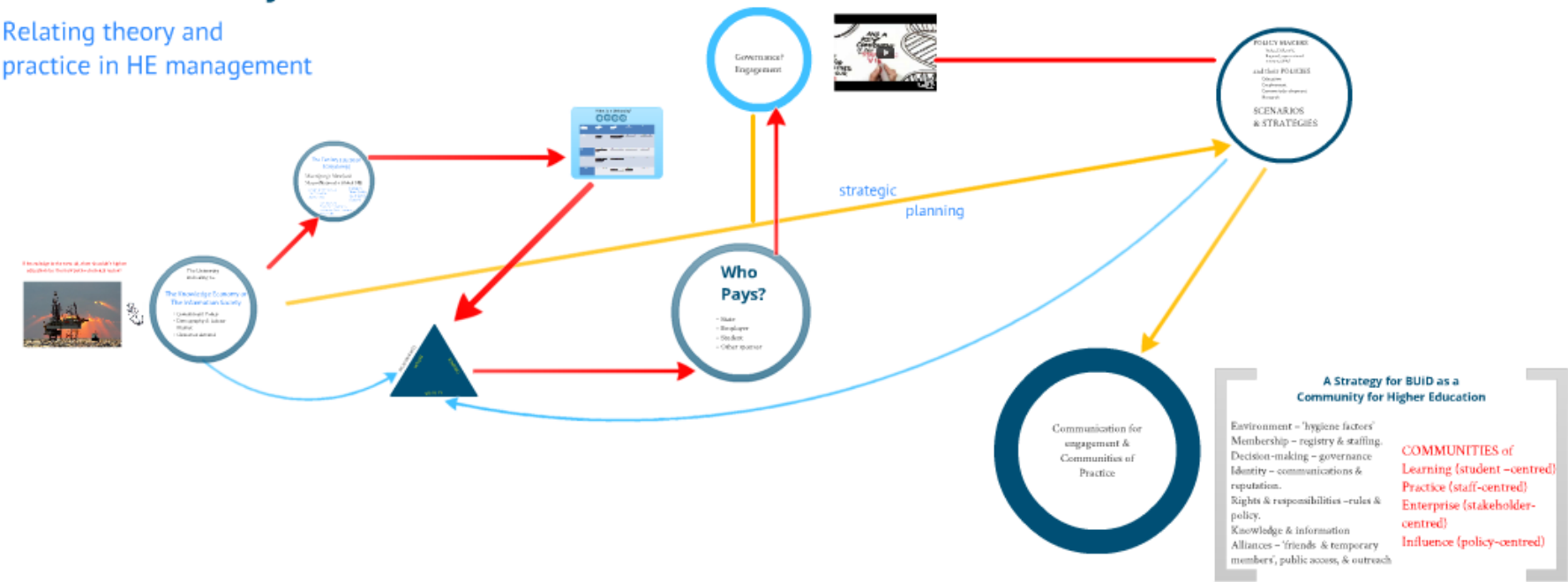


The British University in Dubai

Relating theory and practice in HE management



MANAGING THE STOCK OF KNOWLEDGE

If knowledge is the new oil, then shouldn't higher education be the new petro-chemical sector?



The University
anchoring to..

The Knowledge Economy or The Information Society

- Government Policy
- Demography & Labour Market
- Customer demand

The Tertiary Education Ecosystem(s)

Micro(prog)-Meso(uni)-
Macro(National+ Global HE)

Altbach & Salmi (2011)
Talent, resource
& governance

J.Douglas
Toma (2010)
Building Org.
Capacity

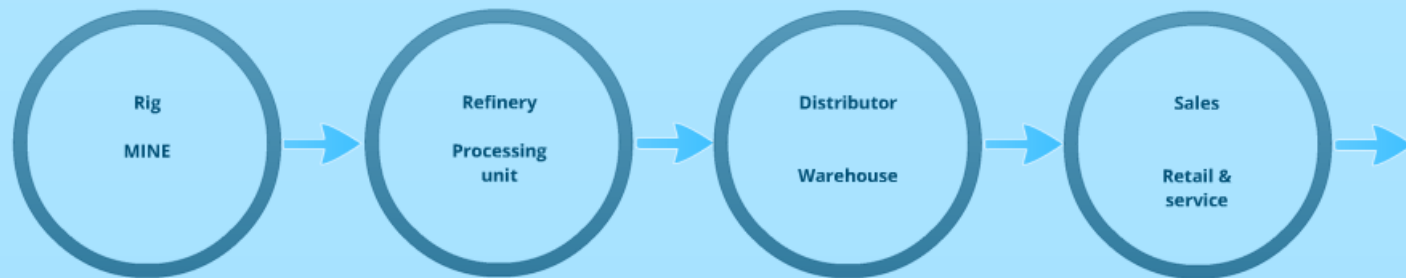
NESTA (2013)
"Systemic innovation" ...
15 years on from Innovation
Systems !!!

