

Case Study Germany: Reshaping the HE System by a Combination of Profiling and Internationalisation

**Bologna
Process**

**Excellence
Initiative**

**Internationalisation
Audit**

**Internationalisation
Strategies**

...

**DAAD: Feeling
the HEI's pulse
and
developing...**

Strategic Partnerships and Thematic Networks

Programme Line A: Strategic Partnerships

Cross-disciplinary partnerships with up to 5 partners which comprise different levels or scopes of cooperation
→ Encouragement of comprehensive partnerships at the university level

→ Initiation and expansion of additional structured programmes with the partner universities
→ Part of the University's Internationalisation Strategy

Programme Line B: Thematic Networks

Supports research-related, multilateral, international networks
Inclusion of non-university research institutes in Germany and abroad is encouraged

→ Enable/Foster mobility and exchange
→ Establishment of competence centres
→ Recruitment of outstanding foreign researchers

Strategic Partnerships and Thematic Networks

- **First call in 2012/2013:**
117 applications
21 winners
with a project budget of
up to 250.000 € p.a.
for four years
- **overall annual budget**
rising from 2,8 Mio €
to 4,5 Mio € Euros
- **Sponsored by the**
Federal Ministry for
Education and
Research (BMBF)

Flexible and combinable funding instruments

Personnel costs
for coordinating
or managing the
partnership

Short-term
visits and guest
lectures

Strategy
Meetings

Summer
Schools

Participation at
Conferences

Workshops

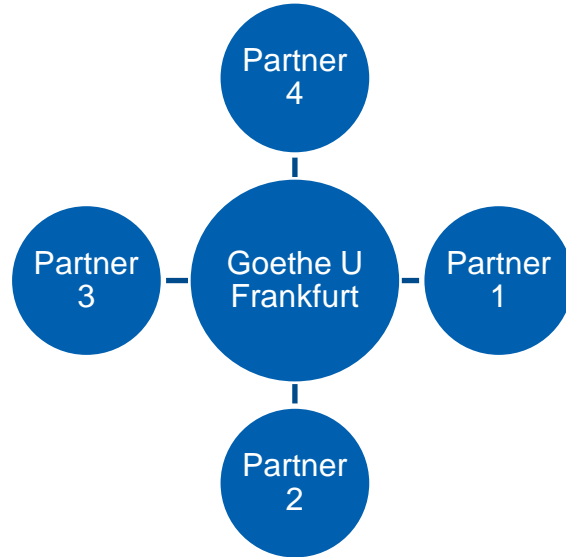
Study and
research visits

Expenses for
joint scientific
publications

Cost of materials
for advertising,
presentations,
etc.

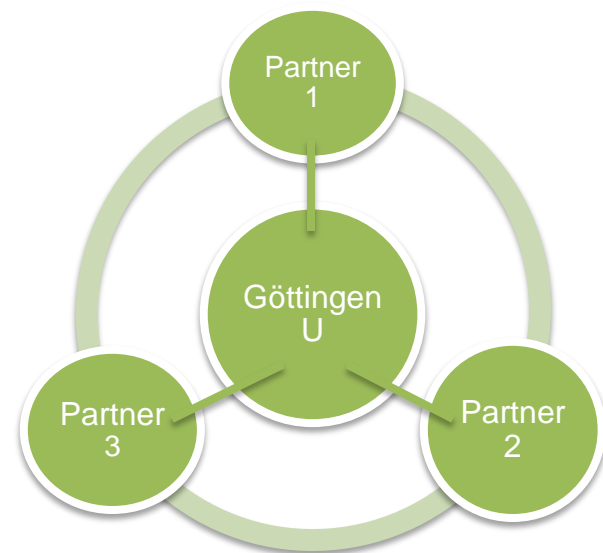
Exchange of
Administrative
Staff

Types of Strategic Partnerships

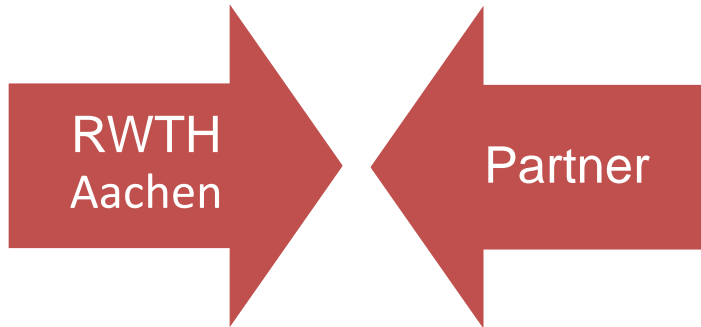


- 1) The Star-Shaped Type
 - Partners have mostly bilateral relations with the Goethe University Frankfurt

- 2) The Wheel-Shaped Type
 - Multilateral partnership
 - All partners are connected to each other and form a close network



Types of Strategic Partnerships



3) The Bilateral Type

- Partnership focused on one partner

4) The Pyramid Type

- Two rather separated, bilateral partnerships
- In addition: a research-based network bringing the partners together

