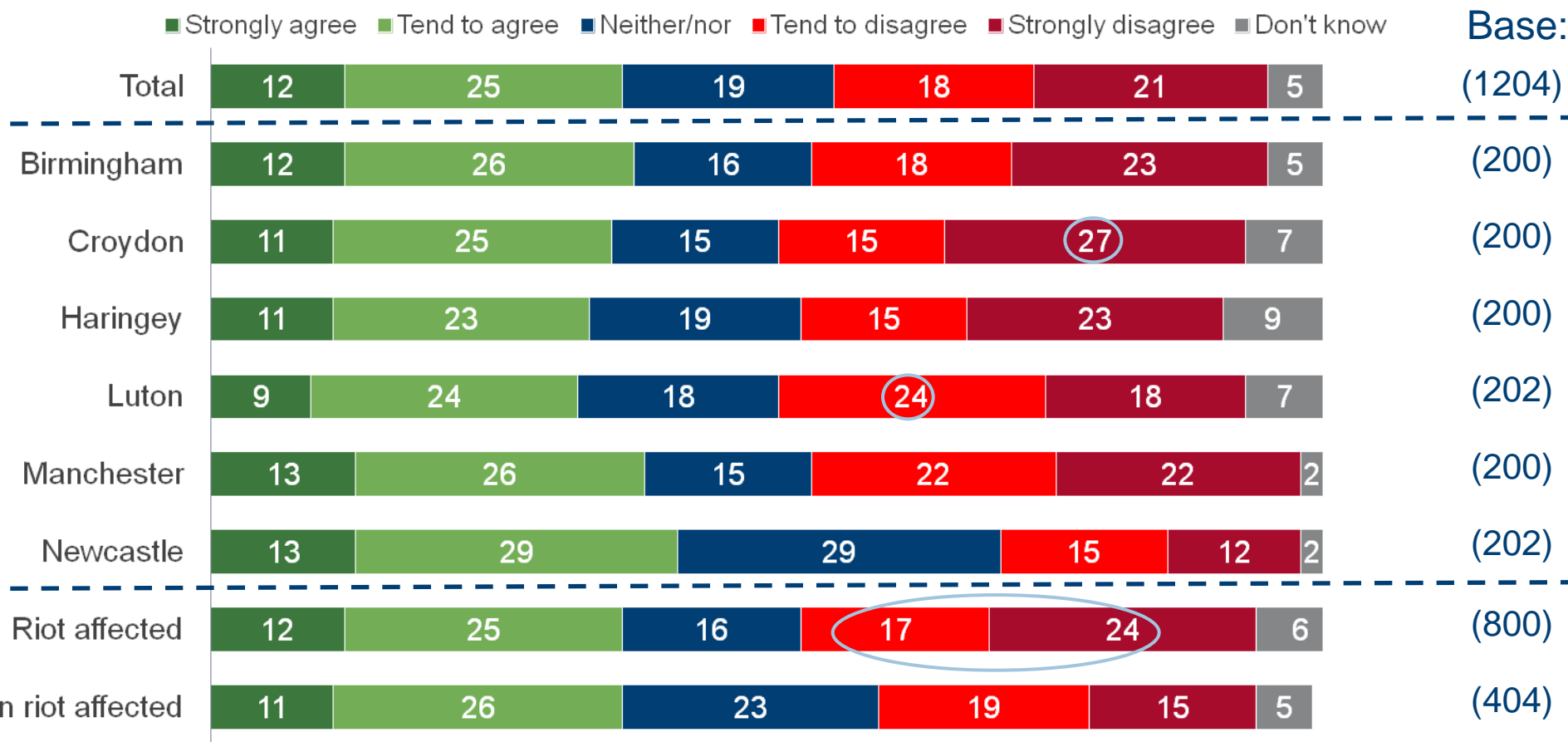
- Local police officers who they know by name
- Visible police presence on streets
- The chance to tell police about issues that affect them
- Information about **their local area**
- Which is focussed on actions rather than meaningless stats or 'spin'



A screenshot of the West Yorkshire Police website. The header features the police crest and the text 'WEST YORKSHIRE POLICE' in white on a blue background. Below the header is a navigation bar with links: Home, About Us, My Neighbourhood (highlighted), Help & Advice, News, Recruitment, and Camera. A breadcrumb trail reads: 'You are here: Home | My Neighbourhood | North East Leeds | Burmantofts & Richmond Hill | News | You said....We did (and continue to do!)'. The main content area is divided into two columns. The left column, titled 'Your NPT', contains links for Local Priorities, Latest News (in green), Local Contacts, Latest Events and Meetings, Our Local Commitment, How You Can Take Action, and Links. The right column, titled 'You said....We did (and continue to do!)', contains two paragraphs of text. The first paragraph states: 'Neighbourhood officers have been working hard over the past month to reduce the amount of anti social behaviour associated with street drinking. Seventeen people have had alcohol seized from them since the community asked us to tackle street drinking in the Burmantofts area last month. Regular patrols have been taking place targeting public areas such as the cemetery. Local businesses in Lincoln Green square have reported a drop in the number of people sat outside drinking alcohol.' The second paragraph states: 'Using powers granted under the Designated Public Place Order (DPPO) neighbourhood officers are able to request any person, in a public place, in the Burmantofts area to stop drinking and hand over or pour away any alcohol they are consuming. Failure to do so can lead to a fine or even arrest. We will continue to target local priorities in your area.'