What is a University?



Drivers Antiquity	Robbins 1963	Dearing 1997	Purpose	Value
Religion	Advanced Learning	Increase knowledge & understanding	Higher learning	Integrity of subject
Self	General powers of mind	Improve of individual	Intellectual stretch	Valid learning
Political	Common culture / standards of citizenship	Democratic inclusive society	Social mobility	Accessibility
Economic	Skills for employment	Needs of a sustainable economy	Employable graduates	Utility of skills

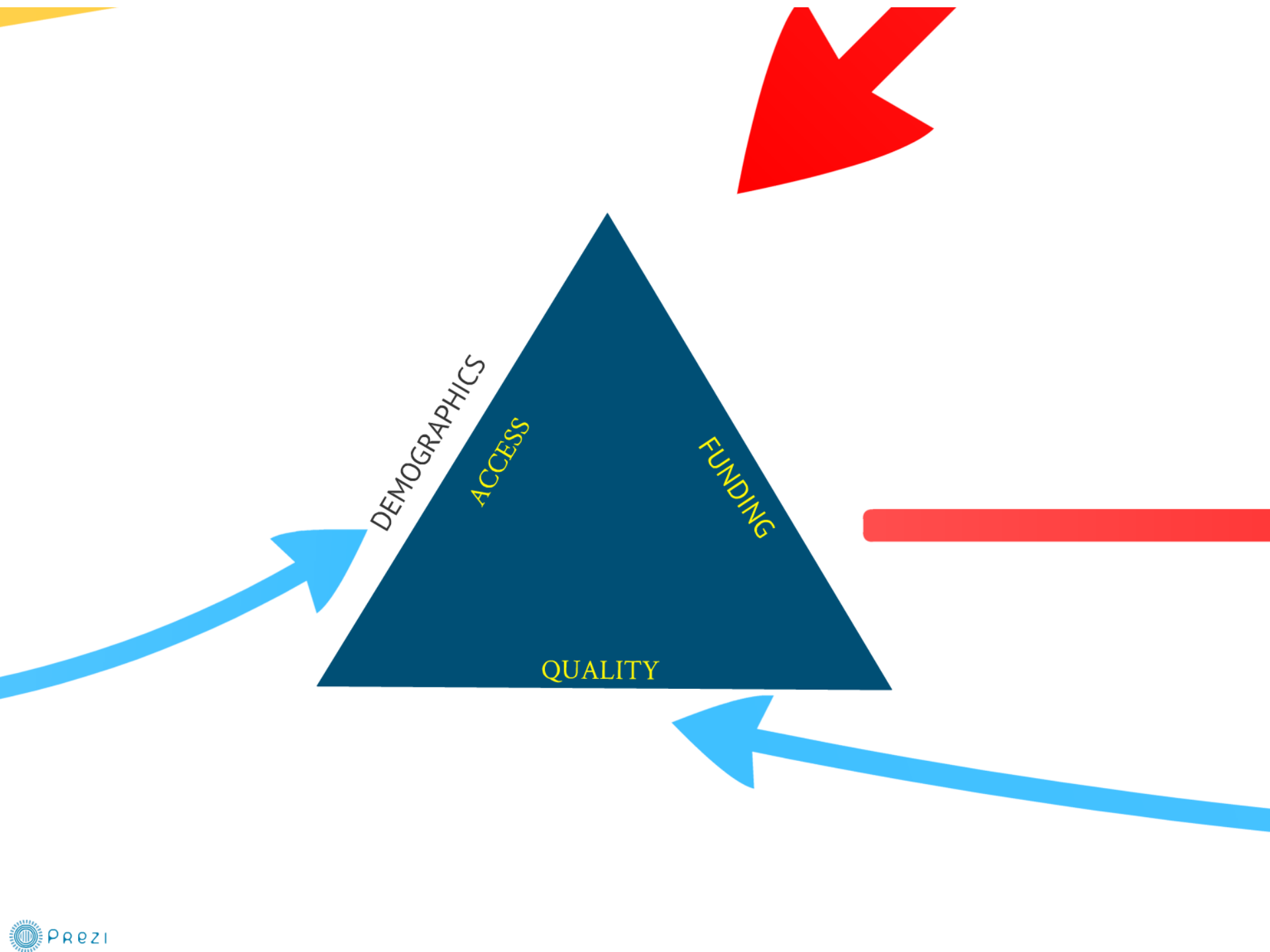
What is a University?