There is a roughly equal divide between those who think public services do listen to the public and those who do not. Riot affected areas are more likely to disagree though.

Q3a To what extent do you agree/disagree that public services in your local area...? (listen to the public)

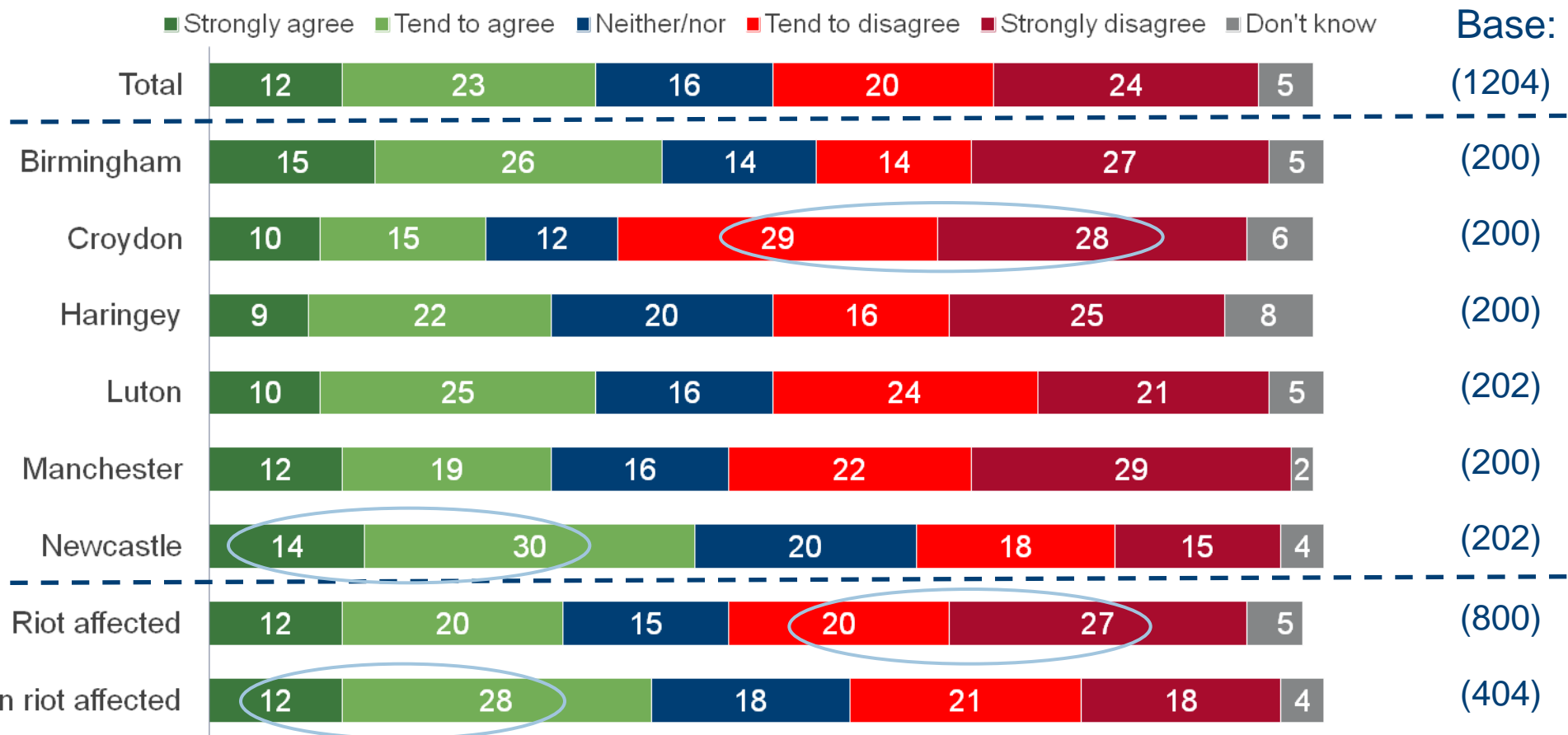


Base: All. Telephone interviews with all residents aged 16+ Fieldwork dates 14th February – 22nd February 2012



People do not tend to think that public services involve them in decision making; this is particularly the case in riot affected areas.