**Robbins
1963**


**Dearing
1997**

Purpose





Who Pays?

- State
 - Employer
 - Student
 - Other sponsor
- 

Governance?
Engagement





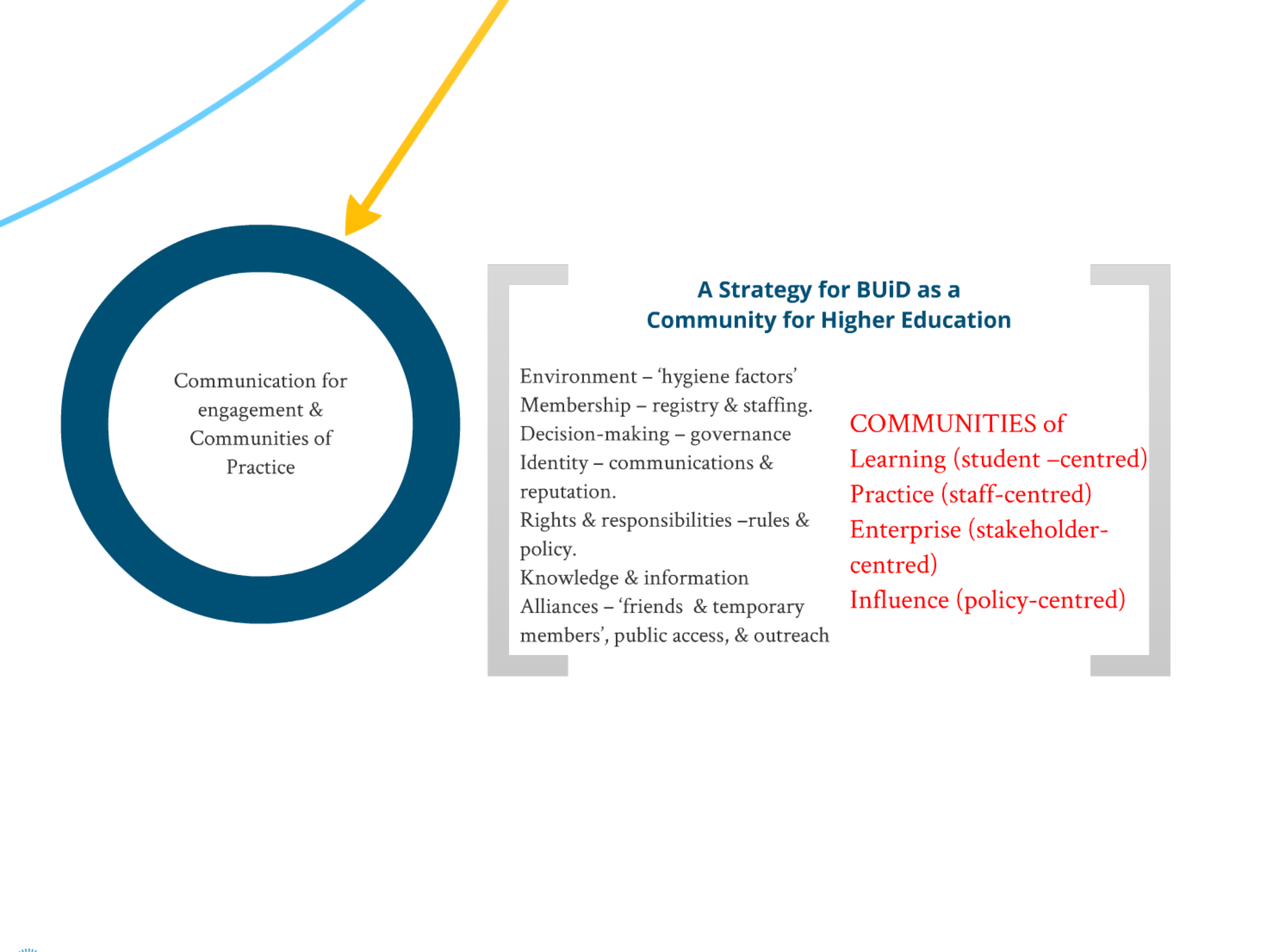
POLICY MAKERS

Dubai, UAE, GCC,
Regional, supra-national
interests, global

and their POLICIES

Education
Employment
Economic development
Research

SCENARIOS & STRATEGIES



Communication for
engagement &
Communities of
Practice

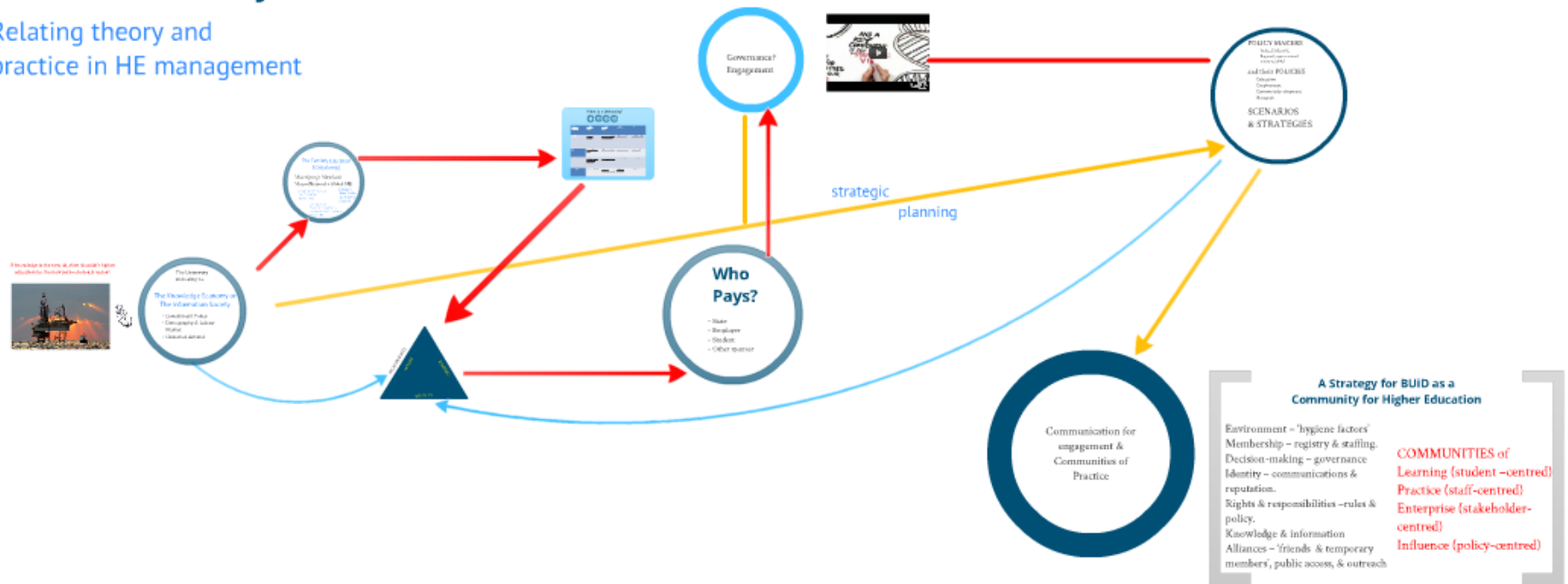
A Strategy for BUID as a Community for Higher Education

Environment – ‘hygiene factors’
Membership – registry & staffing.
Decision-making – governance
Identity – communications &
reputation.
Rights & responsibilities –rules &
policy.
Knowledge & information
Alliances – ‘friends & temporary
members’, public access, & outreach

COMMUNITIES of
Learning (student –centred)
Practice (staff-centred)
Enterprise (stakeholder-
centred)
Influence (policy-centred)

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