Q3b To what extent do you agree/disagree that public services in your local area...? (involve the public in decision making)

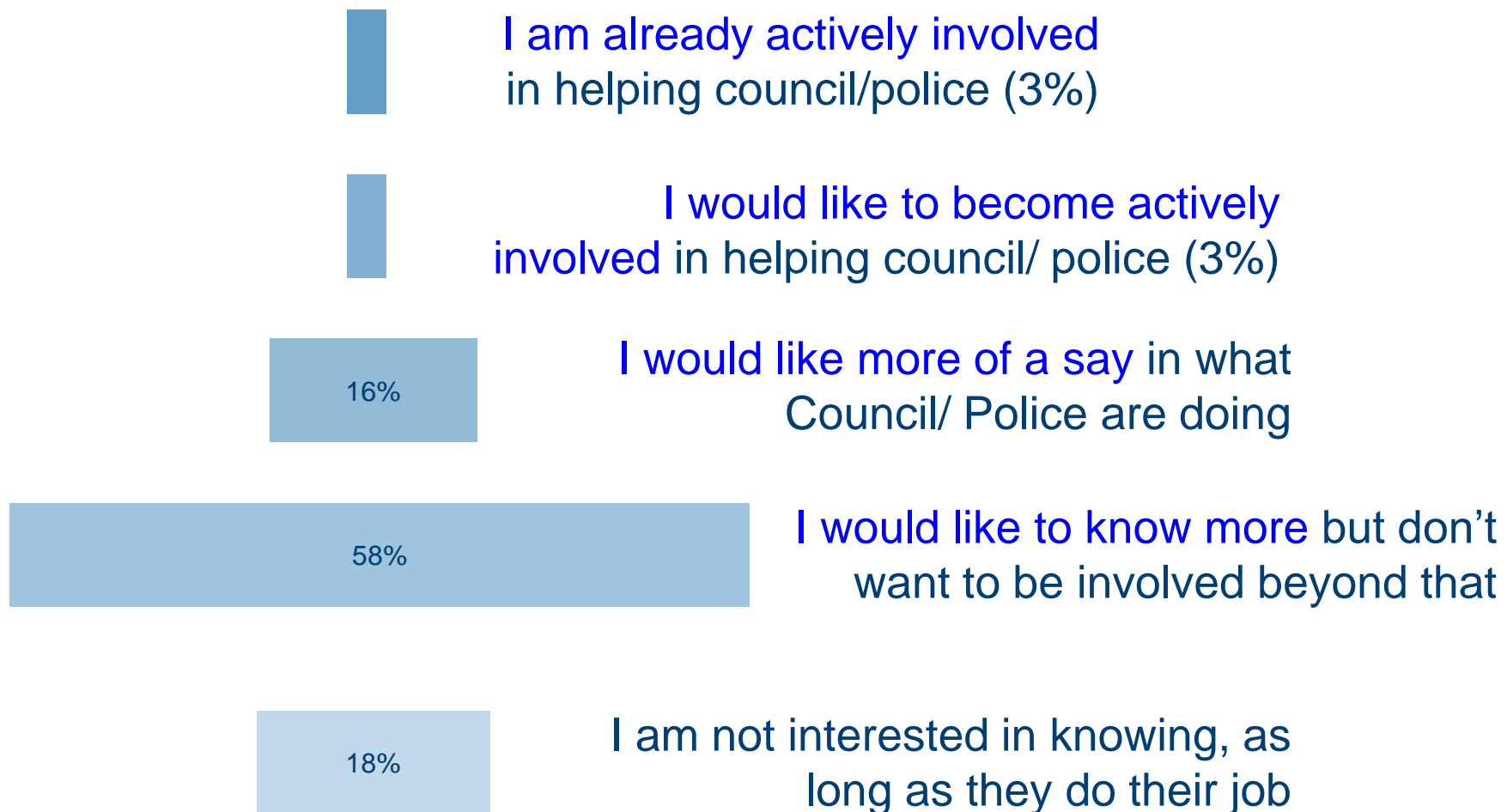


Base: All. Telephone interviews with all residents aged 16+ Fieldwork dates 14th February – 22nd February 2012



How much do we want 'a say' on policing?

Q Which of these statements comes closest to your own attitude towards how the Police and Local Council tackle anti-social behavior and crime in this area?



...and local control...

If neighbourhoods take more responsibility for addressing crime and anti-social behaviour (such as through reporting crime or monitoring community CCTV), they should be given more control over police resources

■ % Disagree

■ % DK

■ % Agree



Different public perception measures

- Public **confidence** in policing (and the wider CJS)
- **Satisfaction** with police contact (including victims and witnesses)
- Perceptions of **ASB**
- **Fear of crime**

What influences perceptions?

- What can newly elected PCCs do to influence the perceptions and engagement of local communities?
 - Accurate data about crime published and disseminated
 - Work closely with the community, particularly engaging with groups where confidence is low (i.e. hard to reach, unemployed, younger age groups)
 - Active community engagement helps PCCs gain a comprehensive understanding of local crime problems and concerns so they can tailor responses appropriately to local circumstances.



Thank you

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